

ANNUAL

2020

REPORT



BROKEN  ARROW
CHAMBER of COMMERCE

BROKEN ARROW CHAMBER OFFICERS

Lauren Smith
Chair

Vast Bank

Aaron Morris
Chair Elect

Kinetic by Windstream

Todd Schuster
Secretary

Saint Francis Hospital South

Ted Cundiff
Treasurer

AVB Bank

Alvin Bailey
Past Chair

Blue Bell Creameries

BROKEN ARROW CHAMBER BOARD OF DIRECTORS

**Indicates Executive Committee*

Jennifer Conway*

Broken Arrow Chamber

Mike Cooper

AT&T

Clint Morrison

Advance Alarms

Craig Thurmond

City of Broken Arrow

Michael Gordon*

Public Service Company
of Oklahoma

Tonya Ellison

Chioth & Cohen Realtors

Rebecca Olson

High Tower Accounting & Tax

Dr. Janet Vinson

Broken Arrow Public Schools

Rosie Kramer*

TTCU Federal Credit
Union

Farrah Fulps

Arrow Exterminators, Inc.

Sanjita Patel

3S Hospitality

Dr. Scott Williams

Tulsa Technology Center

Jim Norton*

Jim Norton Chevy

Dr. Kirt Hartzler

Union Public Schools

Mike Rice

Phoenix Restoration

Adam Wing

First National Bank & Trust
Co. of Broken Arrow

Mike Scrimsher*

Royal Printing

Dr. Scott Hibbits

Stonewood Vision Source

Pete Selden

Tulsa Community College

Lynda Wingo

Miss Helen's Private School

Tiffani Bruton

Cox Communications

Eric Kehmeier

IBT

Vincent Snelling

Stoney Creek Hotel &
Conference Center

Scott Wise

Armada Consulting

Ben Buie

Potbelly's & CJ Moloney's

Brittany Littleton

Littleton Legal, PLLC.

Michael Spurgeon

City of Broken Arrow

Dr. Roy Wood

NSU Broken Arrow

Josh Miller

The Persimmon Group

Walter Still

Floral Haven Funeral Home

ECONOMIC DEVELOPMENT BOARD OF DIRECTORS

Scott Wise, Chair

Armada Consulting

Craig Thurmond, Mayor

City of Broken Arrow

Marlon Goodwin

Zeeco World Headquarters

Norman Stephens

City of Broken Arrow

Greg Graham, Chair Elect

First National Bank & Trust
Co. of Broken Arrow

Steve Allen

Broken Arrow Public
Schools Rep

Dr. Janet Vinson

Broken Arrow Public
Schools

Dr. Steve Tiger

Tulsa Technology
Center

Chris Jungers, Treasurer

Cust-o-Fab, LLC

Aaron Morris, Chamber

Kinetic by Winstream

Jennifer York Jezek

York Electronic Systems

Kimberly D. Green

Diakonos Group, LLC

Davis Robson, Secretary

The Robson Companies

Jennifer Conway

Broken Arrow Chamber

Michael Spurgeon

City of Broken Arrow

Rob Whitlock

BTC Broadband

Jim Beavers, Past Chair

The Arrow Group

Darla Heller

Broken Arrow Chamber

2020 was so incredibly challenging for us all. Despite it being the hardest, most challenging year of my Chamber career, it was honestly the most rewarding. When we began the shutdown in March, the fear and pain our staff felt for our members and the entire Broken Arrow business community was palpable. But despite the fear and uncertainty, we rose up, responded and were able to serve our members on a level like never before. As you will see through this report, the work of the Chamber did not stop. Honestly, it increased exponentially. Events and networking may have looked different, but we were still connecting our members. We worked with our partners and provided timely information and resources to assist businesses in navigating the crisis. Early on, we partnered with the City and the Broken Arrow Economic Development Corporation and distributed \$140,000 in microgrants to small businesses to help them survive. We were one of the first communities to do so and were able to complete the entire process in a little over two weeks. We created a taskforce BA Rising, that facilitated the distribution of the information, hosted roundtables by industry and at the end produced a positive messaging campaign thanking our community for “rising up” and supporting one another in countless ways. This task force structure was used as a best practice across the state.

Despite all these challenges, our community grew. New business were started, net chamber membership increased, some of our events had record attendance and engagement by our members rose. The Chamber and EDC launched new websites with tools to serve our community, we started a WorkInBA Career Center to get our residents back to work and the employers the staff they need as we move forward. I believe, in this respect, 2021 will be even more of the same: Growth. You, me, all of us, played a crucial role in making sure Broken Arrow made it through. Thank you for the part you played, as a business, employer, teacher, community member, resident, crisis manager and leader. We all wore new hats this year, and we wore them well. Here's to 2021!



