

# Pop-Facts Demographics | Summary

Trade Area: Broken Arrow, OK (city)

	Total	%
<b>Population</b>		
2000 Census	81,705	100.00
2010 Census	98,850	100.00
2018 Estimate	113,343	100.00
2023 Projection	120,692	100.00
<b>Population Growth</b>		
Percent Change: 2000 to 2010	--	20.98
Percent Change: 2010 to 2018	--	14.66
Percent Change: 2018 to 2023	--	6.48
<b>Households</b>		
2000 Census	28,581	100.00
2010 Census	36,158	100.00
2018 Estimate	41,446	100.00
2023 Projection	44,117	100.00
<b>Household Growth</b>		
Percent Change: 2000 to 2010	--	26.51
Percent Change: 2010 to 2018	--	14.63
Percent Change: 2018 to 2023	--	6.45
<b>Family Households</b>		
2000 Census	23,158	100.00
2010 Census	27,566	100.00
2018 Estimate	31,629	100.00
2023 Projection	33,691	100.00
<b>Family Household Growth</b>		
Percent Change: 2000 to 2010	--	19.03
Percent Change: 2010 to 2018	--	14.74
Percent Change: 2018 to 2023	--	6.52

Benchmark: Broken Arrow, OK (city)

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# Pop-Facts Demographics | Demographic Quick Facts

Trade Area: Broken Arrow, OK (city)

	Total	%
<b>2018 Est. Population by Single-Classification Race</b>		
White Alone	85,837	75.73
Black/African American Alone	5,265	4.64
American Indian/Alaskan Native Alone	6,402	5.65
Asian Alone	5,661	5.00
Native Hawaiian/Pacific Islander Alone	75	0.07
Some Other Race Alone	3,205	2.83
Two or More Races	6,898	6.09
<b>2018 Est. Population by Ethnicity (Hispanic or Latino)</b>		
Hispanic/Latino	9,089	8.02
Not Hispanic/Latino	104,254	91.98
<b>2018 Occupied Housing Units by Tenure</b>		
Owner-Occupied	32,044	77.31
Renter-Occupied	9,402	22.68
<b>2018 Average Household Size</b>		
Average Household Size	--	2.72
<b>2018 Households by Household Income</b>		
Income < \$15,000	2,339	5.64
Income \$15,000 - \$24,999	2,751	6.64
Income \$25,000 - \$34,999	2,874	6.93
Income \$35,000 - \$49,999	5,284	12.75
Income \$50,000 - \$74,999	8,604	20.76
Income \$75,000 - \$99,999	7,031	16.96
Income \$100,000 - \$124,999	4,821	11.63
Income \$125,000 - \$149,999	2,868	6.92
Income \$150,000 - \$199,999	2,473	5.97
Income \$200,000 - \$249,999	1,055	2.54
Income \$250,000 - \$499,999	1,036	2.50
Income \$500,000+	310	0.75
Average Household Income	--	88,721.00
Median Household Income	--	71,507.81
<b>2018 Est. Median HH Income by Single-Classification Race</b>		
White Alone	--	72,168.45
Black/African American Alone	--	65,663.08
American Indian/Alaskan Native Alone	--	72,014.46
Asian Alone	--	71,808.47
Native Hawaiian/Pacific Islander Alone	--	47,424.03
Some Other Race Alone	--	60,686.71
Two or More Races	--	71,121.49
Hispanic/Latino	--	63,267.69
Not Hispanic/Latino	--	72,001.24

Benchmark: Broken Arrow, OK (city)

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# Pop-Facts Demographics | Household Quick Facts

Trade Area: Broken Arrow, OK (city)

	Total	%
<b>2018 Est. Households by Household Income</b>		
Income < \$15,000	2,339	5.64
Income \$15,000 - \$24,999	2,751	6.64
Income \$25,000 - \$34,999	2,874	6.93
Income \$35,000 - \$49,999	5,284	12.75
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Income \$125,000 - \$149,999	2,868	6.92
Income \$150,000 - \$199,999	2,473	5.97
Income \$200,000 - \$249,999	1,065	2.54
Income \$250,000 - \$499,999	1,036	2.50
Income \$500,000+	310	0.75
2018 Est. Average Household Income	-	88,721.00
2018 Est. Median Household Income	-	71,507.81
<b>2018 Median HH Income by Single-Classification Race</b>		
White Alone	-	72,168.45
Black/African American Alone	-	65,663.08
American Indian/Alaskan Native Alone	-	72,014.46
Asian Alone	-	71,808.47
Native Hawaiian/Pacific Islander Alone	-	47,424.03
Some Other Race Alone	-	60,686.71
Two or More Races	-	71,121.49
Hispanic/Latino	-	63,267.69
Not Hispanic/Latino	-	72,001.24
<b>2018 Est. Households by Household Type</b>		
Family Households	31,629	76.31
NonFamily Households	9,817	23.69
2018 Est. Group Quarters Population	471	0.42
<b>2018 Est. Households by Household Size</b>		
1-Person Household	8,060	19.45
2-Person Household	14,305	34.52
3-Person Household	7,689	18.55
4-Person Household	6,518	15.73
5-Person Household	3,124	7.54
6-Person Household	1,184	2.86
7+ Person Household	566	1.37
2018 Est. Average Household Size	-	2.72
<b>2018 Est. HHs by Type by Presence of Own Children</b>		
Married Couple Family, with own children	11,564	36.56
Married Couple Family, without own children	13,946	44.09
Male Householder, with own children	1,131	3.58
Male Householder, without own children	774	2.45
Female Householder, with own children	2,516	7.96
Female Householder, without own children	1,698	5.37

Benchmark: Broken Arrow, OK (city)

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# Report Details

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**Name:** Arvest Households  
**Date / Time:** 3/1/2018 3:58:30 PM  
**DataVintage:** 2018

## Trade Area

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Name	Level	Geographies
Broken Arrow, OK (city)	Place	Broken Arrow, OK (city)

## Benchmark:

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Name	Level	Geographies
Broken Arrow, OK (city)	Place	Broken Arrow, OK (city)

## DataSource:

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Name	Copyright
Pop-Facts Premier - 2000 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2010 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2023 - Five Year Projection	Claritas: Claritas - Pop-Facts Premier 2018