

Awards Gala

AWARDS GALA

It is the premier gala for Broken Arrow Leadership. The Awards Gala is a black tie event where the Arrowhead Business Awards winners are announced and several Community Leaders are celebrated for their contributions to Broken Arrow. The Awards Gala will be held in February 2022 and will be a celebration of our community.

Attendance: This event averages 650 people.

*Sponsorships cannot be divided between companies.

Key Demographic: Community Leaders, Business Owners, and Business Management for the region.



SPONSORSHIP OPPORTUNITIES

PRESENTING

\$5,000 (1 Available)

- Awards Gala presented by..
- Ability to welcome attendees at event
- Logo on invitation
- Logo on event signage
- Listing on screens during reception prior to Awards Gala
- Logo on all social media posts
- Logo on Chamber events page
- Logo on Save the Date
- Logo on all dedicated emails
- 8 tickets to Awards Gala after party
- Full page color ad in event program
- Table at reception
- Bucket of beer/or bottle of wine at table

GOLD

\$3,500 (5 Available)

- Logo on invitation
- Logo on event signage
- Listing on screens during reception prior to Awards Gala
- Logo on 'Thank You' social media post
- Logo on Chamber events page
- Logo on all dedicated emails
- ½ page color ad in event program
- 1 table of 8 at the Awards Gala
- Table at reception

SILVER

\$2,500 (8 Available)

- Name on invitation
- Logo on event signage
- Listing on screens during reception prior to Awards Gala
- Logo on 'Thank You' social media post
- Logo on Chamber events page
- Logo on all dedicated emails
- ¼ page color ad in event program
- 1 table of 8 at the Awards Gala

AWARDS GALA Continued

The Arrowhead Business Awards Presenting Sponsor

\$4,000 (1 available)

- Arrowhead Business Awards presented by...
- On stage during award presentation
- Logo on award specific social media posts
- Logo on event signage
- Logo on the Chamber event page
- Logo on award
- Name on invitation
- Full page ad in event program
- 1 table of 8 at the Awards Gala
- Table at reception
- Listing on screens during reception prior to Awards Gala

Chairman's Reception Sponsor

\$2,000 (1 available)

- Reception presented by...
- Logo on event signage
- Listing on screens during reception prior to Awards Gala
- Logo on bar signage and tables at reception
- Logo on drink tickets
- Name on invitation
- Logo on social media
- Logo on Chamber event page
- 4 seats at the Awards Gala
- Opportunity to greet attendees

After Party Sponsor

\$2,000 (1 available)

- After Party presented by...
- Logo on after party signage
- Listing on screens during reception prior to Awards Gala
- Logo on bar signage and tables at after party
- Logo on Chamber event page
- Name on invitation
- Logo on after party social media posts

Table Sponsorship

\$1,500 (Unlimited)

- Logo in event program
- Listing on screens during reception prior to Awards Gala
- 1 table of 8 at the Awards Gala

Business Sponsorship

\$300 (Unlimited)

- Recognition in program
- Listing on screens during reception prior to Awards Gala
- 2 seats to the Awards Gala

Individual Ticket to Gala

\$150 (Unlimited)

- 1 seat at the Awards Gala



BA WINE WALK

The Broken Arrow Wine Walk is a fun night of wine tasting, food and shopping in The Rose District. The Wine Walk will be held on Thursday, December 1, 2022. Rose District retailers transform to wine tasting locations for the evening while restaurants are handing out tasty treats and stores are open late for holiday shopping. This is open to the public.

Attendance: This event averages 450 - 500.

Key Demographic: Largely female attendees from throughout the community.



SPONSORSHIP OPPORTUNITIES

PRESENTING

\$3,000 (1 Available)

- BA Wine Walk presented by...
- Logo on Wine Walk billboard
- Logo on TV spots
- Logo on event signage
- Logo on all event social media posts
- Logo on Chamber event page
- Logo in Wine Walk Passport
- Logo on all dedicated emails
- Logo on all event posters
- Name on radio spots
- 8 tickets to the Wine Walk
- VIP Wine Walk check in
- Ability to include item in swag bag

GOLD

\$1,500 (5 Available)

- Logo on event signage
- Logo on 'Thank You' social media post
- Logo on Chamber event page
- Logo in Wine Walk Passport
- Logo on all dedicated emails
- Logo on all event posters
- 4 tickets to the Wine Walk
- VIP Wine Walk check in
- Ability to include item in swag bag

SILVER

\$750 (8 Available)

- Name on event signage
- Name on Chamber event page
- Name in Wine Walk Passport
- Name on 'Thank You' social media post
- 2 tickets to the Wine Walk
- VIP Wine Walk check in
- Ability to include item in swag bag

BA WINE WALK Continued

Wine Glass Sponsor \$1,750

(1 available)

- Logo on Wine Glasses
- Name on Wine Walk Passport
- Name on Chamber event page
- 2 tickets to the Wine Walk
- VIP Wine Walk Check In

Swag Bag Sponsor \$1,000

(1 available)

Everyone loves to feel pampered and the Wine Walk Swag Bag was created to do just that. The bag will be filled with fun gifts from Rose District Merchants and will be given to participants. In 2022, 500 bags will be given out.

- Logo on Wine Walk Swag Bag
- Name on Wine Walk Passport
- Name on Chamber event page
- 2 tickets to the Wine Walk
- VIP Wine Walk Check In
- Ability to include item in Swag Bag

Santa Sponsor \$500

(1 available)

- Logo on event signage at Santa Stop
- Name on Wine Walk Passport
- Name on Chamber event page
- 2 tickets to the Wine Walk

Block Party Presenting Sponsor \$1,000

(1 available)

We are taking the Wine Walk to the next level this year! Walkers will still get to have the best time walking the Rose District sampling wine and eats, but this year we are blocking a street, adding live music, pop up shops and additional food and drink options! Put your company's name on what is sure to be the "go to" area for meet ups and good times during everyone's favorite holiday event!

- Wine Walk Block Party presented by...
- Logo on block party signage
- Logo on block party promotion
 - Social media posts
 - Website
- Ability to hang banners/signs in the block party area
- Logo on stage banner
- 4 VIP Tickets to the Wine Walk
 - Swag Bag
- Name on Wine Walk Passport

Block Party Entertainment Sponsor \$500

(1 available)

- Logo on block party signage
- Logo on block party promotion
 - Social media posts
 - Website
- Ability to hang banner on the stage
- 2 VIP tickets to the Wine Walk
- Name on Wine Walk Passport

Girls' Pack \$120

(Unlimited)

- 4 tickets to the Wine Walk
- VIP Wine Walk Check In

Single Ticket to Wine Walk \$35

(Unlimited)



BUY BA

Buy Broken Arrow is a holiday shopping program that encourages shopping in Broken Arrow during November and December that has been happening for over 20 years. The campaign gives away a total of \$16,000, split into 4 prizes, \$10,000, \$3,000, \$2,000, and our new Small Business Sponsor Drawing for \$1,000 for a shopper at one of our local small businesses.. The drawing will be on Wednesday, December 14, 2022 at the presenting sponsor's location.

During the campaign this year, shoppers will be encouraged to tag participating merchants' social media pages and use the hashtag #BuyBA in their post. Weekly drawings, for four weeks, will be held during the campaign, each for a \$250 cash prize. A ticket handed out from the small business (25 employees or less) with the most Facebook tags as of the drawing date will be randomly selected for each \$250 prize.

Attendance: We distribute approx. 2 million tickets.

Key Demographic: Entire community of Broken Arrow: retailers who participate are both small and large; independent and chains.



SPONSORSHIP OPPORTUNITIES

PRESENTING

\$6,000 (1 Available)

- Buy Broken Arrow presented by...
- Final drawing held at your location
- Logo on tickets
- Logo on billboard during campaign
- Logo on poster
- Logo on printable merchants' list
- Logo on Chamber event page
- Logo on social media
- Participating Merchant
- Name on radio spots

GOLD

\$2,000 (4 Available)

- 1 weekly drawing held at your location via Facebook live
- Logo on billboard during campaign
- Logo on poster
- Logo on printable merchants' list
- Logo on Chamber event page
- Logo on social media
- Participating Merchant

SILVER

\$1,000 (8 Available)

- Name on poster
- Name on printable merchants' list
- Logo on Chamber event page
- Participating Merchant
- Logo on social media

SMALL BUSINESS SPONSOR

\$1,000 (1 Available)

- Small Business \$1,000 drawing presented by...
- Logo on Chamber event page
- Participating Merchant
- Name on poster
- Name on social media

SUPPORTING

\$600 (10 Available)

- Logo on Chamber event page
- Participating Merchant
- Name on poster
- Name on social media

BUY BA Continued

Participating Merchant:

\$300 (Unlimited)

- Every participant will be exclusively featured in at least one social media post on the BA Chamber's Instagram and Facebook pages.
- Each participating merchant will have their logo displayed for 1 week alongside other merchants on the BA Chamber's electronic billboard, or Highway 51 billboard.
- A Chamber Ambassador will visit the merchant during the campaign to "check-in" and post about the merchant from the Ambassador's personal social media page.
- During the campaign, shoppers will be encouraged to tag participating merchants' social media pages and use the hashtag #BuyBA in their post. 4 weekly drawings will be held during the campaign, each for a \$250 cash prize. A ticket handed out from the small business (25 employees or less) with the most Facebook tags as of the drawing date will be randomly selected for each \$250 prize.
- Name on printable merchant list and website.





GOLF TOURNAMENT

Held June 2022, the BA Chamber Golf Tournament provides fun throughout the entire day and chances to win even if your golf game isn't the greatest. The tournament features a morning and afternoon flight and is a four-person scramble with a shotgun start.



Attendance: This event averages 40 teams of 4, 160 golfers total.

Key Demographic: Business owners: Business Community Members.

SPONSORSHIP OPPORTUNITIES

PRESENTING

\$5,000 (1 Available)

- BA Chamber Golf Tournament presented by...
- Ability to address attendees
- Logo on golf team pictures
- Logo on golf shirt given to golfers
- Recognition day of event
- Logo on event signage
- Logo on all dedicated event emails
- Logo on all social media posts
- Logo on registration flyers
- Logo on event banner
- Logo on social media
- Logo on Chamber event page
- 2 teams in the golf tournament
- 1 designated hole during tournament

GOLD

\$3,000 (4 Available)

- Recognition day of event
- Logo on event signage
- Logo on event banner
- Logo on all dedicated event emails
- Logo on all social media posts
- Logo on social media
- Logo on Chamber event page
- 1 team in the golf tournament

LUNCH SPONSOR

\$1,500 (1 Available)

We host lunch to feed all of our golfers for both flights. You will be the presenting sponsor at this lunch and have the opportunity to address the golfers and participate in the festivities.

- Logo on event banner
- Recognition day of event
- Logo on awards party signage
- Logo on social media
- Logo on Chamber event page

GOLF TOURNAMENT Continued

Hole Sponsor

\$1,000 (17 Available)

Utilize your spot on your designated hole to have some fun! Sell chances to golfers to help them move closer to the pin! Hand out goodies to promote your business! Shoot! You could do both!

- Designated Hole During Tournament
- Name on Chamber event page

Sponsor Golf Team of 4:

\$500 (availability based on first come first served basis)

Add an additional golf team to any sponsorship valued at \$1000 or higher for a reduced rate.

Cart Path Signs:

\$100

Add your company logo to signs placed along the cart path.

Towel Sponsor:

\$500/\$1,500* (1 Available)

A golf tournament in June can be warm, this is a great opportunity to get your company logo on the towels that will be handed out to every golfer in the tournament. This sponsorship also includes the ability to hang your company banner and a golf team of 4.