Jennifer Conway

President and CEO of the BA Chamber and EDC

2020 BOARD CHAIR

"Goodbye 2020! Hello 2021!

2020 is in our rearview mirror and 2021 is full speed ahead, destination: a safe community to live, work, play and raise your family: Broken Arrow."

Alvin Bailey, 2020 Board Chair

Blue Bell Creameries



2021 BOARD CHAIR

"The Chamber staff tirelessly advocated for and supported Broken Arrow businesses, as we navigated unprecedented challenges in 2020. The Chamber continues to play an instrumental role in the growth and economic well-being of the city, and I look forward to expanding upon our resources and advocacy initiatives in 2021."

Lauren Smith, 2021 Board Chair

Vast Bank

COVID-19 RESPONSE

There was no playbook for the impact of the COVID-19 pandemic in 2020. Still, Broken Arrow businesses and community members rallied together to support one another throughout the year. The Chamber and BAEDC not only acted as a clearinghouse of information to our business community, but also developed and distributed microgrant program funding, and applied for and obtained CARES Act funding from Tulsa County Cares with matching funds from the City of Broken Arrow for our community.

BA Rising Highlights

40+ Industry Group Meetings **38** Small Businesses Received Microgrants
7 Sectors Received Grants over **17,880** Emails & Calls to Members

BA Rising Online Campaign

3:23 Average Time on Page **5,950** Pageviews
4,673 Unique Pageviews

Broken Arrow Microgrant Business Support

43 Businesses applied for over **\$200,000** 38 Businesses were awarded **\$160,000**

In response to the negative effects small businesses faced from the COVID-19 pandemic, BA Rising provided microgrants to help with rent, mortgage, utilities, cleaning, sanitation, and PPE costs.

Seven Business Sectors Received Microgrants:

- Recreation (7) \$30,300
- Restaurant (10) \$46,100
- Entertainment (3) \$7,300
- Service (8) \$23,500
- Retail (5) \$21,000
- Salons (6) \$26,200
- Manufacturing (1) \$5,000

Largest Investment Concentrations:

- Volist & Elm \$30,900
- Rose District \$35,033
- 71st & Olive \$30,700

Provided By: **BA RISING** **BROKEN ARROW** **BROKEN ARROW**

BA RISING
 TOGETHER WE WILL OVERCOME
 AND GET BACK TO BA

Broken Arrow Chamber and EDC Staff for the Thank You BA Campaign

BA RISING
 ECONOMIC RECOVERY TASKFORCE

2020 Overview

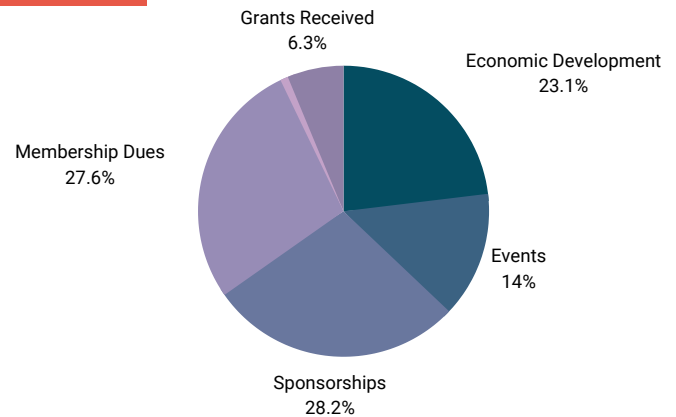


122 new members in 2020.

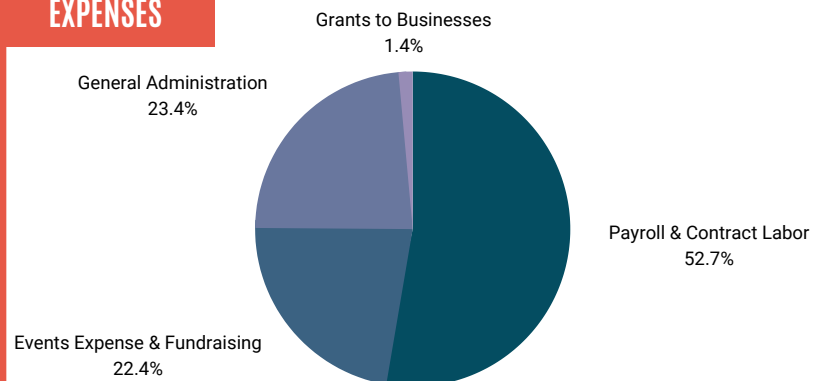


717 total members as of 12/31/2020. A net increase of 26 members since 2019.

