

MARKETING SPECIALIST JOB POSTING

Are you skilled at creating content that converts and documents that delight? Do you have a knack for knowing what info will appeal to audiences? Do you keep your finger on the pulse of digital marketing? You might be just who we're looking for. (And you get bonus points if you noticed we should have used "whom" in the preceding sentence.)

RISE Armament is seeking a talented marketing specialist to join our team of patriots. This person will:

- Write effective content for a variety of applications including our website, e-newsletters, social media, print and digital ads, catalogs, and product descriptions
- Collaborate with the marketing department on brand messaging, customer experience, content strategy, and campaign development
- Manage email marketing
- Manage social media accounts
- Track and continually improve digital campaigns
- Gather, analyze, and report data
- Proofread
- Stay up to date with the latest marketing trends and technologies
- Contribute inspired ideas that ensure a positive customer experience
- Assist with event-related marketing
- Serve as the internal brand police
- Work on multiple projects at once and deliver work on time, within budget

Requirements:

- Bachelor's degree in journalism, English, communications, public relations, marketing, or advertising
- 3+ years of marketing experience
- Exceptional writing and editing skills
- A proven track record of developing successful content
- Social media mastery
- Excellent time management and organizational skills
- Proactive team player who thrives in a fast-paced work environment
- Passionate about copywriting and marketing
- Knowledge of Chicago Manual of Style
- Ability to adapt to new challenges and think outside the box

Please include a cover letter and copywriting samples with your application.