*There are two price options for this sponsorship: \$500 is for sponsors who want to order the towels themselves and \$1,500 is for sponsors who would like us to order the towels on their behalf.

Golf Ball Sponsor:

\$500/\$1,500* (1 Available)

Golfers are always looking for another ball. That ball may as well have your logo on it. The sponsor will provide sleeves of golf balls that will be included in the players goodie bags. The sponsor will be recognized in event promotion and at the event. The sponsorship also includes a golf team of 4.

*There are two price options for this sponsorship: \$500 is for sponsors who want to order the balls themselves and \$1,500 is for sponsors who would like us to order the balls on their behalf.

Longest Drive + Driving Range Sponsor:

\$1,000 (1 Available)

Have your name on the contest hole where we test our golfers' long game! In addition you will also receive the opportunity to hang your banner or sign at the driving range! Golfers are always trying to get in some practice swings before the tournament, why not have your banner hanging there while they warm up? The longest drive + driving range sponsor has the ability to hang their banner at the driving range will receive signage at the longest drive hole.

Closest to the Pin + Putting Green Sponsor:

\$1,000 (1 Available)

Want to get close to potential clients? This is your lucky day! With this sponsorship, you will receive signage at the contest hole where we see who can land closest to the pin! And as an added bonus you will also have the opportunity to have signage at the putting green! Putting is a technique that requires practice...lots of practice. Why not have your company banner hanging while all of the practicing is taking place? The closest to the pin + putting green sponsor has the ability to hang their banner at the putting green area, will receive signage on the contest hole for closest to the pin.

GOLF TOURNAMENT Continued

Hospitality Tent Sponsor:

\$600/\$1,200 (2 Available)*

Expand your professional network while showing a little generosity by running a hospitality tent on the golf course. Stock your tent with items golfers will likely need: bottles of water, extra golf tees, sunscreen, ibuprofen and more. A 10x10 tent will be provided and located on a part of the course that all golfers will have a chance to stop by.

** \$600 to provide own tent/\$1,200 for Chamber to provide tent*

Golf Cart Sponsor:

\$1,000 (1 Available)

Every participant in the tournament will ride in or drive a golf cart. As the “Golf Cart” sponsor, your logo will appear on every golf cart used during the tournament. The sponsor will be recognized in event promotion, at the event and at the awards ceremony.

Golf Tee Sponsor:

\$800 (1 Available)

Golfers can never have enough golf tees! Put your logo on them and make sure everyone on the course sees it over and over! Each golfer will receive a package of 5 golf tees with your logo prominently displayed.

Golf Team of 4:

\$650 (26 Available)

Enjoy a wonderful day of golf while supporting the BA Chamber. Golfers will receive lunch, a golf shirt, a goodie bag full of golf themed treats, and the chance to win additional prizes. This event WILL sell out! *After January 1st, golf teams increase to \$675.





ROOSTER DAYS FESTIVAL

Festival/Run/Parade/Cornhole Tournament

Rooster Days will be returning for the 91st year. It is a proud Broken Arrow tradition and the longest continuing running festival in Oklahoma. The festival takes place at Central Park on Main Street each year in May. Enjoy a variety of entertainment for all ages including carnival rides, live entertainment, arts, wine garden and much more! Events include run, cornhole tournament, parade, etc.

Attendance: This event averages 30k people.

Key Demographic: families, teenagers, retailers, children, open to the public.



SPONSORSHIP OPPORTUNITIES

PRESENTING \$18,000 (1 Available)

- All Rooster Days Activities presented by...
- Sponsor logo incorporated with the Rooster Days logo and used on ALL promotion (including: Festival, Run, Miss Rooster Days, Cornhole Tournament)
- Logo on 4 Rooster Days Sponsor Banners
- Logo on official Rooster Days Festival t shirt
- Ability to hang 4 banners at Rooster Days Festival
- Ability to hang 2 banners at Rooster Days Run
- Logo on all festival way-finder banners
- First position in the Parade
- Address audience from stage at Rooster Days Festival
- Logo on TV spots
- Name on radio spots
- Logo on billboard
- Address audience from stage at Rooster Days Run
- Logo on poster
- Logo on Rooster Days website
- Logo on Rooster Days Run website
- Logo on Rooster Days Run banner
- Logo on Run t shirt
- 10 VIP parking passes
- 20 session ride passes
- 10 entries in the Rooster Days Run
- 1 team entry in the Cornhole Tournament
- Ability to include an item in the Run goodie bag

ROOSTER DAYS FESTIVAL Continued

FESTIVAL SPONSORS

GOLD \$4,000 (4 Available)

- Logo on all Rooster Days dedicated emails
- Ability to hang 1 banner at Rooster Days Festival
- Ability to hang 1 banner at Rooster Days Run
- Logo on all festival way-finder banners
- Float location in positions 3-6 in the Parade
- Recognition from stage at Rooster Days Festival
- Recognition from stage at Rooster Days Run
- Logo on poster
- Logo on Rooster Days website
- Logo on Rooster Days Run website
- Logo on Rooster Days Run banner
- Logo on Run t shirt
- 6 VIP parking passes
- 8 session ride passes
- 8 entries in the Rooster Days Run
- 1 team entry in the Cornhole Tournament
- Ability to include an item in the Run goodie bag

SILVER \$2,500 (6 Available)

- Name on all Rooster Days dedicated emails
- Logo on all festival way-finder banners
- Float in the Parade
- Recognition from stage at Rooster Days Festival
- Recognition from stage at Rooster Days Run
- Logo on poster
- Logo on Rooster Days website
- Name on Rooster Days Run website
- Logo on Rooster Days Run banner
- 4 VIP parking passes
- 6 entries in the Rooster Days Run
- Ability to include an item in the Run goodie bag

BRONZE \$1,500 (6 Available)

- Name on all Rooster Days dedicated emails
- Name on all festival way-finder banners
- Float in the Parade
- Recognition from stage at Rooster Days Festival
- Logo on poster
- Logo on Rooster Days website
- Logo on Rooster Days Run banner
- 2 VIP parking passes
- 4 entries in the Rooster Days Run
- Ability to include an item in the Run goodie bag

SUPPORTING \$500 (6 Available)

- Recognition from stage at Rooster Days Festival
- Recognition from stage at Rooster Days Run
- Name on poster
- Name on Rooster Days website
- Name on Rooster Days Run banner
- 2 VIP parking passes
- 2 entries in the Rooster Days Run
- Ability to include an item in the Run goodie bag

ROOSTER DAYS FESTIVAL Continued

FESTIVAL SPONSORS

Entertainment Sponsorships

We offer two different stage locations for sponsorship. The Main Stage features national and/or regional acts on Friday and/or Saturday night of the Festival. The Community Stage features local acts in the evenings and local performance schools during the day. No matter what your entertainment preferences are, we've got you covered!

Main Stage - Headliner Sponsor \$7,000 (1 Available)

- Rooster Days Entertainment brought to you by...
- Logo prominently displayed on Main Stage banner
- Recognition from Main Stage before main acts each night
- Inclusion in media advertising (television, radio, outdoor, print)
- Ability to hang banners on front of stage (as space allows)
- Name on VIP tickets sold to public
- 16 VIP tickets to each night's entertainment
- 4 meet and greet passes for each night (dependent on artist cooperation)
- 4 VIP parking passes

Main Stage - Opening Act Sponsor \$3,500 (3 Available)

- Logo displayed on Main Stage banner
- Ability to hang banners on front of stage (as space allows)
- Recognition from Main Stage before main acts each night
- Logo on Rooster Days Festival website
- Social media recognition
- 8 VIP tickets to each night's entertainment
- 2 meet and greet passes for each night (dependent on artist cooperation)
- 2 VIP parking passes

Community Stage Gold Sponsor \$3,500 (3 Available)

- Logo displayed on Main Stage banner
- Ability to hang banners on front of stage (as space allows)
- Recognition from Main Stage before main acts each night
- Logo on Rooster Days Festival website
- Social media recognition
- 8 VIP tickets to each night's entertainment
- 2 meet and greet passes for each night (dependent on artist cooperation)
- 2 VIP parking passes

Community Stage Silver Sponsor \$1,250 (6 Available)

- Logo displayed on Community Stage banner
- Ability to hang banner in stage area
- Logo on Rooster Days Festival website
- Recognition from Community Stage

ROOSTER DAYS FESTIVAL Continued

Carnival Area Sponsor \$3,000 (1 available)

- Carnival brought to you by...
- Logo on wayfinding banners in carnival area
- Ability to hang 3 banners in carnival area
- Recognition from Community Stage
- Logo on festival website
- Social Media recognition
- 8 session passes
- 4 VIP parking passes

Beer Garden Sponsor \$1,500 (2 available)

- Beer Garden brought to you by...
- Logo on wayfinding banners in Beer Garden area
- Ability to hang 3 banners in Beer Garden area (as space allows)
- Recognition from Community Stage
- Logo on festival website
- Social Media recognition
- 4 VIP parking passes

Commemorative Poster Sponsor \$1,000 (2 available)

2022 is the year the commemorative Rooster Days poster returns! The Broken Arrow Chamber will request artwork proposals from local artists and then commission one of those artists to create this year's poster! Posters will be sold at the festival and used to promote this year's cherished event!

- Logo on commemorative poster
- Recognition at official poster unveiling event prior to the festival
- Name/Logo in all communication requesting artist submissions
- Logo/Name in all press releases concerning the poster
- Recognition from the Community Stage
- 2 VIP festival parking pass

Sidewalk Sign Sponsor \$250 (40 available)

Use this opportunity to be in front of 30,000+ people! Place your logo on a sidewalk sign that will line the sidewalks of the Rooster Days Festival grounds!

ROOSTER DAYS FESTIVAL Continued

ADDITIONAL EVENTS

ROOSTER DAYS RUN

The Rooster Days Run will feature a 5k and 1 mile fun run through the heart of the Rose District. The run will be held on the morning of May 14, 2022.

GOLD SPONSOR \$2,500 (2 Available)

- Logo on Rooster Days Run Banner
- Logo on Run T Shirt
- Ability to hang 2 banners at Run
- Recognition from stage post run
- Logo on Rooster Days Festival poster
- Logo on Rooster Days Run website
- 2 VIP parking passes for Rooster Days Festival
- 6 entries for Rooster Days Run
- Ability to include an item in the Run goodie bag

SILVER SPONSOR \$1,500 (4 Available)

- Logo on Rooster Days Run Banner
- Logo on Run T Shirt
- Ability to hang 1 banner at Run
- Recognition from stage post run
- Logo on Rooster Days Festival poster
- Logo on Rooster Days Run website
- 2 VIP parking passes for Rooster Days Festival
- 4 entries for Rooster Days Run
- Ability to include an item in the Run goodie bag

BRONZE SPONSOR \$1,000 (4 Available)

- Logo on Rooster Days Run Banner
- Logo on Run T Shirt
- Ability to hang 1 banner at Run
- Recognition from stage post run
- Logo on Rooster Days Festival poster
- Logo on Rooster Days Run website
- 2 entries for Rooster Days Run
- Ability to include an item in the Run goodie bag

SUPPORTING SPONSOR \$500 (4 Available)

- Name on Rooster Days Run Banner
- Name on Run T Shirt
- Recognition from stage post run
- Name on Rooster Days Festival poster
- Name on Rooster Days Run website
- 2 entries for Rooster Days Run
- Ability to include an item in the Run goodie bag

ROOSTER DAYS FESTIVAL Continued

ROOSTER DAYS PARADE

The Annual Rooster Days parade features colorful floats, exciting dance teams, award-winning bands and more to get you in the Rooster Days spirit. The parade will be held on the morning of May 14, 2022 and happens down Main Street in the Rose District. The parade is attended by people from all over the community and averages thousands of people.