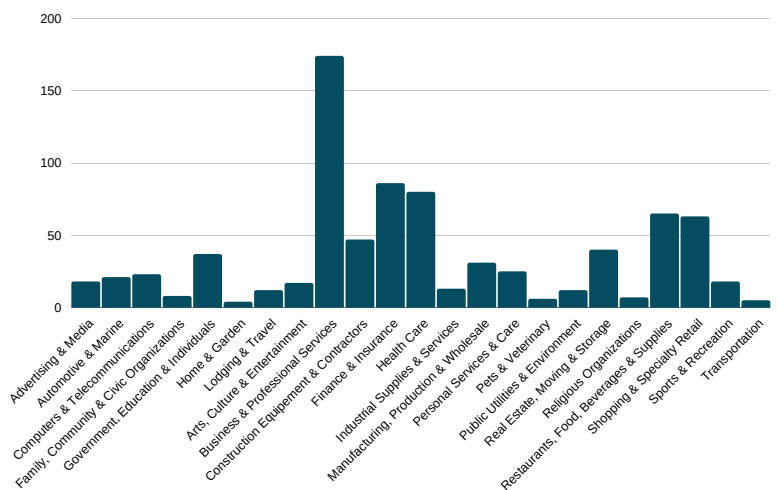
REVENUE



EXPENSES



MEMBERS BY CATEGORY



The Broken Arrow Economic Development Corporation strives to create wealth, jobs, and economic growth through the creation, attraction, and retention of business and talent in the community while facilitating innovation and creativity. BAEDC is a partnership of, and governed by, the business community, the municipality and education partners.



Broken Arrow based, CymSTAR announced plans to hire 80-plus new employees over three years. CymSTAR was awarded multiple training system contracts by the US Air Force, in addition to a contract awarded by the US Navy. Combined, CymSTAR is now directly responsible for upgrading and supporting training systems for four critical airborne weapon systems.



The BAEDC partnered with Broken Arrow Public Schools to hold BA Career Day 2020 - Manufacturing. Over 40 volunteers came from 25 different manufacturing companies. Over 1,000 students participated in the day's events.



BAEDC staff utilized CARES funding (through the City of Broken Arrow and Tulsa County) to address workforce development and the changing nature of employment and to meet employers' needs in this uncertain time by creating a virtual and physical career center, WorkInBA and WorkInBA.com.

ECONOMIC OVERVIEW

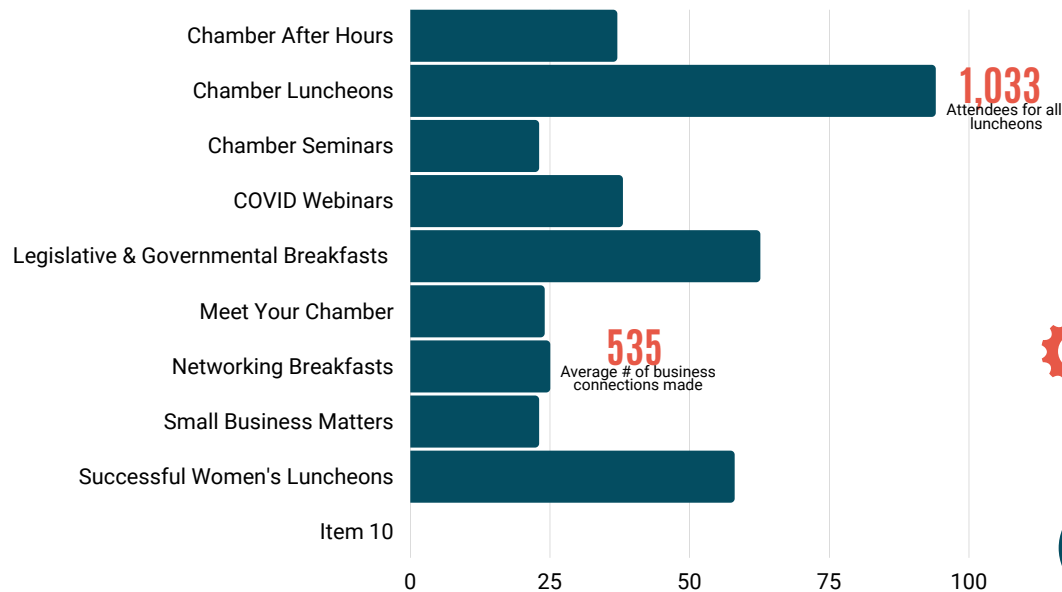
New Jobs Announced	150
Total Capital Investment by Existing Companies	\$33M
Sales Tax Generated	\$56M
Commercial Permits Issued	51
New Housing Starts	847
Total Businesses	4,401
Median Household Income	\$75,124
Total Workforce	61,645
Responses to National Relocation Requests	21
Businesses Visited	153
Entrepreneurial Referrals Provided	117

