

It is the premier gala for Broken Arrow Leadership. The Annual Gala is a black tie event where the Arrowhead Business Awards winners are announced and several Community Leaders are celebrated for their contributions to Broken Arrow. The Annual Gala will be held in late summer/early fall of 2021 and will be a celebration of our community.

The event will be held at Stoney Creek, and the Awards Gala After Party will be one for the record books.

Attendance: This event averages 650 people.

*Sponsorships cannot be divided between companies.

Key Demographic: Community Leaders, Business Owners, and business management for the region.

GOLD

\$3.500 (5 Av.



SPONSORSHIP OPPORTUNITIES

PRESENTING \$5000 (1 Available)



- Annual Awards Gala Presented By..
- Ability to welcome attendees at event
- Logo on invitation
- Logo on event signage
- Listing on screens during reception prior to Gala
- Recognition on social media
- Logo on Chamber events page
- 8 tickets to awards gala after party
- Full page color ad in event program
- 1 table of 8 at the Gala
- Table at reception
- Bucket of beer/or bottle of wine at table
- Opportunity to great attendees
- Logo on Save the Date

- Logo on invitation
- Logo on event signage
- Listing on screens during reception prior to Gala
- Recognition on social media
- Logo on Chamber events page
- 8 tickets to awards gala after party
- ½ page color ad in event program
- 1 table of 8 at the Gala
- Table at reception

- SILVER 52,500 (8 Av:
- Name on invitation
- Logo on event signage
- Listing on screens during reception prior to Gala
- Recognition on social media
- Logo on Chamber events page
- 8 tickets to awards gala after party
- ¼ page color ad in event program
- 1 table of 8 at the Gala

BROKEN ARROW

ANNUAL GALA Continued

The Arrowhead Business Awards Presenting Sponsor

\$4.000 (1 available)



- Arrowhead Business Awards Presented by...
- On stage during award presentation
- Logo on award specific social media
- Logo on event signage
- Logo on the Chamber event page
- 8 tickets to Gala After Party
- Full page ad in event program
- 1 table of 8 at the Gala
- Table at reception
- Logo on award

Chairman's Reception Sponsor \$2,000 (1 available)



- Reception presented by... • Recognition on event signage
- Listing on screens during reception prior to Gala
- Logo on bar signage and tables at reception
- Logo on drink tickets
- Recognition on social media
- Logo on Chamber event page
- 4 tickets to awards gala after party
- 4 seats at the Gala
- Opportunity to great attendees
- Name on invitation

Table Sponsorship \$1,500 (Unlimited)

- Logo in event program
- Listing on screens during reception prior to Gala
- 1 table of 8 at the Gala
- 8 tickets to the Gala After Party

Business Sponsorship \$300 (Unlimited)

- Recognition in program
- Listing on screens during reception prior to Gala
- 2 seats to the Gala
- 2 tickets to the Gala After Party

Individual Ticket to Gala \$150 (Unlimited)

1 seat at the Gala







THE ROSE DISTRICT

The Broken Arrow Wine Walk is a fun night of wine tasting, food and shopping in The Rose District. The Wine Walk will be held on Thursday, December 2, 2021. Eight Rose District retailers transform to wine tasting locations for the evening while restaurants are handing out tasty treats and stores are open late for holiday shopping. This is open to the public.

Attendance: This event averages 450 - 500. **Key Demographic:** Largely female attendees from throughout the community.



SPONSORSHIP OPPORTUNITIES

PRESENTING \$3,000 (1 Available)

- BA Wine Walk presented by...
- Logo in event promotion
- Logo on event signage
- Recognition on social media
- Logo on Chamber event page
- Logo in Wine Walk Passport
- 8 tickets to the Wine Walk
- VIP Wine Walk check in
- Ability to include item in swag bag

GOLD \$1,500 (5 Av

- Logo in event promotion
- Logo on event signage
- Recognition on social media
- Logo on Chamber event page
- Logo in Wine Walk Passport
- 4 tickets to the Wine Walk
- VIP Wine Walk check in
- Ability to include item in swag bag

SILVER \$750 (8 Available)