Parade Sponsor \$2,500 (1 Available)

- Logo on Rooster Days Parade application
- 1 10x10 booth at Rooster Days Festival (indoor or outdoor)
- Position 2 float location in parade
- Opportunity to announce the parade
- Logo on the Rooster Days website
- Logo on Rooster Days Parade Banner
- 4 entries in the Rooster Days Run
- Recognition from stage at Rooster Days Festival
- Recognition on Social Media

MISS ROOSTER DAYS PAGEANT

The Miss Rooster Days Pageant is a long-standing tradition in Broken Arrow. Miss Rooster Days is a sophomore or junior from Broken Arrow that serves as the Junior Ambassador for the Chamber Ambassadors. Miss Rooster Days attends and speaks at ribbon cuttings and ground breakings while also volunteering for Chamber and Community events.

The Miss Rooster Days Pageant is a Scholarship Pageant held in April of 2022.

Miss Rooster Days receives a \$4,000 scholarship and several prizes.

Runner Up Sponsor \$2,500 (4 available)

- Recognition from Stage at event
- Logo on Miss Rooster Days Poster
- Logo on Festival website
- Logo on Festival event signage
- Logo on Miss Rooster Days Banner
- Logo on Miss Rooster Days t shirt



Supporting Sponsor \$500 (4 available)

- Logo on Miss Rooster Days Poster
- Logo on Festival website

ROOSTER DAYS FESTIVAL Continued

ADDITIONAL EVENTS

ROOSTER DAYS CORNHOLE TOURNAMENT

Cornhole was once just a backyard game of throwing bags onto a platform set up a few feet away in hopes of making it in the hole. The backyard game has made it to the BIG LEAGUES and it is time to have a little fun playing it at Rooster Days. Join us this year as the bags fly at the the fourth annual Rooster Days Cornhole Tournament!

GOLD \$2,500 (2 available)

- Recognition from stage during tournament
- Logo on cornhole tournament website page
- Logo on Rooster Days Festival website
- Logo on tournament bracket board
- Logo on tournament flyer/registration form
- Logo on tournament banner
- Logo on custom cornhole boards given to winners
- Logo on tournament t shirt
- 2 teams in the tournament

SILVER \$1,000 (6 available)

- Recognition from stage during tournament
- Name on cornhole tournament website page
- Logo on Rooster Days Festival website
- Name on tournament bracket board
- Logo on tournament flyer/registration form
- Logo on tournament banner
- Logo on tournament t shirt
- 1 team in the tournament

New Board Sponsor \$500

- 1 set of two cornhole boards with 8 resin filled bags
- Company Logo on your cornhole boards
- During the event, your boards will be used for play
- After the tournament, the boards are yours to keep
- Name on Rooster Days Festival website
- T shirt for each player
- 1 team in the tournament

Returning Board Sponsor \$250

- During the event, your boards will be used for play
- After the tournament, the boards are yours to keep
- Name on Rooster Days Festival website
- T shirt for each player
- 1 team in the tournament
- \$30 in festival cash for food and drinks

Tournament Team Sponsor \$50

- Entry for team of 2
- T shirts for each player
- Chance to win cash prizes



TASTE OF SUMMER

The Broken Arrow Chamber of Commerce and Blue Bell are proud to present Taste of Summer 2022. The July event, which will be held at Central Park, will attract people from across the region for all-you-can-eat ice cream. Inflatables, face painting, kids crafts, food trucks, art vendors and more help create a spectacular day.

Attendance: 5,500 people in 2021

Key Demographic: Families and children for the Broken Arrow Community



SPONSORSHIP OPPORTUNITIES

PRESENTING

\$8,000 (1 available)

- Taste of Summer presented by...
- Logo on 4 Taste of Summer sponsor banners
- Logo on Taste of Summer volunteer shirts
- 2 banners hung at Taste of Summer
- Logo on Community Stage banner
- Recognition from Community Stage
- Logo on Taste of Summer website
- Logo on social media
- Ability to set up tent in Kids Zone
- 8 VIP parking passes
- 20 entry tickets
- Logo on all dedicated Taste of Summer emails
- Logo on poster
- Logo on TV spots
- Name on radio spots

GOLD

\$3,000 (6 available)

- 1 banner hung at Taste of Summer
- Logo on Community Stage banner
- Recognition from Community Stage
- Logo on Taste of Summer website
- Logo on social media post
- Ability to set up tent in Kids Zone
- 4 VIP parking passes
- 15 entry tickets
- Logo on poster

SILVER

\$2,000 (6 available)

- Logo on Community Stage banner
- Recognition from Community Stage
- Logo on Taste of Summer website
- Logo on social media post
- Ability to set up tent in Kids Zone
- 2 VIP parking passes
- 10 entry tickets

TASTE OF SUMMER Continued

BRONZE

\$1,000 (6 available)

- Logo on Community Stage banner
- Recognition from Community Stage
- Name on social media post
- Name on Taste of Summer website
- 2 VIP parking passes

SUPPORTING

\$500 (6 available)

- Recognition from Community Stage
- Name on Taste of Summer website
- 1 VIP parking pass
- 4 entry tickets



KIDS ZONE Presenting Sponsor \$2,500 (1 available)

Taste of Summer is all about kids and the kid in all of us. The kids zone and the arts and crafts area are a huge hit. The live music coming from the stage and dining area are also popular as attendees can enjoy their food and desserts in the shade! This overall sponsorship gives your business the opportunity to have your name on EVERY area in this fun area!

- Kids Zone presented by...
- Logo on Taste of Summer sponsor banners
- Logo on Kids Zone wayfinding banners
- Ability to hang 2 banners in Kid Zone area
- Recognition from Community Stage
- Logo on Taste of Summer website
- Ability to set up tent in Kids Zone Area
- 4 VIP parking passes
- 10 entry tickets
- Logo on poster

INFLATABLES Sponsor \$1,500 (2 available)

A bounce house, super slide and obstacle course, this area is going to be an attraction for everyone at Taste of Summer – both young and young at heart.

- Logo on Taste of Summer sponsor banners
- Ability to hang 1 banner in Inflatables Area
- Recognition from Community Stage
- Logo on Taste of Summer website
- Ability to set up tent in Kids Zone Area
- 2 VIP parking passes
- 6 entry tickets

TASTE OF SUMMER Continued

TREASURE DIG Sponsor \$1,500 (2 Available)

The Treasure Dig is always a huge hit for the kids at Taste of Summer. Kids dig for gold and silver coins in the giant sand box for a chance to win prizes. This popular attraction is a huge draw for kids and families attending Taste of Summer.

- Logo on Taste of Summer sponsor banners
- Ability to hang 1 banner in Treasure Dig area
- Recognition from Community Stage
- Logo on Taste of Summer website
- Ability to set up tent in Kids Zone Area
- 2 VIP parking passes
- 6 entry tickets

GET ACTIVE AREA Sponsor \$1,500 (2 Available)

The Get Active Area features Broken Arrow's premier locations to help keep your family active! From sports to scouts we have them all!

- Logo on Taste of Summer sponsor banners
- Ability to hang 1 banner in Get Active area
- Recognition from Community Stage
- Logo on Taste of Summer website
- Ability to set up tent in Kids Zone Area
- 2 VIP parking passes
- 6 entry tickets

COOL ZONE Sponsor \$1,000 (5 Available)

The Cool Zone sponsorship gives your company the opportunity to be the coolest and most sought after areas at the festival! This sponsorship will help provide 2 cooling stations at Taste of Summer.

- Logo on signage at cooling stations
- Logo on Community Stage banner
- Recognition from Community Stage
- Name on Taste of Summer website
- 2 VIP parking passes
- 8 entry tickets

COMMUNITY STAGE Sponsor \$750 (5 Available)

- Community Stage sponsored by...
- Logo on Community Stage banner
- Recognition from Community Stage
- Ability to hang 1 banner on front of stage

KID ZONE TENT \$500 (10 Available)

- Ability to set up tent in the KID ZONE
- Recognition from Community Stage
- 2 VIP parking passes
- 2 entry tickets





MAIN STREET BURN

The Main Street Burn is an exclusive gentleman's evening featuring fine dining, choice cigars and sophisticated networking. The Main Street Burn Cigar Dinner is held at the Rose District Plaza on Thursday, October 5, 2022. This event is a great opportunity to enjoy a delicious three-course steak dinner and superior-quality cigars. During the evening attendees will be able to purchase additional cigars and accessories as well as participate in a raffle and live auction. We will also be featuring hand rolled cigars and a whiskey tasting.

Attendance: We sold out in 2020 at 345 people.

Key Demographic: Primarily male business leaders, C-Suite, and other business leaders.



SPONSORSHIP OPPORTUNITIES

PRESENTING

\$5,000 (1 available)

- Main Street Burn presented by...
- Receive 1 Main Street Burn ash tray on your table
- Logo on dedicated event emails
- Logo on all social media posts
- Logo on event banner
- Logo on event signage
- Logo on Chamber event page
- 1 reserved table of 8
- UNLIMITED drink tickets
- 3 cigars per person
- 8 torches
- 2 VIP parking passes
- Access to premium experience
- Special gift to each attendee
- Recognition from podium

GOLD

\$3,000 (6 available)

- Logo on event promotion
- Logo on event signage
- Logo on Chamber event page
- Logo on social media post
- 1 reserved table of 8
- UNLIMITED drink tickets
- 3 cigars per person
- 8 torches
- Access to premium experience
- Special gift to each attendee
- Recognition from podium

TABLE

\$2,000 (32 available)

- 1 reserved table of 8
- UNLIMITED drink tickets
- 3 cigars per person
- 8 torches
- \$500 to upgrade to premium experience
- Recognition from podium

*The premium experience benefit does not apply to trade sponsorships.

Main Street Burn Continued

Premium Experience \$500 per table (check availability)

Includes:

- A private bar for premium tables with top shelf spirits
- 8 additional cigars for your table
- 8 engraved Main Street Burn highball glasses
- Premium table placement at the event
- First to be called to the food line
- Premium tables will be dressed with a different color table cloth to stand out among the crowd
- Private server for your table
- Name plates at table
- Premium Experience Event Check in- Skip the line!
- A member of the Chamber staff will check you in and deliver your cigars 2 days before the event

*The premium experience benefit does not apply to trade sponsorships.

Torch Sponsor \$2,500 (1 Available)

- Torches will be given to every attendee at the event with your company logo and the Main Street Burn logo
- Company name will be listed on all event signage
- Logo on Chamber event page
- 2 seats at the event
- Recognition from podium

Cigar Cutter Sponsor \$1,000 (1 Available)

- One cigar cutter will be placed on every table at the event with your company logo and the Main Street Burn logo
- Company name will be listed on all event signage
- Logo on Chamber event page
- 2 seats at the event
- Recognition from podium

Cup Sponsor \$1,000 (1 Available)

- Have your company logo on every cup at the event
- Company name will be listed on all event signage
- Logo on Chamber event page
- 2 seats at the event
- Recognition from podium

VIP Glassware Sponsor \$1,000 (1 Available)

- Have your company logo on the glassware given to all VIPs at this event
- Company name will be listed on all event signage
- Logo on Chamber event page
- 2 seats at the event
- Recognition from podium



MANUFACTURING Unplugged

MANUFACTURING UNPLUGGED

There are over 350 companies in Broken Arrow who are involved with manufacturing. The manufacturing industry has a significant economic impact on our community by selling products all over the globe and employing more individuals than any other industry in our community. This newly reimagined Manufacturing Unplugged event will feature a casual afternoon networking opportunity for manufacturers and the business community, food, drinks, and brief topic discussions from some of our local manufacturers.