STAFF

Jennifer Conway, Chamber/EDC President and CEO
Darla Heller, Sr. VP Economic Development
Michelle Ondak, Marketing & Research Director
Amber Smith, Workforce Development Manager
Scott Tomlinson, Intake Specialist

The Broken Arrow Chamber provides the resources the business community and membership require to grow and thrive. This is done primarily through providing networking opportunities, educational content, programming and a staff to assist in every way. We are constantly assessing the business landscape to provide the most innovative assistance to keep our businesses competitive.

AVERAGE NUMBER OF PEOPLE WHO ATTENDED OUR MONTHLY EVENTS



2020 EVENT SPEAKERS AND TOPICS:

- Jennifer Conway | Transforming Power of the Golden Rule – for ourselves and others
- Corey Else, Kastle Jones, Tom Wavering, Scott Wise | Fostering Innovation and Entrepreneurship
- Eric Kehmeier, Mark Romoser, Terry Cupp | Cybersecurity
- Broken Arrow Public Schools | Project Pathways: Career Exploration/Hometown Workforce Development
- Oklahoma District Office of the Small Business Administration | Navigating SBA Disaster Loans
- Scott Wise, Greg Graham | Small Business COVID Crisis Management
- Jennifer Conway, Nathan Hall, Chelsie Taylor, Stacy Davis | Creating an Online Presence for Small Business Retailers
- Darla Heller, Rose Washington, Javier Gamarra, Rebecca Olson | Access to Capital Webinar
- Dr. Melissa Leedy | Workplace Mental Health During COVID
- Bill Fournet | Excelling through the Chaos Webinar
- Kristen L. Brightmire | Resources for Workforce Resiliency Pt. 1: Is your Business Ready for Employment Changes?
- Eric Knam | 11 Steps to Help Your Business Survive and Thrive During an Economic Crisis Webinar
- Rachel Hutchings | Resources for Workforce Resiliency Pt. 2: Is your Business Ready for Employment Changes?
- Senator James Lankford | Chamber Member Town Hall
- Brian Martin | Back to Work: HR Questions Answered Webinar
- Brent Kisling | Oklahoma's Economic Recovery & Response to COVID-19
- Heather Turner | Making the Trades that Matter for Success
- Congressman Kevin Hern | Stimulus Plan
- Chancellor Glen Johnson | State of Education
- HR Focus Group: Workforce Development Discussion on Childcare
- Lynn Palmer, Lisa Riley and Sarah Aschkenas | The Roads to Success
- Ken Busby, Maranda Figueroa, Megan Quickle, Ben Newby | NonProfit Spotlight
- Brian Martin | Small Business Matters – HR 101
- Senator James Lankford, Andrew Ranson, Derek Osborn | Manufacturing Luncheon
- Celia DeLeon | Overcoming Obstacles
- Dr. Russell Evans | Economic Outlook



February Chamber Luncheon on Fostering Innovation and Entrepreneurship

BRAND EXPOSURE



Over 215 sponsorships
sold in 2020 **to 182**

different companies, which were seen by
over 2,903 event attendees.

RIBBON CUTTINGS & GROUND BREAKINGS



Over 30 new businesses
opened in 2020 amidst the pandemic.

NETWORKING



29 networking events with an
average of **535** business
connections made.

NEWSLETTERS & EMAILS



1,614 active contacts the
newsletters are sent to.

Opens by device



26%

60% is the industry average



74%

40% is the industry average

Average Open Rate



31%

15% is the industry average

Average Click Rate



12%

9% is the industry average

LEADS GROUPS



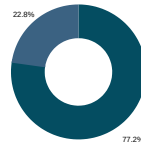
Over \$13.8M*
in dollars generated between
all three leads groups.

**up by 3.8 million in 2020*

WEBSITE



216,627 pageviews in 2020.