- Name in event promotion
- Name on event signage
- Name on Chamber event page
- •Name in Wine Walk Passport
- 2 tickets to the Wine Walk
- VIP Wine Walk check in
- Ability to include item in swag bag



BA WINE WALK Continued

Wine Glass Sponsor \$1,750

(1 available)

- Logo on Wine Glasses
- Logo in event promotion
- Name on Wine Walk Passport
- Name on Chamber event page
- 2 tickets to the Wine Walk
- VIP Wine Walk Check In

Swag Bag Sponsor \$1,000

(1 available)

Everyone loves to feel pampered and the Wine Walk Swag Bag was created to do just that. The bag will be filled with fun gifts from Rose District Merchants and will be given to participants. In 2021, **500** bags will be given out.

- Logo on Wine Walk Swag Bag
- Name in event promotion
- Name on Wine Walk Passport
- Name on Chamber event page
- 2 tickets to the Wine Walk
- VIP Wine Walk Check In
- Ability to include item in Swag Bag

Santa Sponsor \$500



- SOLD
- Logo on event signage at Santa Stop
- Name on Wine Walk Passport
- Name on Chamber event page
- 2 tickets to the Wine Walk

Girls' Pack \$120 (Unlimited)

- 4 tickets to the Wine Walk
- VIP Wine Walk Check In

Get Your Logo on **Each Glass!**





BA WINE WALK

Single Ticket to Wine Walk \$35 (Unlimited)





Buy Broken Arrow is a holiday shopping program that encourages shopping in Broken Arrow during November and December that has been happening for many years. The campaign gives away a total of \$15,000, split into 3 prizes, \$10,000, \$3,000 & \$2,000. The drawing will be on Wednesday, December 15, 2021 at the presenting sponsor's location.



During the campaign this year, shoppers will be encouraged to tag participating merchants' social media pages and use the hashtag #BuyBA in their post. 4 weekly drawings will be held during the campaign, each for a \$250 cash prize. A ticket handed out from the small business (25 employees or less) with the most Facebook tags as of the drawing date will be randomly selected for each \$250 prize.

Attendance: We distribute about 1.75 million tickets.

Key Demographic: entire community of Broken Arrow: retailers who participate are both small and large; independent and chains.

PRESENTING \$6,000 (1 Available)

- Buy Broken Arrow presented by...
- Final drawing held at your location
- Logo on 2.5 million tickets
- Logo on billboard
- Logo on poster
- Logo on printable merchants' list
- Logo on Chamber event page
- Recognition on social media
- Participating Merchant

SPONSORSHIP OPPORTUNITIES

- \$2,00
 1 weekly drawing held at your location via Facebook
- live • Logo on billboard
- Logo on poster
- Logo on printable merchants' list
- Logo on Chamber event page
- Recognition on social media
- Participating Merchant

Name on poster

1.00(

- Name on printable merchants' list
- Logo on Chamber event page
- Participating Merchant
- Logo on billboard
- Recognition on social media

- Logo on Chamber event page
- Participating Merchant
- Name on poster

SUPPORTING

\$600 (10 Av

 Recognition of social media





Participating Merchant:

\$300 (Unlimited)

- Every participant will be exclusively featured in at least one social media post on the BA Chamber's Instagram and Facebook pages.
- Each participating merchant will have their logo displayed for 1 week alongside other merchants on the BA Chamber's electronic billboard, or Highway 51 billboard.
- A Chamber Ambassador will visit the merchant during the campaign to "check-in" and post about the merchant from the Ambassador's personal social media page.



- During the campaign, shoppers will be encouraged to tag participating merchants' social media pages and use the hashtag #BuyBA in their post. 4 weekly drawings will be held during the campaign, each for a \$250 cash prize. A ticket handed out from the small business (25 employees or less) with the most Facebook tags as of the drawing date will be randomly selected for each \$250 prize.
- Name on printable merchant list and website.



Shop BA Bags \$2,500 (1 Available)

Shopping bags will be ordered in January and will include Chamber Logo and sponsoring business logo. These bags are distributed at Chamber events, ribbon cuttings and will be used during the Buy BA Campaign.