Attendance: This event averages 250+

Key Demographic: Those involved in manufacturing and supply chain, education, and community leadership



SPONSORSHIP OPPORTUNITIES

PRESENTING

\$3,000 (1 Available)

- Man. Unplugged presented by...
- Opportunity to address the audience
- Opportunity to introduce the speaker
- Logo on all dedicated event emails
- Logo on event signage
- Logo in event newsletter
- Logo on Chamber event page
- Placement of marketing materials
- 8 tickets to event
- Full page ad on event program
- Recognition from podium
- Logo on social media post

GOLD

\$2,500 (4 Available)

- Logo on event signage
- Logo in event newsletter
- Logo on all dedicated event emails
- Logo on Chamber event page
- Placement of marketing materials
- 8 tickets to event
- ½ Page ad on event program
- Recognition from podium
- Logo on social media post

SILVER

\$1,000 (6 Available)

- Logo on event signage
- Logo in event newsletter
- Logo on all dedicated event emails
- Logo on Chamber event page
- 8 tickets to event
- 1/4 Page ad on event program
- Recognition from podium
- Logo on social media post

Event Sponsor \$400 (Unlimited)

- Name on event signage
- 8 tickets to event
- Name in program

Individual Tickets \$25 for Members



GOVERNMENTAL AFFAIRS

GOVERNMENT AFFAIRS CHAMPION

\$6,500 (8 Available) | Sponsor of all Government Affairs Events in 2022

- Legislative and Governmental Breakfast Series reserved table (5 events)
- Congressional Forum reserved table** (1 event)
- BA Day at the Capitol (formerly dinner with the delegation) 2 admissions
- Logo used in promotion of Government Affairs events such as table signage, directional signage, dedicated emails, and slideshows
- Logo on Government Affairs section of website & link to company website
- Opportunity to have a company rep introduce speakers at one of the Government Affairs events
- 8 admissions to Legislative Reception
- Logo on BA Chamber Advocacy Agenda
- Invitation to sit on Government Affairs Council – Invitation Only
- Ability to place marketing materials at each event
- Logo on 'Our Voice' Programming

*Depending on venue, table seating may accommodate six or eight people. **This is dependent on if the event occurs: Table at ONE Congressional Forum, additional forums will require the purchase of a table.

GOVERNMENT AFFAIRS PARTNER

\$3,000 | Sponsor of all Government Affairs Events in 2022

- Legislative and Governmental Breakfast Series 4 seats (5 events)
- Congressional Forum reserved 4 seats (1 event)
- BA Day at the Capitol (formerly dinner with the delegation) 1 admission
- Listing in promotion of Government Affairs events
- Listing on Government Affairs section of website
- 4 admissions to Legislative Reception
- Recognition on BA Chamber Government Affairs Agenda

GOVERNMENT AFFAIRS ADVOCATE

\$1,500 | Sponsor of all Government Affairs Events in 2022

- Legislative and Governmental Breakfast Series 2 seats (5 events)
- Congressional Forum reserved 2 seats (1 event)
- BA Day at the Capitol (formerly dinner with the delegation) 1 admission
- Listing in promotion of Government Affairs events
- 2 admissions to Legislative Reception
- Recognition on BA Chamber Government Affairs Agenda
- Invitation to sit on Government Affairs Committee



LEGISLATIVE & GOVERNMENTAL BREAKFAST SERIES

This five-part series of events features three legislative breakfasts and two governmental breakfasts. The legislative breakfasts will be held before the legislative session begins, mid-session and right after the session ends. The governmental breakfasts will be in the Fall and we will hear an update from our Tulsa County Commissioners and other elected officials.

Attendance: This event averages 75 - 100 people

Key Demographic: Elected officials, community leadership, and business leaders passionate about advocacy issues



SPONSORSHIP OPPORTUNITIES

PRESENTING

\$2,000 (2 Available)

- Breakfast Series presented by...
- Logo on event signage
- Logo on social media posts
- Logo on Chamber event page
- Recognition in Chamber newsletter
- Recognition from podium
- Logo on event program
- Table of 8 at event

GOLD

\$1,000 (6 Available)

- Logo on event signage
- Recognition on social media
- Logo on Chamber event page
- Recognition in Chamber newsletter
- Recognition from podium
- Logo on event program
- 4 Seats at event

SILVER

\$500 (6 Available)

- Name on event signage
- Recognition on social media
- Logo on Chamber event page
- Name in Chamber newsletter
- Recognition from podium
- Name on Event program
- 2 Seats at event

Event Sponsor \$250 (15 Available)

- Name in Chamber newsletter
- Recognition from podium
- Name on event program
- 2 Seats at event

*Presenting, Gold and Silver Sponsors are for all 5 events

**Event Sponsor is for one event in the series

Legislative Reception

LEGISLATIVE RECEPTION

This reception is held in October or November of each year and is designed to be our premier event of gratitude in recognition of those individuals that serve our community as elected officials, including the city council, board of education, county commissioners and state elected officials representing the Broken Arrow area. We also present the annual legislative agenda for the upcoming state session.

Attendance: This event averages 100 - 200 people

Key Demographic: Elected officials, community and business leaders



SPONSORSHIP OPPORTUNITIES

PRESENTING

\$2,000 (2 Available)

- Legislative Reception presented by...
- Ability to welcome attendees
- Recognition from podium
- Logo in event promotion
- Logo on event signage
- Logo on social media
- Logo in Chamber newsletter
- Logo on Chamber event page
- Logo on event program
- 10 Tickets to event

GOLD

\$750 (8 Available)

- Recognition from podium
- Logo on event signage
- Logo on social media
- Name in Chamber newsletter
- Name on Chamber event page
- Logo on event program
- 4 Tickets to event

GOVERNMENTAL

OFFICIAL OF THE YEAR

\$350

- Recognition from podium
- Logo on event program
- Logo on award
- 2 Tickets to event



BA DAY AT THE CAPITOL

Previously Dinner with the Delegation, the BA Day at the Capitol will give our members the unique opportunity to spend the day at our state capitol talking to our elected officials about the issues that are affecting the BA business community. The day will include transportation to Oklahoma City, a light breakfast, lunch and afternoon reception with our legislators. This event is slated to be held in the spring and will sell out!

Attendance: This event averages 50 - 100 attendees

Key Demographic: Community leadership, Leadership Broken Arrow class, elected officials, and business leaders



SPONSORSHIP OPPORTUNITIES

PRESENTING

\$3,000 (1 Available)

- BA Day at the Capitol presented by...
- Ability to address attendees
- Logo on dedicated event emails
- Logo on invitation
- Logo on slideshow
- Logo on event signage
- Logo on social media
- Logo on Chamber event page
- Logo in Chamber newsletter
- Recognition at event
- 2 Paid admissions
- Ability to purchase additional tickets for \$100

GOLD

\$2,000 (2 Available)

- Logo on dedicated event emails
- Logo on event signage
- Logo on slideshow
- Logo on social media
- Logo on Chamber event page
- Logo in Chamber newsletter
- Recognition at event
- 1 Paid admission

SILVER

\$1,500 (4 Available)

- Logo on dedicated event emails
- Logo on event signage
- Logo on slideshow
- Logo on social media
- Logo on Chamber event page
- Logo in Chamber newsletter
- Recognition at event
- 1 Paid admission

BA DAY AT THE CAPITOL Continued

Transportation Sponsor \$1,000 (2 Busses)

- Logo on slideshow
- Logo on event signage
- Logo on social media
- Logo on Chamber event page
- Logo in Chamber newsletter
- Recognition at event
- 1 paid admission to the event

Supporting Sponsor \$350 (2 Available)

- Name on social media
- Name on Chamber event page
- Recognition at event
- Name on slideshow

Bronze Sponsor \$500 (2 Available)

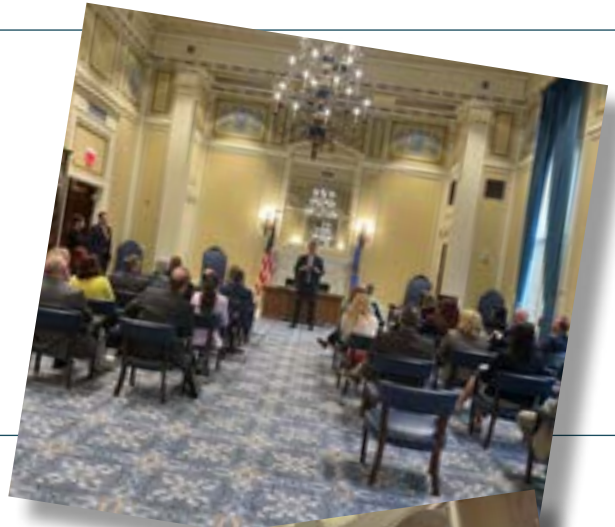
- Name on social media
- Name on Chamber event page
- Recognition at event
- Name on slideshow
- 1 paid admission to the event

Reception Sponsor \$750 (2 Available)

- Logo on Reception invitation
- Logo on event signage
- Logo on Reception social media posts
- Logo on Chamber event page
- Logo in Chamber newsletter
- Recognition at event
- 1 paid admission to the event

Individual Ticket \$100

- Tickets sold during TRC campaign will be at a discounted rate of \$100, through January 1, 2022
- Tickets sold after January 1, 2022 will be \$150
- Young Professional & Leadership Broken Arrow rate will be \$50 and only available through Chamber staff.



The BA Chamber's networking social event. The BA Chamber will handle event registration and check in, host agrees to sponsor to offer location, hors d'oeuvres and beverages to 50-80 members. Mutually agreed upon date from 4-6pm.

Attendance: This event averages 50 - 80 people

Key Demographic: Business persons looking to network and provide referrals!



SPONSORSHIP OPPORTUNITIES

PRESENTING

\$2,000 (3 Available)

- Ability to host one of the 12 business after hours events at business locations and provide door prize
- Logo on all dedicated event emails
- Logo on event signage
- Logo on all social media posts
- Logo on Chamber event page
- 10 tickets to event

GOLD

\$750 (2 Available Per Event)

- Logo on event signage
- Logo on all dedicated event emails
- Logo on social media
- Logo on Chamber event page
- 6 tickets to event
- Ability to provide door prize

SILVER

\$350 (4 Available Per Event)

- Name on event signage
- Name on all dedicated event emails
- Name on social media
- Name on Chamber event page
- 4 tickets to event
- Ability to provide door prize

Host* (9 Available)

- Opportunity to host the event at your location
- Logo on all dedicated event emails
- Logo on event signage
- Recognition on social media
- Logo on Chamber event page
- 10 tickets to event
- Ability to provide door prize

*Host Sponsor is responsible for providing food and drinks for the event.

*Businesses are limited to one after hours host per year. This sponsorship is not renewable annually to allow hosting opportunities to all members.

Individual Ticket \$5 for Members (Unlimited)



MONTHLY CHAMBER LUNCHEON

Luncheons are a tradition at the BA Chamber and hosted 10 times a year at the Chamber offices. Attendance averages 150 people per event and represents a broad spectrum of the Chamber membership. The Chamber Lunch is both a networking and educational event that we encourage every member to attend.