77.2% returning visitors

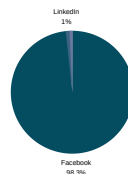
22.8% new visitors



Top Pages in 2020

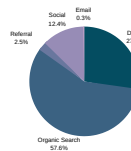
Buy Broken Arrow - Visits 80,361
Homepage - Visits 26,591
Events Calendar - Visits 9,852

Clicks from Social Networks



Facebook	8,659
LinkedIn	87
Twitter	54
Instagram	9

Mediums



Direct	19,296
Organic Search	40,793
Referral	1,766
Social	8,787
Email	186
Paid Search	21



presented by:



February 1st - 540+ attendees

The Annual Gala is our black tie event where the Arrowhead Business Awards winners are announced and several community leaders are celebrated for their contributions to Broken Arrow. The Annual Gala is held at Stoney Creek Hotel and Conference Center and is followed by an after party held at the Blind Buffalo Bar. In 2020 we increased the number of tables sold, made improvements to the after party, and are continually looking at ways to continue the tradition of the premier Chamber event of the year.



presented by:



August 6th - 136 golfers

Held each spring, the Broken Arrow Chamber Golf Tournament provides fun throughout the entire day and chances to win even if your golf game isn't the greatest. The tournament features a morning and afternoon flight and is a four-person scramble with a shotgun start. The golf tournament this year was hosted at The Club at Indian Springs and had 36 teams.



presented by:



September 5th, 12th, and 19th - Appx. 30,000 people attend each year

Rooster Days is a proud Broken Arrow tradition and the longest continuous running festival in Oklahoma. The festival takes place at Central Park on Main Street each year in May and is four days long. There is something for everyone at Rooster Days, including live entertainment, a parade on Main Street, Miss Rooster Days pageant, carnival food, wine garden, carnival rides, cornhole tournament, Rooster Days Run, and our ever expanding marketplace. In 2020, we released a new logo and made adjustments to this event due to the pandemic. We held our 66th annual Miss Rooster Days scholarship pageant, we had our cornhole tournament with 60+ teams, and our Rooster Days run with 340 runners. As always, Rosco was there for all of the fun!!

For information regarding our 2021 Rooster Days, please visit roosterdays.com.



presented by:



July 20th - 1,500 cars were served

Typically, Taste of Summer is our annual all-you-can-eat Blue Bell Ice Cream Festival. This year, the event was reimagined in an effort to continue the tradition. The Broken Arrow Chamber, Blue Bell Ice Cream, and Oneta Power partnered with Broken Arrow police and fire departments to give back to the community and spread positivity. Four department locations hosted a drive-thru and distributed free ice cream and goodie bags filled with fun surprises. Price of admission was solely appreciation for our police and fire departments. Car decorations and signs showing support were encouraged.





October 1st - 320 attendees

The most exclusive event of the year is the Main Street Burn Cigar Dinner and it sells out every year. The event is held outside at the Rose District Plaza and includes a steak dinner, a full bar and cigars. This posh evening is filled with networking amongst business and community leaders. There was a silent and live auction, as well as a raffle for a golf cart and a custom knife. This year we sold out at 33 tables, which is 3 more than we sold in 2019.



December 3rd - 436 tickets sold

The Broken Arrow Wine Walk is a fun night of wine tasting, food and shopping in the Rose District. Rose District retailers transform to wine tasting locations for the evening while restaurants hand out tasty treats. It is the perfect way to knock out holiday shopping while having fun and sampling some delicious wines and great food in Broken Arrow's historic arts and entertainment district. This year we sold 50 more tickets than 2019 and added a ninth wine stop. We also had plastic wine glasses with the wine walk branding that were placed in each Wine Walk branded swag bag.



December 17th - 75 participating merchants & 1.7M tickets distributed

Buy Broken Arrow is a our shop local campaign that encourages shopping in Broken Arrow during the holiday season. The campaign gives away a total of \$15,000, split into 3 prizes, \$10,000, \$3,000 and \$2,000. Our three lucky winners this year were Rhonda Bennett from Arrow Flowers & Gifts (\$10,000), Mark Boroughf from Lowes (\$3,000) and Linda Reeves from Reasor's (\$2,000).

Again, this year, we hosted our Small Business Giveaway for our small business merchants (25 employees or less). The merchant with the most #BuyBA posts at the end of every week had a ticket drawn from their store and the winner received a \$250 gift card to the winning merchant's store. The winning merchants for the Facebook contest were Water's Edge Winery, Fleet Feet BA, Star Jewelers, and Pottery World.