500 Bags



Held June 2021, the BA Chamber Golf Tournament provides fun throughout the entire day and chances to win even if your golf game isn't the greatest. The 2021 tournament will be held in June. The tournament features a morning and afternoon flight and is a four-person scramble with a shotgun start.

Attendance: This event averages 36 teams of 4 - 144 golfers. **Key Demographic:** Business owners: business community members.



SPONSORSHIP OPPORTUNITIES

\$5,000 (1 Available)

- BA Chamber Golf Tournament Presented by...
- Ability to address attendees
- Logo on golf team pictures
- Logo on all event promotion
- Logo on golf shirt given to golfers
- Recognition day of event
- Logo on event signage
- Recognition on social media
- Logo on Chamber event page
- 2 teams in the golf tournament
- 1 designated hole during tournament

GOLD \$3,000 (4 Available)

- Logo on all event promotion
- Recognition day of event
- Logo on event signage
- Recognition on social media
- Logo on Chamber event page
- 1 team in the golf tournament





GOLF TOURNAMENT Continued

Lunch Sponsor

\$1,500 (1 Available)

We host lunch to feed all of our golfers for both flights. You will be the presenting sponsor at this lunch and have the opportunity to address the golfers and participate in the festivities.

- Logo on all event promotion
- Recognition day of event
- Logo on awards party signage
- Recognition on social media
- Logo on Chamber event page

Hole Sponsor \$1,500 (17 Available)



Utilize your spot on your designated hole to have some fun! Sell chances to golfers to help them move closer to the pin! Hand out goodies to promote your business! Shoot! You could do both!

- Designated Hole During Tournament
- 1 team in the golf tournament
- Name on Chamber event page





Towel Sponsor:

\$500/\$1,500* (1 Available)



A golf tournament in June can be warm, this is a great opportunity to get your company logo on the towels that will be handed out to every golfer in the tournament. This sponsorship also includes the ability to hang your company banner and a golf team of 4.

*There are two price options for this sponsorship: \$500 is for sponsors who want to order the towels themselves and \$1,500 is for sponsors who would like us to order the towels on their behalf.

Golf Ball Sponsor: \$500/\$1,500* (1 Available)



Golfers are always looking for another ball. That ball may as well have your logo on it. The sponsor will provide sleeves of golf balls that will be included in the players goodie bags. The sponsor will be recognized in event promotion and at the event. The sponsorship also includes a golf team of 4.

*There are two price options for this sponsorship: \$500 is for sponsors who want to order the balls themselves and \$1,500 is for sponsors who would like us to order the balls on their behalf.

Longest Drive + Driving Parge Sponsor: \$1,500 (1 Available)

Have your name on the contest hole where we test our golfers' long game! In addition you will also receive the opportunity to hang your banner or sign at the driving range! Golfers are always trying to get in some practice swings before the tournament, why not have your banner hanging there while they warm up? The longest drive + driving range sponsor has the ability to hang their banner at the driving range will receive signage at the longest drive hole and will receive a team of 4 in the tournament.



Closest to the Pin + Putting Green Sponsor: \$1,500 (1 Available)

Want to get close to potential clients? This is your lucky day! With this sponsorship, you will receive signage at the contest hole where we see who can land closest to the pin! And as an added bonus you will also have the opportunity to have signage at the putting green! Putting is a technique that requires practice...lots of practice. Why not have your company banner hanging while all of the practicing is taking place? The closest to the pin + putting green sponsor has the ability to hang their banner at the putting green area, will receive signage on the contest hole for closest to the pin and will receive a team of 4 in the tournament.

Hospitality Tent Sponsor: \$1,200 (2 Available)

Expand your professional network while showing a little generosity by running a hospitality tent on the golf course. Stock your tent with items golfers will likely need: bottles of water, extra golf tees, sunscreen, ibuprofen and more. A 10x10 tent will be provided and located on a part of the course that all golfers will have a chance to stop by.

Golf Cart Sponsor: \$1,000 (1 Available)



Every participant in the tournament will ride in or drive a golf cart. As the "Golf Cart" sponsor, your logo will appear on every golf cart used during the tournament. The sponsor will be recognized in event promotion, at the event and at the awards ceremony.