Topics to be included in the Chamber Luncheon rotation in 2022 include:

- | | |
|------------------------------------|--------------------|
| BA Chamber Annual Meeting & Report | Economic Outlook |
| Leadership | State of Education |
| Entrepreneurship | State of the State |
| Workforce Development | State of the City |



SPONSORSHIP OPPORTUNITIES

PRESENTING

\$5,000 (6 Available)

- Chamber Lunch Series presented by...
- Recognition from podium
- Logo on event signage
- Logo on all dedicated event emails
- Logo on social media
- Logo in event newsletter
- Logo on Chamber event page
- Logo in event slideshow
- Logo on event program
- Placement of marketing materials
- Table of 8

MONTHLY*

\$750 (3 available /month)

- Recognition from podium
- Logo on event signage
- Logo on all dedicated event emails
- Logo on social media
- Logo in event newsletter
- Logo on website
- Logo in event slideshow
- Logo on event program
- Placement of marketing materials
- Table of 8

NEW MEMBER WELCOME SPONSOR**

\$300 (1 available/month)

- 1 ticket to event
- Recognition from podium
- Logo on event signage
- Logo on all dedicated event emails
- Logo on social media
- Logo in event newsletter
- Logo on Chamber event page
- Logo in event slideshow
- Name on event program
- Handout marketing materials to new members at all 10 luncheons

*Three Monthly Sponsors available per month, please indicate the month you want (excluding June and July).

**One New Member Table sponsorship available per month, please indicate the month or topic you want.

MONTHLY CHAMBER LUNCHEON

Table Sponsor \$400 (Unlimited)

- Recognition from Podium
- Name on event signage
- Name on all dedicated event emails
- Table of 8 at the Event

*Table Sponsorships are unlimited; please indicate the month or topic you want.



Monthly Luncheon Voucher

LUNCHEON VOUCHER

\$200 (\$20 per luncheon, there is not a luncheon in the month of June and July)

This gives members the opportunity to pre-pay for all our monthly luncheons for the year. You will receive 10 vouchers that can be used at either a Monthly Chamber Luncheon or Successful Women's Luncheon during 2022. Multiple vouchers can be used at the same event and can be used by anyone (another staff member, a client or just for yourself). You **MUST** still REGISTER for the event in advance online at www.brokenarrowchamber.com with registration noted voucher will be used or by phone (918) 893-2100. Monthly Luncheon Vouchers must be paid for PRIOR to picking them up.





MEET YOUR CHAMBER

Meet Your Chamber is an event where new and veteran members gather for an orientation to hear first-hand how to make the most of their Broken Arrow Chamber membership. Whether learning about the organization for the first time or as a refresher, Meet Your Chamber is a great place to become acquainted with board members, staff and volunteers. This event allows members to understand the Broken Arrow Chamber member benefits and enhances the members relationship with the Chamber and the many programs and services available to members.

Format: Six events throughout the year to fit member needs. Two AM events, two lunch events, and two early evening events.

Audience: Approximately 30 people at each event, including large, medium and small businesses with an interest in increasing their network and making valuable connections.



SPONSORSHIP OPPORTUNITIES

PRESENTING

\$1,000 (2 Available) for all (6) events

- Meet Your Chamber presented by...
- Access to guest list
- Opportunity to address attendees
- Logo on event signage
- Logo on Chamber event page
- Logo in event slideshow
- Logo in event newsletter
- Placement of marketing materials
- Logo on social media
- Offer to put up pop up banner at event

EVENT*

\$200 (3 available/per session)

- Logo on event signage
- Logo on Chamber event page
- Logo in event slideshow
- Logo in event newsletter
- Placement of marketing materials
- Recognition on social media

*Event Sponsor is for any of the 6 events held throughout the year - there are 3 event sponsors per session.



RESTAURANT PALOOZA

Featuring tasty bites and sips from the best restaurants in Broken Arrow, Restaurant Palooza 2022 is an event, two times a year in March and September, that you do not want to miss. It's a great opportunity to entertain clients, celebrate with staff or just enjoy a relaxing afternoon.

Attendance: This event averages 100+ people
Key Demographic: Businesses and restaurants



SPONSORSHIP OPPORTUNITIES

PRESENTING

\$1,000 (1 Available, per event)

- Presenting sponsor for both March and September event
- Logo on event signage
- Logo on Chamber event page
- 8 Tickets to event
- Ability to provide door prize
- Ability to address attendees

GOLD

\$500/each event (2 Available, per event)

- Logo on event signage
- Logo on Chamber event page
- 8 Tickets to event
- Ability to provide door prize
- Must specify March, September, or both (Specifying both months would be an additional \$500)

SILVER

\$350/each event (4 Available, per event)

- Logo in event promotion
- Logo on event signage
- Logo on Chamber event page
- 4 Tickets to event
- Ability to provide door prize
- Must specify March, September, or both (Specifying both months would be an additional \$500)

PARTICIPATING RESTAURANT

\$300/each event (Trade value, per event)

- Provide bite sized menu samples for 75-100 people
- Provide plates and utensils for your samples
- Bring menus, flyers and other items to promote your restaurant
- Must specify March, September, or both (Specifying both months would be an additional \$500)



SMALL BUSINESS SERIES

The Small Business Series are networking and educational events serving the goal of providing Broken Arrow Chamber members with tools, education, resources and visibility.

Events included in the Small Business Series are:

Small Business Matters - Where we talk about business issues and topics that matters to you. These are a 60- minute training and networking events that are hosted 4 times per year. Topics are chosen with the specific goal of providing education, tools, resources and visibility.

Examples of Small Business Matters topics for 2022:

Sales and Marketing
Customer Relations, Retention and Referrals
Business Management
Finance

Special Topics- These will be hosted throughout the year as hot topics and issues for small business arise. This can include anything from law changes to best practices.

Networking Breakfast - The Speed Networking Breakfast provides an opportunity for Chamber members to learn about each other's businesses while expanding their own business network. This event is hosted 6 times per year.

The Small Business Matters format is changing for 2022! We will still be offering in-person Small Business Matters but adding a digital option as well for those who can't attend in person. The event will be recorded and sent out digitally post event and added to a digital library on the Chamber website.

SMALL BUSINESS SERIES Continued

SMALL BUSINESS CHAMPION

\$2,500 (6 Available) | Sponsor of all Small Business Series Events in 2022 including Small Business Matters, Networking Breakfast and any Special seminars hosted throughout the year. Benefits include:

- Logo inclusion at each event
 - Invitation to sit on the Small Business Advisory Council
 - 4 seats at each event
 - Logo on bottom of online library
 - Two Articles in Chamber newsletter
 - Recognition from the podium at each event
 - Ability to place marketing materials at each event
 - Ability to submit pinned post on 'Member Only' Facebook page
-

SMALL BUSINESS PARTNER

\$1,000 (6 Available) | Sponsor either all of the Small Business Matters events or the Networking Breakfasts. Benefits include:

- Logo inclusion at each event
 - 2 seats at each event
 - One Article in Chamber newsletter
 - Recognition from the podium at each event
-

SMALL BUSINESS ADVOCATE

\$500 (6 Available) | Sponsor 6 months of Small Business Matters events or the Networking Breakfasts. Benefits include:

- Listing inclusion at each event
 - 2 seats at each event
 - Recognition from the podium at each event
-

SMALL BUSINESS SUPPORTER

\$350 (6 Available) | Sponsor has the opportunity to pick one event in the series.

- 2 seats at each event
 - Recognition from the podium at each event
-

ONLINE LIBRARY SPONSOR

\$500 (4 Available)

- Logo on home page of online library
- Logo on slide in featured videos



SUCCESSFUL WOMEN'S LUNCHEON

The Successful Women's Luncheon is a highly successful women's luncheon with an average of 100 ladies in attendance at each event. The Successful Women's events will be held in January, March, May, July, September & November.

Each event will feature a presentation from successful female business leaders on relevant topics.



SPONSORSHIP OPPORTUNITIES

PRESENTING

\$2,000 (2 Available for all 6 events)

- SWL presented by...
- Seat at the head table
- Recognition from podium
- Logo on event signage
- Logo on Chamber event page
- Logo in event slideshow
- Logo on all dedicated event emails
- Logo in event newsletter
- Logo on event program
- Table of 6 at event
- Opportunity to hand out promotional items

GOLD

\$1,000 (4 Available for all 6 events)

- Recognition from podium
- Logo on event signage
- Logo on Chamber event page
- Logo in event slideshow
- Logo in event newsletter
- Logo on event program
- Logo on all dedicated event emails
- 4 Seats at event
- Opportunity to hand out promotional items

MONTHLY

\$300 (24 Available/4 per event)

- Recognition from podium
- Name on event signage
- Name on Chamber event page
- Name in event slideshow
- Name on all dedicated event emails
- Name in event newsletter
- Name on event program
- 4 Seats at event
- Opportunity to hand out promotional items



LEADERSHIP COLLECTIVE

Are you looking to advance your role in leadership or taking your company to the next level? Maybe for yourself, business, or the local community? The Leadership Collective Broken Arrow is an exclusive one-day workshop for business owners, or C-Suite executives, with varying topics from year to year in order to unleash your leadership potential.

2022 Leadership Collective will feature Lead for Tomorrow with Bill Fournet.

Are your executive leaders well prepared to thrive in this time of constant change and uncertainty of what's coming next? In this full-day session, Bill helps you find stability in this Age of Disruption through mini-sessions focused on fail-proofing your strategy, multiplying the productivity of your workforce with the latest people and team performance approaches, and maximizing your personal time and performance so you can thrive—not just survive. Participants will work on their teams throughout the session and will leave with new insights, new techniques, and new action plans to unlock your organization's potential.

SPONSORSHIP OPPORTUNITIES

PRESENTING

\$3,000 (1 Available)

- BA Leadership Collective presented by _____
- 4 seats to attend conference
- Logo on event web page
- Logo on all event signage
- Opportunity to speak in Opening Remarks
- Recognition from podium
- Logo in slide show
- Opportunity to provide pop up banner
- Opportunity to provide marketing materials
- Logo on Save the Date
- Logo on printed invite
- Logo on program
- Logo in Chamber newsletter
- Logo on dedicated emails

HOST

\$2,500 (1 Available)

- Opportunity to host event at your location
- 3 seats to attend conference
- Logo on event web page
- Logo on all event signage
- Recognition from podium
- Logo in slide show
- Opportunity to provide marketing materials
- Logo on program
- Logo in Chamber newsletter
- Logo on dedicated emails
- Logo on social media post

GOLD

\$2,500 (1 Available)

- 1 seat to attend conference
- Logo on event web page
- Logo on all event signage
- Recognition from podium
- Logo in slide show
- Opportunity to provide a pop up banner
- Opportunity to provide marketing materials
- Logo on program
- Logo on Chamber Newsletter
- Logo on dedicated emails
- Logo on social media post

LEADERSHIP COLLECTIVE Continued

Lunch Sponsor \$1,500 (1 Available)

- Lunch provided by _____
- Logo on event web page
- Logo on all event signage
- Recognition from podium
- Logo in slide show
- Opportunity to provide marketing materials
- Logo on program
- Logo in Chamber newsletter
- Logo on dedicated emails
- Logo on social media post

Session Sponsor \$1,000 (1 Available)

- This session brought to you by _____
- 2 tickets to attend the conference
- Logo on event page
- Logo on all event signage
- Recognition from podium
- Logo in slide show
- Opportunity to provide marketing materials
- Logo on program
- Logo in Chamber newsletter
- Logo in dedicated emails
- Logo on social media about session



Reception Sponsor \$750 (1 Available)

- Reception brought to you by _____
- 1 ticket to attend the conference
- Logo on event page
- Logo on signage in reception area
- Recognition from podium
- Logo in slide show
- Opportunity to provide marketing materials
- Logo on program
- Logo in Chamber newsletter
- Logo in dedicated emails



BROKEN ARROW CHAMBER DINING GUIDE

The BA Chamber Dining Guide serves the purpose of promoting dining in Broken Arrow and supporting the restaurants in Broken Arrow that are members of the BA Chamber and supporting the economic growth of the community.