For more information about sponsorships or how to attend our events, please email Amber Hinkle, Amber.Hinkle@BACHamber.com.





Over 900 hours of advocacy for our members and the business community.

Businesses are busy working on growing their companies. They often do not have the time to stay abreast of the rapidly changing legislative environment or really understand the impact it may have on them daily.

The Broken Arrow Chamber strives to be the leading voice to and for Broken Arrow businesses on legislative issues and advocate to ensure a pro-growth business environment. For 2020, we created a legislative agenda that represented the top issues we believed would impact our business climate going into the 2020 Legislative session. With the pandemic, we adapted our agenda and began advocating on behalf of our businesses to get the resources and information they needed.

Issues for the 2020 agenda were identified by the Broken Arrow Chamber Legislative Committee through membership feedback, city leadership, educational partners, and our strategic partners including the US Chamber of Commerce, Tulsa Regional One Voice Agenda as well as the Oklahoma State Chamber of Commerce. During late summer and fall of 2020, work began on the 2021 agenda. Issues were identified by committee members through surveys, discussions with members and with our strategic partners. To view the 2021 agenda, please visit www.bachamber.com.

“

The Broken Arrow Chamber recognizes that to have a strong business environment, the critical infrastructure must be addressed in the areas of healthcare, education, transportation, energy and incentives. The legislative agenda reflects items, that if addressed, will keep Oklahoma on the path of economic growth and prosperity.

- **Jennifer Conway**
President & CEO

”

We have a Government Affairs Committee tasked with developing a legislative agenda that represents our members. If you are interested in joining the committee, please email Lori Lewis at lori.lewis@bachamber.com.



*Advocacy is not a direct lobbying expense.

ELECTED OFFICIALS WHO SPOKE AT A CHAMBER EVENT IN 2020

- United States Senator James Lankford
- US Congressman Kevin Hern
- Governor Kevin Stitt
- Lt. Governor Matt Pinnell
- Tulsa County Commissioner Stan Sallee
- Tulsa County Commissioner Karen Keith
- Tulsa County Commissioner Ron Peters
- State Senator John Haste
- State Senator Joe Newhouse
- State Senator Nathan Dahm
- State Representative T.J. Marti
- State Representative Ross Ford
- State Representative Stan May
- State Representative Dean Davis
- State Representative Jeff Boatman
- State Representative Kevin McDugle
- State Representative Scott Fetgatter

Chamber members receive important access to meet with key local, state and federal legislators that can help promote our collective interests in the Broken Arrow business community. By attending and participating in governmental events hosted by the Broken Arrow Chamber, you will have the opportunity to meet, network on advocate with elected officials and their staff.



Manufacturing Luncheon with United States Senator James Lankford



Governmental Breakfast with Tulsa County Commissioners



Legislative Breakfast with Congressman Hern



Governor Stitt visits Broken Arrow



US Senator James Lankford visits Broken Arrow

LEADERSHIP BROKEN ARROW

Community development is done through strategic partnerships and innovative leadership. The Broken Arrow Chamber works as the convener of strategic partners to create the plan for continued growth of the Broken Arrow chamber as well as ensures we have the leadership we need tomorrow to ensure the continued success of our community.



77

Businesses Involved in LBA



510+

LBA Alumni

Leadership Broken Arrow provides participants the opportunity to have a unique perspective and understanding of our community. The class gains an understanding of Broken Arrow's history, a look at what is happening presently, and discernment for our future. Through LBA, the class gains knowledge of their individual leadership skills and talents and how they can help meet the demands of our growing community. Graduates of our program are in position to influence the future of Broken Arrow through their community involvement, service on nonprofit boards and through their companies.

The Class of 2020 consisted of 8 full day sessions, an evening orientation, and adapted to the changing world due to COVID-19. Classes featured guest lecturers in leadership, presentations by local experts in their field, area tours, visited local non-profits with important community missions, developed projects to benefit the community and enjoyed an opportunity to network with other civic minded individuals. The 2020 LBA class was led by Craig Canard and Robyn Havener.



Rock, Paper, Scissors Champ - Class of 2020

Class Project Class of 2020

- Session 1- Broken Arrow History
- Session 2- Social Services Day
- Session 3- Economic Development Day
- Session 4- City Government Day
- Session 5- Healthcare Day
- Session 6- Education Day
- Session 7- Arts and Humanities Day
- Session 8- Public Safety Day

LBA Class of 2020





OVER 170 HOURS

of volunteerism by the Ambassadors.

