

Member: _____

Contact: _____

Contact Email: _____

Date: _____

Investment Credit: _____

CHAMBER EMAIL NEWSLETTERS

MEMBER NEWS \$25

The **Member News** is a newsletter that is emailed on the first week of each month. This is an opportunity to include information about events, sales, staff announcements, or an ad.

EDUCATIONAL ARTICLE \$300

The **Chamber News** email goes out to all members bi-weekly. The educational article is an opportunity to provide an educational article about your industry or business.

EXPERT MEMBERSHIP MINUTE VIDEO \$300

Two minute video to share industry tips and expertise with the membership. Additional \$100 to share on social media. The video is included in **Chamber News** emails. (one video per year/per member)

WEATHER ALERT EMAIL \$600

The **Weather Alert** email is sent twice a year to all members, once in spring and once in fall. This email contains information of Chamber members who can assist with any kind of weather damage that might occur to a member's business or home.

Presenting Sponsors available for all Chamber Email Newsletters.

SOCIAL MEDIA

DEDICATED SOCIAL MEDIA POST

ONE post, to either the Chamber's Facebook, Instagram, or Twitter. **\$50**

ONE post, posted on all Chamber Facebook, Instagram, & Twitter accounts. **\$100**

Total followers on all three accounts: 12,801

****Limited availability on all items.****

PRINT

PROGRAM SPONSOR AD \$150

Ad will be featured on a printed event program for one event of choice for all Chamber hosted breakfasts and luncheons.

DINING GUIDE AD Various pricing available

The Dining Guide promotes dining in Broken Arrow, and is distributed to visitors, residents, and hotels.

COMMUNITY GUIDE Various pricing available

This is a digital and printed guide with helpful information for those visiting or relocating to Broken Arrow published annually.

EVENTS POSTCARD \$250

The events post card is mailed out to over 1,500 individuals every two months as well as handed out to members in the Chamber offices and events. Your logo included on one mailing bi-monthly.

WEBSITE

EVENTS CALENDAR \$200/month or \$50/week

Post an ad at the top of our events calendar promoting your business or event on the Chamber website.

MEMBERSHIP DIRECTORY \$200/month or \$50/week

Feature your business in an ad at the top of the membership directory on the Chamber website.

OTHER

LOBBY TV AD

Running on lobby tv for one month. **\$100**
Running on lobby tv for one quarter. **\$250**

DIGITAL BILLBOARD \$1,000

Digital Billboard will one for one full month located on BA Expressway, east of 129th, rotating 8 seconds every 3 minutes. 56,081/week per spot

LOBBY BANNER \$500/quarter

Retractable banner that will be positioned in the Chamber lobby. Banner provided by member.

If you have questions about graphics, sizing, or format,
please contact Lindsay Cunningham @ lindsay.cunningham@bachamber.com

CHAMBER EMAIL NEWSLETTERS

MEMBER NEWS

Square: 500 x 500 pixels
Rectangle: 600 x 200 pixels
Please send in jpg format



MEMBERSHIP MINUTE

Contact Lindsay for additional information.

EDUCATIONAL ARTICLE

- Please provide a 400 to 800 word article with captivating title
- Any photos submitted with the article must be hi-res jpg or png files
- Please include phone number and email for members to reach out

SOCIAL MEDIA

DEDICATED SOCIAL MEDIA POST

Facebook - 940 x 788 pixels
Instagram - 11080 x 1080 pixels
Twitter - 1600 x 900 pixels
Please send in jpg format

WEBSITE

EVENTS CALENDAR BANNER AD

TBD

MEMBERSHIP DIRECTORY AD

TBD

PRINT

PROGRAM SPONSOR AD

2.75 in x 5 in

DINING GUIDE AD

Various ad sizes available.

COMMUNITY GUIDE AD

Various ad sizes available.

OTHER

LOBBY TV AD

6.4 in x 3.6 in
Please send in jpg format

LOBBY BANNER

Retractable banner stand style
Max size: 33x80
Must be pre-approved by the Chamber

DIGITAL BILLBOARD

400 x 1400 pixels @ 72 dpi
RGB Mode
Please send in jpg format at maximum quality