Ways the Dining Guide will be used:

- It will be available at member hotels and conference centers. As guests ask for information on local dining, they will be given the guide. It will also be in their information center.
- Conferences, sporting tournaments and other large events hosted in BA often ask for items to hand their attendees. The guide will be given to these events to give to attendees at check in or in welcome bags.
- The guide will be on display in the lobby of the BA Chamber in the rack card display.
- Digitally downloadable from the Chamber website.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$1,000 (1 Available)

- Logo on the front of the guide, 1/2-page ad on the front inside panel and logo on bottom of the back page.

SUPPORTING SPONSOR:

\$500 (3 Available)

- Logo on the front cover of the guide, 1/3-page ad on the front inside panel and logo on the bottom of the back page.

BACK PAGE SPONSOR:

\$250 (1 Available)

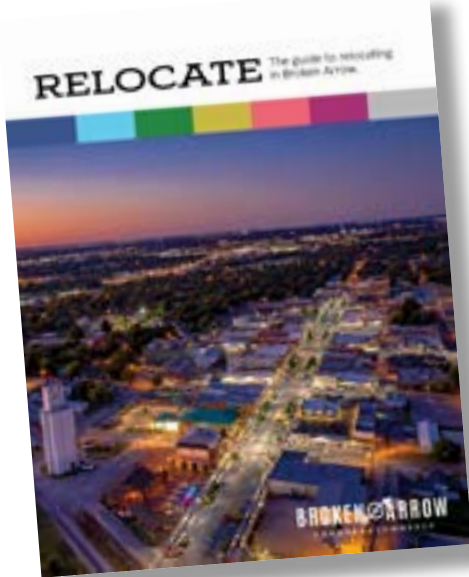
- 1/3-page ad on the back of the guide.

*Non-members may be listed in the Dining Guide for \$100.



COMMUNITY GUIDE

This is a print and digital downloadable guide with helpful information for those visiting or relocating to Broken Arrow. This will be a great addition to our Relocation Packet that will include the dining guide, community map, and Livability Broken Arrow.



SPONSORSHIP OPPORTUNITIES

PRESENTING

\$2,500 (1 Available)

- Logo & Website included on the front cover of the guide as the presenting sponsor
- Full ad on the back panel of the guide
- Ability to include Chamber approved marketing brochure in the Chamber Information Center

HALF PAGE

\$500

- Half panel ad on the inside of the guide
- Ability to include Chamber approved marketing brochure in the Chamber Information Center
- Business category exclusivity

QUARTER PAGE

\$250

- Quarter panel ad on the inside of the guide
- Ability to include a Chamber approved marketing brochure in the Chamber Information Center
- Limit of 3 per business classification



If you are interested in advertising in the Community Guide, Community Map, or Livability Broken Arrow, please contact Lindsay Cunningham - lindsay.cunningham@bachamber.com.



PROGRAM AD

Ad will be featured on a printed event program for one event of choice for all Chamber hosted breakfasts and luncheons.

INVESTMENT:

\$150 (21 Available, 1 per event)





LOBBY BANNER

The Chamber offices are a hub of activity, with unique visitors coming in every day for meetings and events. Place your banner in the lobby of the BA Chamber for 3 months. The banner must be in a retractable banner stand (max size 33x80) and pre-approved by the Chamber.

INVESTMENT:

\$500 (4 Available, 2 per quarter)



EVENTS POSTCARD



The events post card is mailed out to over 1,500 individuals every two months. It is also given to each new member, handed out at the front desk and handed out at Chamber events.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$1,200 (1 Available)

Logo on all Event Post Cards mailed in 2022, inclusion on social media posts when Event Postcard is promoted, inclusion on Event Postcard promotion on Chamber Website.

BI-MONTHLY SPONSOR

\$250 (one mailing, 1 available per mailing) (6 Available)

Logo on Event Postcards in the months you select, mention on social media posts when Event Postcard is promoted, inclusion on Event Postcard promotion on Chamber Website.



CHAMBER EMAIL NEWSLETTERS

CHAMBER NEWS - BI-WEEKLY

Chamber News is sent bi-weekly to Chamber Members and other businesses who have signed up to receive it. This newsletter is both informative and educational and includes updates on projects around our community, important information on business practices, news about the Chamber and educational articles.



PRESENTING SPONSOR*

\$2,500 (1 Available)

- Chamber News presented by...
- Logo in Chamber newsletter
- Link to sponsor website
- Newsletter shared on social media
- 4 Educational Articles included

*Presenting Sponsor is for all year

QUARTERLY SPONSOR*

\$750 (4 Available)

- Logo in Chamber newsletter
- Link to sponsor website
- Newsletter shared on social media
- 1 Educational Article included

*Quarterly Sponsor is 1 quarter - 3 months

Educational Article Sponsor: \$300 (2 available per month, 18 per year)

Chamber Members can participate in Chamber News by submitting an educational article. The article must be based on the industry the member represents and can't be an advertisement for the company. Each sponsor will receive a byline at the end of the article that includes the author's name, company they represent and contact information. In addition, a company logo will be included as the main image for the article.

Expert Membership Minute: \$300 (2 Available per month, 18 per year)

- Two minute opportunity to share industry tips and expertise with the membership. You can film your own or the Chamber staff can assist. Will be shared to all our email contacts in the Chamber News email, Company logo and contact info can be included.
- Additional \$100 to share on social media.
- Runs in Chamber News email.

CHAMBER EMAIL NEWSLETTERS Continued

EVENTS NEWSLETTER - BI-WEEKLY

Our Events Newsletter is sent bi-weekly to members to promote upcoming Chamber events.



PLATINUM SPONSOR*

\$1,500 (2 Available)

- Events newsletter presented by...
 - Logo in event newsletter
 - Link to sponsor website
 - Newsletter shared on social media
 - 2 Educational Articles included
- *Presenting Sponsor is for all year

QUARTERLY SPONSOR*

\$500 (12 Available)

- Logo in event newsletter
 - Link to sponsor website
 - Newsletter shared on social media
- *Quarterly Sponsor is 1 quarter - 3 months



WEATHER ALERT EMAIL

This email is sent out at minimum twice a year to all members, once in the spring and once in the fall. The email contains contact information of chamber members who can assist with any kind of weather damage that might have happened to a member's business or home.

PRESENTING SPONSOR:

\$300/quarter (2 available, 1 in Fall and 1 in Spring)

Logo on all weather alert emails sent in 2022 to all chamber members.





DIGITAL ADVERTISING OPTIONS

SOCIAL MEDIA

SOCIAL MEDIA POST - ONE PLATFORM

\$50 (Check Availability)

ONE post, to either the Chamber's Facebook, Instagram, or Twitter.

SOCIAL MEDIA POST - ALL PLATFORMS

\$100 (Check Availability)

ONE post, posted on all Chamber Facebook, Instagram, & Twitter accounts.

Total followers on all three accounts: 12,801

WEBSITE

EVENTS CALENDAR

\$200/month or \$50/week (Check Availability)

Post an ad at the top of our events calendar promoting your business or event on the Chamber website.

MEMBERSHIP DIRECTORY

\$200/month or \$50/week (Check Availability)

Feature your business in an ad at the top of the membership directory on the Chamber website.

OTHER

LOBBY TV AD

\$100/month or \$250/quarter (Check Availability)

Running on lobby tv for one month or quarter.

DIGITAL BILLBOARD

\$1,000/week (Check Availability)

Digital Billboard will one for one full month located on BA Expressway, east of 129th, rotating 8 seconds every 3 minutes. 56,081/week per spot.

SHOP BA BAGS

\$2,500(1 Available)

Shopping bags will include Chamber Logo and sponsoring business logo. These bags are distributed at Chamber events, ribbon cuttings, and will be used during the Buy BA Campaign. (500 bags)



COMMUNITY LEADERSHIP EVENT

The Chamber's Community Leadership Event, is an invitation only event, and will be held in the Fall of 2022.

Attendees include:

- Local, State and Federal elected officials
- Business owners
- Community leaders
- Key stakeholders
- Community Leadership Event is alternated between a Best Practices Trip and a Leadership Retreat
- Great opportunity for leadership to come together and plan for future growth of the Broken Arrow community



SPONSORSHIP OPPORTUNITIES

PRESENTING

\$3,000 (2 Available)

- Community Leadership Event presented by:
- Recognition at trip events
- Logo on event signage
- One invitation to attend trip
- One paid invitation

GOLD

\$2,000 (4 Available)

- Recognition at trip events
- Logo on event signage
- One invitation to attend trip
- \$500 trip credit

SILVER

\$1,250 (4 Available)

- Recognition at trip events
- Name on event signage
- One invitation to attend trip
- \$250 trip credit

*Paid invitation does not include airfare and transportation to and from hotel upon arrival and departure.

* 2022 Community Leadership Event is slated for September.



LEADERSHIP BROKEN ARROW

LEADERSHIP BROKEN ARROW

Leadership Broken Arrow provides participants the opportunity to have a unique perspective and understand the Broken Arrow Community, including the past, present and future. LBA also helps participants gain knowledge of their individual leadership skills and talents and how they can help meet the demands of our growing community. Graduates of LBA are in a position to influence the future of Broken Arrow through their community involvement. Leadership Broken Arrow consists of an all day kickoff session and 10 full-day sessions that meet monthly from August to June. Classes feature guest lecturers, experts in their respective fields, local area tours, visits to places with important community missions, leadership training, classroom participation, and an opportunity to network with other civic minded individuals.

* Attendee Cost: \$750 - Class of 2023 applications available late Spring 2022.



LEADERSHIP BROKEN ARROW Continued

SPONSORSHIP OPPORTUNITIES

CLASS OF 2022-2023

PRESENTING

\$1,500 (1 Available)

- Recognition in all publicity regarding the program
- Logo on all event signage for the 2022-2023 year
- Logo on Leadership Broken Arrow webpage on Chamber website
- Recognition from podium at each session
- Opportunity for one person to address the class at the 1st session and the graduation ceremony in May 2023
- One admission to LBA

GRADUATION

\$300 (2 Available)

- Two seats at the graduation reception
- Recognition from podium
- Logo on graduation agenda
- Logo in all publicity
- Logo on LBA webpage and Chamber website
- Opportunity for one person to address the class at the 1st session and the graduation ceremony in May 2023

BREAKFAST/LUNCH

\$200 (*Limit 2 per session)

- Logo on session agenda
- Ability to address the LBA class and hand out promotional items
- Logo in session monthly email
- Name on LBA Facebook page and Chamber website

KICKOFF DAY SPONSOR

\$1,000 (1 available)

- Logo on all publicity around kickoff day
- Logo on all day signage
- Logo in Chamber article related to the kickoff day and announcement of class members
- Name on social media related to the day
- Logo on Leadership BA webpage on Chamber website
- Recognition from podium on day of the event
- Ability to address the LBA class and hand out promotional items
- Logo in the class directory provided in October to the class
- Provide one person to the planning committee for the kickoff day



CHAMBER AMBASSADORS

The Ambassadors welcome new businesses to Broken Arrow with ribbon cuttings at new and expanding businesses. Ambassadors are key volunteers to the Broken Arrow Chamber of Commerce, in addition to celebrating with new businesses, they serve as greeters at most Chamber events and are sponsors of the Annual Miss Rooster Days Pageant.



