

BUY BROKEN ARROW

NOVEMBER 1, 2018 - DECEMBER 9, 2018

Buy Broken Arrow is an affordable, fun way to market your business during the holiday season. The campaign is designed to encourage Broken Arrow residents to shop local during the holiday season and to educate people outside of Broken Arrow on all the great retail we have to offer. A total of \$15,000 will be awarded on December 11, 2018. The merchants involved in Buy Broken Arrow will be part of a \$10,000 plus advertising campaign which includes social media, radio, television, web and print.

Deadline to register as a merchant is October 5, 2018!



Presented by

Moody's
JEWELRY

BROKEN ARROW
CHAMBER

Gold Sponsor

MATTRESSFIRM®

Silver Sponsors

Arrow Exterminators
Harmon Insurance
Lamar Outdoor Advertising

BUY BROKEN ARROW

2018 HOLIDAY SHOPPING PROGRAM

IMPORTANT DATES:

Wednesday, November 1, 2018 - Program kicks off

Sunday, December 9, 2018 - Program ends

Monday, December 10, 2018 - Unused tickets picked up between 10:00am - 4:00pm

Tuesday, December 11, 2018- Drawing at Moody's Jewelry at 3:00pm

RULES & GUIDELINES:

- One ticket for each potential customer entering the store (no obligation)
- One ticket for every \$10 in purchases

For example:

0-\$9.99	= 1 ticket
\$10.00-\$19.99	= 2 tickets
\$20.00-\$29.99	= 3 tickets

A maximum of 100 tickets per purchase

- Merchants should mark customers' sales receipts so they cannot be used for more tickets.
- Persons must be at least 18 years of age to participate and win.
- Government or school district purchases will not be eligible for drawings.
- Participating businesses (owners, employees and their immediate family members) are not eligible to win on tickets from their own business or store. However, they may participate at other merchants.
- You do not have to be present to win at the drawing on December 11th.

UNUSED TICKETS:

Unused tickets will be picked up on Monday, December 10, 2018 between 10:00am-4:00pm. This will give the committee enough time to record the ticket numbers that were not given out. ***We encourage you to hand out all of your purchased tickets prior to the end of the campaign.***

WINNING TICKET:

The winning ticket holder will have one (1) business day to claim the money, in person, at the BA Chamber offices. If not claimed, the second number will be drawn on December 12th at 3:00pm. The drawing dates are as follows until a winner comes forward: December 13th at 3:00pm, December 14th at 3:00pm, December 17th at 3:00pm, December 18th at 3:00pm and December 19th at 3:00pm etc. Please note: The Chamber office will be closed on December 24th, 25th.

Once the winning ticket numbers are announced, they will be posted:

- At Moody's Jewelry
- On your local news
- On the BA Chamber website (bachamber.com)
- On the Buy Broken Arrow Facebook page ([Facebook.com/BuyBrokenArrow](https://www.facebook.com/BuyBrokenArrow))
- On the City of Broken Arrow's website (brokenarrowok.gov)

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2018 HOLIDAY SHOPPING PROGRAM TICKET INFORMATION

Each Participating Merchant Will Receive
2 ROLLS OF TICKETS!!!
(1000 Tickets Per Roll)

First Ten Additional Rolls of Tickets:
\$20.00 per roll

Once you have purchased 10 rolls (cumulative),
price drops to \$15.00 per roll

Once you have purchased 50 rolls (cumulative),
price drops to \$10.00 per roll

NOTE: Tickets will need to be paid for at time of
purchase, NO INVOICING

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2018 PARTICIPATING MERCHANT

Company: _____

Authorized Representative: _____

Billing Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

NAME (exactly as you would like it to appear in publicity): _____

ADDRESS (exactly as you would like it to appear in publicity): _____

Approvals/Confirmations

Company Representative Signature _____

Chamber Representative Signature _____

REGISTRATION FORM, MERCHANT AGREEMENT & PAYMENT MUST BE RECEIVED BY OCTOBER 5th FOR YOUR NAME TO BE INCLUDED IN ADVERTISING!

Registration Fee: \$300

Amount Due : \$ _____ # of Additional Rolls: _____ (two rolls of 1,000 each included)

Name on Credit Card _____

Credit Card Number _____

Expiration Date _____ Security Code _____

Please return this completed form to:

Attention: Jessica Mugg
Broken Arrow Chamber of Commerce
210 N Main, Suite C / Broken Arrow, OK 74012
Phone: 918-251-1518 / Fax: 918-251-1777

Micah Price: 918-251-1518 / Jessica.Mugg@bachamber.com

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2018 PARTICIPATING MERCHANT AGREEMENT

As a participating merchant in the 2018 Buy Broken Arrow Campaign, I agree to the following terms and conditions. Failure to adhere to these policies may result in the termination of your business from the program and ineligibility for future years.

1. You must participate for the entire duration of the program
2. You must begin distributing tickets on November 1, 2018
3. You must end distribution of tickets at the close of your business on Sunday, December 9, 2018
4. Tickets must be given out during normal business hours and not just during specific times and days
5. If you run out of tickets, you must purchase additional tickets at the Broken Arrow Chamber of Commerce for an additional charge. Tickets must be distributed until the end of the program on December 9, 2018.
6. You are not allowed to "suspend" ticket distribution for any reason during the program

Ticket Distribution Requirements:

- Each customer gets one free ticket for entering the business
- Each customer gets additional tickets based on purchases:
 - 0-\$9.99 = 1 ticket
 - \$10.00-\$19.99 = 2 tickets
 - \$20.00-\$29.99 = 3 ticketsA maximum of 100 tickets per purchase
- Merchant should mark sales receipts so they may not be used to obtain duplicate tickets
- Persons must be at least 18 years of age to win
- Government or School District purchases are not eligible to win
- Participating businesses (owners, employees and their immediate family members) are not eligible to win on tickets from their own business or store. However, they may participate at other merchants.
- A record of ticket serial numbers is kept on file at the Chamber of Commerce

I, _____, as a representative of _____, agree to the rules and regulations outlined above and understand that my participation may be terminated immediately if my business violates said rules and regulations.

Signed: _____ Date: _____