MEET OUR AMBASSADORS

2020 Officers

Chair: Jamie Wheeler - AVB Bank

Vice Chair: Nicholas Pardon - Edward Jones

Secretary: David Pickel - Brightway Insurance

Communications Chair: Nicole Smith - 1-800 Water
Damage of SE Tulsa

2020 Ambassadors

Brian Dean- Blue Print Advertising

Celia DeLeon- Farmers Insurance

Ronda Butler- Chinowth & Cohen Realtors

Kati Ellis- Happy Hands Education Center

Stan Evetts- Country Financial

Melissa Holman- Aspen Plumbing

Jay Matlock- Fastsigns Broken Arrow

Tammy McCollough- NetLink Solutions

Sean McKee- Flat Branch Home Loans

Stephen Moeller- Grief Recovery Resources

Mike Scrimsher- Royal Printing

Dawn Seing- McGraw Realtors

Narmeen Shaker- Hilton Garden Inn-Broken Arrow

Cindy Snodgrass- Huntington Learning Center

Brena Thrash- R. C. Dickenson Family YMCA

Brandy Valentine- Lotus Acupuncture and Chinese
Medicine

Sarah VandeBogart- Miss Rooster Days 2020

Lori Winkle- Jan Pro of Tulsa

Dianna Yingst- AFLAC

Ambassadors celebrating The Arrow Group's 50th Anniversary



Ambassadors cutting the ribbon on the new Bill Knight Collision & Repair Center





38,646

Followers



671

Posts



19K

Engagements



404

Clicks



2,162

Followers



143

Posts



1.7K

Engagements



0

Views



3,185

Followers



122

Tweets



176

Engagements



347

Clicks



1,567

Followers



107

Posts



982

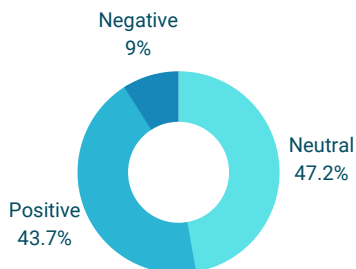
Engagements



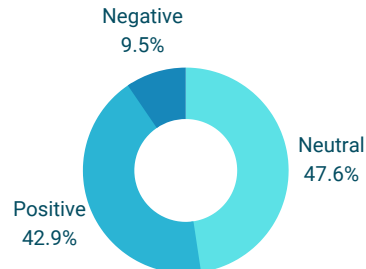
1.2K

Clicks

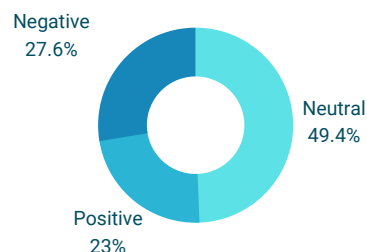
Inbound Messages by Sentiment



Inbound Messages by Sentiment



Inbound Messages by Sentiment



THANK YOU TO OUR INVESTORS

2020

2020 MAJOR INVESTORS



2020 SILVER INVESTORS



2020 BRONZE INVESTORS



ADDITIONAL INVESTORS

1907 • 1-800 Water Damage of SE Tulsa • A G Equipment Company • Aaron Lee Agency - Allstate • Abundant Solutions • AcrobatAnt, LLC
 Additive Systems Inc. • Advance Alarms, Inc. • After FX Spa and Salon • Air Assurance Company • Air Hygiene International, Inc. • Alli Balli Boutique
 American Waste Control • Andolini's Pizzeria-BA • Ascension St. John Broken Arrow Hospital • Aspen Plumbing LLC. • B.A. Bloom, LLC • BA Tobacco Outlet
 Balanced Bookkeeping & Accounting, LLC • Beck Design • Better Business Bureau of Tulsa • Brightway Insurance - David Pickel • Brock and Associates
 Broken Arrow Brewing Company • Broken Arrow Family Drug • Broken Arrow Family Drug North • Broken Arrow Neighbors • Brown Chism & Thompson
 PLLC Certified Public Accountants • BTC Broadband • Carefirst Pharmacy Inc • Carrabba's Italian Grill • Celia DeLeon Farmers Insurance Agency
 Central Park Tag Agency • Chinowth & Cohen Realtors • Climb Tulsa • Collision Works of Broken Arrow • Communication Federal Credit Union
 Country Financial - Stan Evetts • CounterTop Solutions • Covanta Tulsa Renewable Energy, LLC. • Cyntergy • District Judge Kelly Greenough
 Dr. Clarence Oliver, Jr. • Eastern Oklahoma Chiropractic • Edward Jones - Robyn Havener • Epic Connection Chiropractic • Evolve Esthetics • FASTSIGNS
 Flawless Smile Dentistry • Flintco, LLC. • GH2 Architects, LLC. • Golf Suites Tulsa • Goosehead Insurance - Angela Maier
 Greater Tulsa Association of Realtors • Greenleaf Barn • Hampton Inn - Broken Arrow • Hard Rock Hotel and Casino Tulsa • Harmon Insurance
 Hayhurst Funeral Home • High Tower Business Solutions, LLC. • Hilton Garden Inn • Hometown Insurance - Jada Phillips • HOTWORX
 in the raw - Broken Arrow • Jade on Main • Jade Treasures • Jan Pro of Tulsa • JD Young • Jim Norton Chevrolet • Jimmy's Egg • Larry Pennington Realtor