SPONSORSHIP OPPORTUNITIES

LUNCH ON US

\$250 (4 Available)

A program of the Ambassadors, “Lunch On Us” is given away at each Monthly Luncheon and provides one free lunch for the winner. (10x per year)

- Logo recognition in Ambassador section on Chamber Website
- Recognition at the Chamber Monthly Lunch
- Logo on the “Lunch On Us” certificate (10x per year)
- Ability to place marketing materials at each event

RIBBON CUTTING CELEBRATION CARD

\$250 (2 Available)

After each ribbon cutting or ground-breaking celebrated with the Ambassadors, a card is sent to celebrate the occasion. (Approx. 60 per year)

- Logo recognition in Ambassador section on Chamber website
- Logo on celebration card (approx. 60 per year)





EDC INVESTMENT OPPORTUNITIES

INVESTOR

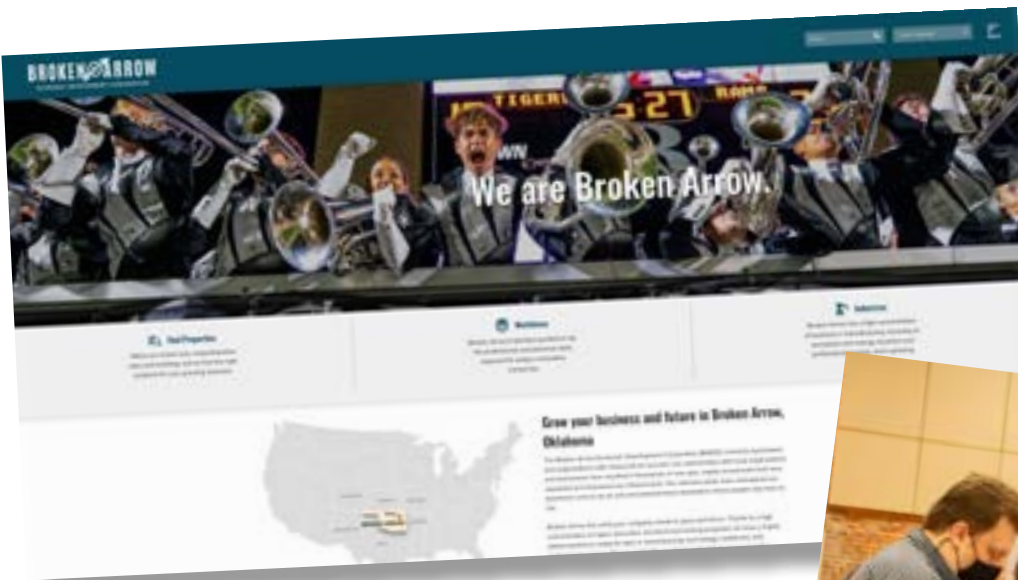
\$10,000 | Benefits include:

- Logo on EDC website, business specific page, with link to business website
- Logo on all EDC promotional material including the BAEDC Annual Report and Program of Work
- Investors will be treated to exclusive events throughout the year providing access to decision makers via topic driven discussions on critical issues facing Broken Arrow and our state.

PARTNER

\$5,000 | Benefits include:

- Logo on EDC website with embedded link to business website
- Logo on EDC promotional material including the BAEDC Annual Report and Program of Work





GROUNDS FOR DEVELOPMENT

Award winning Grounds for Development real estate booklet.

- 20-25 page color booklet highlighting commercial and retail real estate developments in the Broken Arrow market
- To be used in recruitment of retailers and commercial businesses
- Book is distributed to local, regional, and national brokers, retailers, tenant representatives and entrepreneurs
- Distributed on USB drives at national ICSC retail conferences in Oklahoma, Texas and Las Vegas to retailers, brokers and real estate agents
- Book is highlighted on BrokenArrowEDC.com as a resource for identifying available commercial properties



SPONSORSHIP OPPORTUNITIES

PRESENTING

\$2,500 (1 Available)

- Logo on Front Cover
- Full Page Ad on Inside Front Cover

GOLD

\$1,500 (1 Available)

- 3/4 Page Ad on Back Cover

SILVER

\$1,000 (2 Available)

- 1/2 Page Ad on Inside Back Cover

BRONZE

\$500 (6 Available)

- 1/4 Page Ad in Book



MANUFACTURING MONTH

October is Manufacturing Month and the BAEDC uses this time to highlight existing manufacturers and promote career awareness to students in Broken Arrow. Daily Social Media Posts will highlight some of our over 300 existing manufacturing companies. The BAEDC will hold 2 Career exposure events, one at Union and one at BAPS, to introduce and expand 2,000 freshmen students to an understanding of manufacturing careers, and students will have an opportunity to learn from industry professionals at a networking event.



SPONSORSHIP OPPORTUNITIES

PRESENTING

\$3,000 (1 Available)

- Logo on Daily Social Media Post
- Ability to Address Networking Event
- Logo in Press Event Materials
- Logo placement at 2 Career Exposure Events
- Logo on BAEDC Newsletter
- Logo on Table Signs at Networking Events
- Logo on T-Shirt for Volunteers and Teachers
- Swag Item for Students

GOLD

\$1,500 (4 Available)

- Logo in Press Event Materials
- Logo Placement at 2 Career Exposure Events
- Logo on BAEDC Newsletter
- Logo on Table Signs at Networking Events
- Logo on T-Shirt for Volunteers and Teachers
- Swag Item for Students

SILVER

\$750 (4 Available)

- Logo placement at 2 Career Exposure Events
- Logo on BAEDC Newsletter
- Logo on Table Signs at Networking Events
- Logo on T-Shirt for Volunteers and Teachers
- Swag Item for Students

BRONZE

\$500 (4 Available)

- Logo on BAEDC Newsletter
- Logo on Table Signs at Networking Events
- Logo on T-Shirt for Volunteers and Teachers
- Swag Item for Students



EDC NEWSLETTER

BAEDC Newsletter is sent every other month to Broken Arrow existing large employers and interested community members who have signed up to receive it. The newsletter is informational and provides updates on state and local programs, updates on projects, and other important resources as they become available.

SPONSORSHIP OPPORTUNITIES

PRESENTING

\$500 (1 Available)

- BAEDC News Presented By...
- Logo on Newsletter
- Link to Sponsor Website
- Newsletter Shared on Social Media

QUARTERLY

\$250 (6 Available)

- Logo on Newsletter
- Link to Sponsor Website
- Newsletter Shared on Social Media





TALENT ATTRACTION & RETENTION

SPONSORSHIP OPPORTUNITIES

CHAMPION

\$1,500 (2 Available)

- Logo recognition on the Broken Arrow Economic Development website, workforce section
- Logo recognition at Talent and HR Focus Group meetings with logo on agenda and vocal acknowledgment
- Logo recognition at Chamber and EDC sponsored hiring events
- Logo recognition on BA Chamber social media promotions
- Flyer in relocation packet sent out from Chamber
- Invitation to round tables with ability to address attendees

ADVOCATE

\$750 (4 Available)

- Name recognition on the Broken Arrow Economic Development website, workforce section
- Name recognition at Talent and HR Focus Group meeting agenda
- Name recognition at Chamber and EDC sponsored hiring events
- Name recognition on BA Chamber social media promotions
- Invitation to round tables

Our city's success is built on the talent we recruit, develop and retain for area employers.



The Work In BA Career & Workforce Center exists to connect businesses and talent in Broken Arrow. Work In BA will host a Career Fair, connecting jobseekers to organizations in the community. This will be an opportunity for your organization to showcase available positions, network and connect with jobseekers as well as other organizations. There will be space available to hold on site interviews.

SPONSORSHIP OPPORTUNITIES

PRESENTING

\$3,000 (1 Available)

- Work In BA Career Fair Presented by...
- Logo recognition on event handouts
- Logo recognition on workinba.com
- Logo recognition on EDC and Chamber websites
- Logo recognition on EDC and Chamber social media pages
- Logo recognition in EDC and Chamber newsletters
- Premium spot at Career Fair

GOLD

\$2,000 (3 Available)

- Logo recognition on event handouts
- Logo recognition on workinba.com
- Logo recognition on EDC and Chamber websites
- Logo recognition on EDC and Chamber social media pages
- Logo recognition in EDC and Chamber newsletters
- Booth at Career Fair

SILVER

\$750 (6 Available)

- Name recognition on event handouts
- Name recognition on workinba.com
- Name recognition on EDC and Chamber websites
- Name recognition on EDC and Chamber social media pages
- Name recognition in EDC and Chamber newsletters
- Booth at Career Fair

PARTICIPANT

\$150 (Unlimited)

- Booth at Career Fair





Route2BA is a summer event series pioneered by the Broken Arrow Chamber of Commerce and Economic Development Corporation in partnership with existing businesses. The program allows college interns to experience all things Broken Arrow. Interactive events will give 20-30 young professionals a connection with their peers, access to local leaders, professional development opportunities, and a chance to learn why all routes can lead to Broken Arrow.



SPONSORSHIP OPPORTUNITIES

PRESENTING

\$2,000 (3 Available)

- Recognition on social media posts
- Ability to address at 1 of 4 events
- Recognition on marketing materials
- Logo on BAEDC newsletter
- Logo on table signs at events
- Logo on t-shirt for volunteers and teachers
- Swag item for students

SILVER

\$750 (5 Available)

- Recognition on marketing materials
- Logo on BAEDC newsletter
- Logo on table signs at events
- Logo on t-shirt for volunteers and teachers
- Swag item for students

GOLD

\$1,000 (5 Available)

- Ability to address at 1 of 4 events
- Recognition on marketing materials
- Logo on BAEDC newsletter
- Logo on table signs at events
- Logo on t-shirt for volunteers and teachers
- Swag item for students



Where business *grows*, the community *thrives*.



NETWORKING

It's not just who you know...its who others know! Networking is a powerful tool for you and your business.



VISABILITY

Stand out from the crowd and get noticed as an active member of your business community!



IMPACT

Create a positive impact for your sales and workforce. Grow your referrals within the membership and our workforce through increased community exposure.



GROWTH

It's not just who you know...its who others know! Networking is a powerful tool for you and your business.



VOICE

We advocate on your behalf! Have a legislative voice through the Broken Arrow Chamber's advocacy efforts at the local, state, and national level.



CREDIBILITY

Your reputation matters now more than ever! Chamber membership is respected and trusted by your community!



Our Mission:

The Broken Arrow Chamber provides the support and resources our business community needs, so that together we create an environment in which every business from entrepreneurs to corporations are able to thrive. We are the leading voice and advocate for business because when Broken Arrow businesses grow, the entire community thrives.

Membership Benefits	Business Partner (Basic)	Enhanced Business Partner	Community Partner	Premier Partner	Executive Club	President's Circle	Chairman's Guild
Online Membership Directory Listing	•	•	•	•	•	•	•
Business Referrals	•	•	•	•	•	•	•
Member Decal for Business & Website	•	•	•	•	•	•	•
New Member Welcome on Social Media & Newsletter	•	•	•	•	•	•	•
Weekly eNewsletters	•	•	•	•	•	•	•
Attend Events at Member Price	•	•	•	•	•	•	•
Advertising & Sponsorship Opportunities	•	•	•	•	•	•	•
Advocacy Tools & Support - Local, State, & Federal	•	•	•	•	•	•	•
Post Job Openings on Chamber Website	•	•	•	•	•	•	•
Keyword Category Listings	2	3	4	5	6	Unlimited	Unlimited
Member to Member Discounts & Access to 'Members Only' Portal	•	•	•	•	•	•	•
Affinity Discount Programs	•	•	•	•	•	•	•
Notary & Certificate of Origin Services	•	•	•	•	•	•	•
Ribbon Cutting & Groundbreaking Ceremonies		•	•	•	•	•	•
Complimentary Membership List in Excel Format (no emails)		•	•	•	•	•	•
Enhanced Membership Listing		•	•	•	•	•	•
Digital Advertising Credit*		\$100	\$250	\$500	\$1,000	\$1,250	\$2,500
Sponsorship Credit*		\$100	\$250	\$500	\$1,000	\$1,250	\$2,500
Invitation to Attend Exclusive Receptions, Openings & Events				•	•	•	•
Recognition in the Annual Report & Annual Gala			Name	Name	Logo	Logo	Logo
Subsidiary Company Memberships/Additional Locations					1	2	3
Member Minute Video Included					•	•	•
Company Logo Digitally Displayed in Chamber Lobby					•	•	•
Signage Recognition at Chamber Member Events					•	•	•
Rotating Linked Logo on Chamber Website					•	•	•
Specialized Events Benefits					•	•	•
Invitation to Attend BA Business Leadership Council Breakfasts					•	•	•
Recognized as a Major Investor on Social Media					•	•	•
Guaranteed Placement in Leadership BA						•	•
Position on BA Business Leadership Council						1 seat	2 seats
First Option on Available Sponsorships						•	•
Educational Article or Blog Post in Email						1	2
Board of Directors Seat							•
Invitation to Attend the Community Leadership Event							•
Opportunity to Recommend C-Suite Keynote Speaker							•
Representative of Company to Introduce Special Speaker							•

**Credits can not be applied to tickets, table sponsorships or LBA and cannot be applied to reduce existing sponsorships below investor level.*



MEMBERSHIP BENEFITS

BUSINESS PARTNER

The Business Partner is a minimum investment **starting at \$400** in the Broken Arrow Chamber. See below for pricing.

Recognition Benefits:

- Online membership directory listing
- Business referrals
- Member decal for business and website
- New Member welcome on social media
- Weekly eNewsletters
- Advertising and sponsorship opportunities
- Advocacy tools & support
- Representation in the Regional One Voice Advocacy Agenda
- New Member welcome on social media
- Liked and followed on social media
- Post job openings on Chamber website
- Keyword category listings - 2
- Member to Member discounts and access to "Members Only" portal
- Affinity discount programs
- Notary and Certificate of Origin services
- Opportunity to win Annual Awards

Event Benefits:

- Attend Events at Member Price



ENHANCED BUSINESS PARTNER

The Enhanced Business Partner is a minimum investment of **dues + \$150** in the Broken Arrow Chamber.

Recognition Benefits:

- Online membership directory listing
- Business referrals
- Member decal for business and website
- New Member welcome on social media
- Weekly eNewsletters
- Advertising and sponsorship opportunities
- Advocacy tools & support
- Representation in the Regional One Voice Advocacy Agenda
- New Member welcome on social media
- Liked and followed on social media
- Post job openings on Chamber website
- Keyword category listings - 2
- Member to Member discounts and access to "Members Only" portal
- Affinity discount programs
- Notary and Certificate of Origin services
- Opportunity to win Annual Awards
- Ribbon Cutting and Groundbreaking Ceremonies
- Complimentary membership list in Excel format (no emails)
- Enhanced membership listing
- Keyword category listings - 3
- Digital advertising credit - \$100
- Sponsorship credit - \$100

Event Benefits:

- Attend Events at Member Price



INVESTMENT OPPORTUNITIES



COMMUNITY PARTNER

The Community Partner is a minimum investment of **\$1,000 (dues and cash sponsorships)** in the Broken Arrow Chamber. Community Partners in the Broken Arrow Chamber are considered Major Investors and receive a number of benefits.

Recognition Benefits:

- Online membership directory listing
- Business referrals
- Member decal for business and website
- New Member welcome on social media
- Weekly eNewsletters
- Advertising and sponsorship opportunities
- Advocacy tools & support
- Representation in the Regional One Voice Advocacy Agenda
- New Member welcome on social media
- Liked and followed on social media
- Post job openings on Chamber website
- Keyword category listings - 2
- Member to Member discounts and access to "Members Only" portal
- Affinity discount programs
- Notary and Certificate of Origin services
- Opportunity to win Annual Awards
- Ribbon Cutting and Groundbreaking Ceremonies
- Complimentary membership list in Excel format (no emails)
- Enhanced membership listing
- Keyword category listings - 3
- Digital advertising credit - \$100
- Sponsorship credit - \$100
- Listed as a Major Investor on all of the following:
- TV wall in the Chamber office
- Keyword category listings - 4
- Digital advertising credit - \$250
- Sponsorship credit - \$250

Event Benefits:

- Attend Events at Member Price
- Invitation to attend exclusive receptions, openings & events

PREMIER PARTNER

The Premier Partner is a minimum investment of **\$2,500 (dues and cash sponsorships)** in the Broken Arrow Chamber. Premier Partners in the Broken Arrow Chamber are considered Major Investors and receive a number of benefits.

Includes all benefits of Community Partner plus the following:

Recognition Benefits:

- Keyword category listings - 5
- Digital advertising credit - \$500
- Sponsorship credit - \$500
- Recognition in the Annual Report and Annual Gala – Name

Event Benefits:

- Ability to include an item in the Golf Tournament goodie bag
- Ability to include an item in the Wine Walk goodie bag
- Listed as a Major Investor on all of the following:
 - Annual Gala Program
 - Recognition at the Annual Meeting





INVESTMENT OPPORTUNITIES

EXECUTIVE CLUB

The Executive Club is a minimum investment of **\$5,000 (dues and cash sponsorships)** in the Broken Arrow Chamber. Executive Club investors in the Broken Arrow Chamber are considered Major Investors and receive a number of benefits.

Recognition Benefits:

- Online membership directory listing
- Business referrals
- Member decal for business and website
- New Member welcome on social media
- Weekly eNewsletters
- Advertising and sponsorship opportunities
- Advocacy tools & support
- Representation in the Regional One Voice Advocacy Agenda
- New Member welcome on social media
- Liked and followed on social media
- Post job openings on Chamber website
- Keyword category listings - 2
- Member to Member discounts and access to "Members Only" portal
- Affinity discount programs
- Notary and Certificate of Origin services
- Opportunity to win Annual Awards
- Ribbon Cutting and Groundbreaking Ceremonies
- Complimentary membership list in Excel format (no emails)
- Enhanced membership listing
- Keyword category listings - 3
- Digital advertising credit - \$100
- Sponsorship credit - \$100
- Listed as a Major Investor on all of the following:
- TV wall in the Chamber office
- Keyword category listings - 4
- Digital advertising credit - \$250
- Sponsorship credit - \$250
- Keyword category listings - 5
- Digital advertising credit - \$500
- Sponsorship credit - \$500
- Recognition in the Annual Report and Annual Gala – Name
- Keyword category listings - 5
- Digital advertising credit - \$1,000

- Sponsorship credit - \$1,000
- Recognition in the Annual Report and Annual Gala - Logo
- Subsidiary Company Memberships/Additional Locations - 1
- Member Minute video included
- Company logo digitally displayed in Chamber lobby
- Signage recognition at Chamber member events
- Rotating linked logo on Chamber website
- Specialized events package
- Invitation to attend BA Business Leadership Council Breakfasts
- Recognized as a Major Investor on social media

Event Benefits:

- Attend Events at Member Price
- Invitation to attend exclusive receptions, openings & events
- Ability to include an item in the Golf Tournament goodie bag
- Ability to include an item in the Wine Walk goodie bag
- Listed as a Major Investor on all of the following:
 - Annual Gala Program
 - Recognition at the Annual Meeting
- One VIP parking pass to Rooster Days
- One VIP parking pass and 2 admission tickets to Taste of Summer
- One free entry to each of the 2021 Chamber After Hours events
- Ability to put marketing materials on the marketing table at the Chamber Luncheon

INVESTMENT OPPORTUNITIES



PRESIDENT'S CIRCLE

The President's Circle is a minimum investment of **\$10,000 (dues and cash sponsorships)** in the Broken Arrow Chamber. President's Circle investors in the Broken Arrow Chamber are considered Major Investors and receive a number of benefits.

Includes all benefits of Executive Club plus the following:

Recognition Benefits:

- Digital advertising credit - \$1,250
- Sponsorship credit - \$1,250
- Subsidiary Company Memberships/Additional Locations - 2
- Position on BA Business Leadership Council – 1 Seat
- First option on available sponsorships
- Educational article or blog post in email – 1***

Event Benefits:

- Invitation for four to the Elected Officials Reception held in the Fall.
- Reserved table at the Annual Gala Reception
- One VIP parking pass and 4 admission tickets to Taste of Summer
- Guaranteed placement in Leadership Broken Arrow**

**There is a registration fee associated with Leadership Broken Arrow. LBA applications must be submitted by 7/1/21.

***Articles will be scheduled by Chamber staff and must meet the criteria for educational articles in the newsletter.

CHAIRMAN'S GUILD

The Chairman's Guild is a minimum investment of **\$15,000 (dues and cash sponsorships)** in the Broken Arrow Chamber. Chairman's Guild investors in the Broken Arrow Chamber are considered Major Investors and receive a number of benefits.

Includes all benefits of President's Circle plus the following:

Recognition Benefits:

- Digital advertising credit - \$2,500
- Sponsorship credit - \$2,500
- Recognition in the Annual Report and Annual Gala - Logo
- Subsidiary Company Memberships/Additional Locations - 3
- Position on BA Business Leadership Council – 2 Seats
- Educational article or blog post in email – 2***
- Board of Directors seat*
- Opportunity to recommend C-Suite keynote speaker
- Representative of company introduce special speaker

Event Benefits:

- Two VIP parking passes to Rooster Days
- Two VIP parking passes and 8 admission tickets to Taste of Summer
- Two free entries to each of the 2021 Chamber After Hours events
- Two free entries to a Small Business Series in 2021
- Guaranteed placement in Leadership Broken Arrow**

*Board of Directors seat is available after your first year of Major Investor commitment.

**There is a registration fee associated with Leadership Broken Arrow and the Community Leadership Event. LBA applications must be submitted by 7/1/21.

***Articles will be scheduled by Chamber staff and must meet the criteria for educational articles in the newsletter.



INVESTMENT OPPORTUNITIES



BA BUSINESS LEADERSHIP COUNCIL

The Broken Arrow Business Leadership Council consists of business leaders in the community dedicated to ensuring Broken Arrow continues forward as a place that allows for businesses to thrive. The Broken Arrow Business Leadership Council provides council and feedback to the Board of Directors as policy decisions are being made for the community and organization.

We provide several opportunities and structures to participate:

- Exclusive VIP roundtable discussions with elected officials, policy discussions, community leadership discussions. – 2 a year
- Provide feedback on key issues impacting Broken Arrow from a business perspective, guiding policy of Broken Arrow and the Chamber – emails asking feedback, surveys, phone calls to get input. Special insider emails on topics.
- Invitation to Community Leadership and Best Practices Trip – 1 a year
- Invitation only to meet with special speakers before or after events – Goal 2 a year
- Special Breakfasts with Special Speaker – 2 a year
- Annual one on one meetings with Chamber leadership – 1 a year
- Quarterly emails on key economic trends and information on Broken Arrow development – 4 a year
- Annual exclusive event annually with chamber and community leadership to recognize investment and commitment to BA.
- Access to Advocacy Team and help facilitating meetings with government officials based on business needs.
- Two Cocktail Hours to meet and greet new community leaders and CEOs in area.
- Two tickets to the Legislative Reception