 Laurannae Baking Co. • Link Group Consulting • Littleton Legal, PLLC • Mabrey Bank • Manhattan Construction Company • Manpower • Main Street Tavern
 Matthews Ford • Mattress Firm-Lynn Lane • Merrill Lynch - Andrea Tucker • Miss Helen's Private School • Mortgage Solutions Financial
 Nabholz Construction Corporation • Nelson Nissan • NetLink Solutions • News on 6 Outdoor • Nouveau-Atelier de Chocolat • OSECO • Pinot's Palette
 Potbelly's Pub & Grill • Premier Logistics • Primus Properties - William and Amy Leet • Rapid Application Group • Rattlesnake Café • RCB Bank
 Relay Creative Group • Rick Scott Construction • Rise Armament • Robert Ramsey - Allstate Agency LLC • Robertson Tire Company
 Ronda Butler - Chinowth & Cohen Realtors • Rotary Club of Broken Arrow • Rural Water District #4 • Santa Fe Cattle Co. • Shamrock Tire & Auto Repair
 Southwestern Payroll Service, Inc. • Stand-By-Personnel • Star Jewelers • State Farm - Jason Strickland Agency
 State Farm Insurance - Todd Brown Agency • Swift Office Solutions • Switch Grass Managements LLC • Tate Boys Tire & Service
 The Club at Indian Springs • The Rooftop • The Succulent Shop, LLC • ThinAir Creative, Inc. • Tropical Smoothie Cafe • Tulsa Ballet • Tulsa Drillers
 Tulsa Federal Credit Union • Two Men and A Truck • VCA Woodland Broken Arrow Animal Hospital • Walter P Moore & Associates, Inc.
 Water's Edge Winery • WeedZipOK.com • Western Sun Federal Credit Union • Wooden Rose Boutique
 World Travel Service, LLC • Wyndham Tulsa Hotel • York Electronic Systems, Inc.

BROKEN ARROW

CHAMBER of COMMERCE

Businesses grow when they have access to the right customers, suppliers, workforce, regulatory environment, infrastructure and education. The Broken Arrow Chamber provides resources, advocates, and acts as a community convener for membership and the business community.

The Broken Arrow Chamber of Commerce focuses in four key areas:

- **Business Resources:** Providing resources and services to assist our membership for their growth and success.
- **Advocacy:** Being the leading voice to and for business on legislative issues to ensure a pro-growth business environment.
- **Community Development:** Working to ensure Broken Arrow is the premier place to invest, live, and prosper through strategic partnerships with the City, education and the business community.
- **Membership Development:** Ensuring our staff, programming and initiatives are meeting the needs of our members.

Where business *grows,*
the community *thrives.*

OUR MISSION

The Broken Arrow Chamber provides the support and resources our business community needs, so that together we create an environment in which every business from entrepreneurs to corporations are able to thrive. We are the leading voice and advocate for business because when Broken Arrow businesses grow, the entire community thrives.

MEET THE STAFF



Jennifer Conway
President and CEO of
the Chamber and EDC



Darla Heller
Sr. Vice President of
Economic Development



Lori Lewis
Membership &
Community
Development Director



Ashley Donnell
Finance & Human
Resources Manager



Michelle Ondak
Economic Development
Director of Marketing
and Research



Jason Stephens
Business Development
Manager



Lindsay Cunningham
Communications and
Marketing Manager



Amber Smith
Workforce Development
Manager



Francesca Muglia
Office Coordinator



Amber Hinkle
Events Manager



Scott Tomlinson
Intake Specialist

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