Golf Tee Sponsor: \$800 (1 Available)



Golfers can never have enough golf tees! Put your logo on them and make sure everyone on the course sees it over and over! Each golfer will receive a package of 5 golf tees with your logo prominently displayed.

Golf Team of 4: \$650 (26 Available)



Enjoy a wonderful day of golf while supporting the BA Chamber. Golfers will receive lunch, a golf shirt, a goodie bag full of golf themed treats, and the chance to win additional prizes. This event WILL sell out! *After January 1st, golf teams increase to \$675.

Sponsor Golf Team of 4:

\$500 (availability based on first come first served basis) Add an additional golf team to any sponsorship valued at \$1000 or higher for a reduced rate.





Rooster Days will be returning for the 90th year. It is a proud Broken Arrow tradition and the longest continuing running festival in Oklahoma. The festival takes place at Central Park on Main Street each year in May. Enjoy a variety of entertainment for all ages including carnival rides, live entertainment, arts, wine garden and much more! Events include run, cornhole tournament, parade, etc.

Attendance: This event averages 30k people. **Key Demographic:** families, teenagers, retailers, children, open to the public.



SPONSORSHIP OPPORTUNITIES

PRESENTING \$18,000 (1 Available)

- All Rooster Days Activities presented by...
- Sponsor logo incorporated with the Rooster Days logo and used on ALL promotion
- Logo on 4 Rooster Days Sponsor Banners
- Logon on official Rooster Days Festival t shirt
- Logo on all Rooster Days event promotion, including: Festival, Run, Miss Rooster Days, Cornhole Tournament
- Ability to hang 4 banners at Rooster Days Festival
- Ability to hang 2 banners at Rooster Days Run
- Logo on all festival way-finder banners
- First position in the Parade
- Address audience from stage at Rooster Days Festival

- Address audience from stage at Rooster Days Run
- Logo on poster
- Logo on Rooster Days website
- Logo on Rooster Days Run website
- Logo on Rooster Days Run banner
- Inclusion on Run t shirt
- 10 VIP parking passes
- 20 session ride passes
- 10 entries in the Rooster Days Run
- 1 team entry in the Cornhole Tournament
- Ability to include an item in the Run goodie bag





ROOSTER DAYS FESTIVAL Continued

FESTIVAL SPONSORS

GOLD \$4,000 (4 Available)

LEFT

- Logo on all Rooster Days event promotion, including: Festival, Run, Miss Rooster Days, Cornhole Tournament (as room allows)
- Ability to hang 1 banner at Rooster Days Festival
- Ability to hang 1 banner at Rooster Days Run
- Logo on all festival way-finder banners
- Float location in positions 3-6 in the Parade
- Recognition from stage at Rooster Days Festival
- Recognition from stage at Rooster Days Run
- Logo on poster

SILVER \$2,500 (6 Available)

- Name on all Rooster Days event promotion, including: Festival, Run, Miss Rooster Days, Cornhole Tournament (as room allows)
- Logo on all festival way-finder banners
- Float in the Parade
- Recognition from stage at Rooster Days Festival
- Recognition from stage at Rooster Days Run

BRONZE \$1,500 (6 Available)



- Name on all Rooster Days event promotion, including: Festival, Run, Miss Rooster Days, Cornhole Tournament (as room allows)
- Name on all festival way-finder banners
- Float in the Parade
- Recognition from stage at Rooster Days Festival



- Recognition from stage at Rooster Days Festival
- Recognition from stage at Rooster Days Run
- Name on poster
- Name on Rooster Days website

- Logo on Rooster Days website
- Logo on Rooster Days Run website
- Logo on Rooster Days Run banner
- Inclusion on Run t shirt
- 6 VIP parking passes
- 8 session ride passes
- 8 entries in the Rooster Days Run
- 1 team entry in the Cornhole Tournament
- Ability to include an item in the Run goodie bag
- Logo on poster
- Logo on Rooster Days website
- Name on Rooster Days Run website
- Logo on Rooster Days Run banner
- 4 VIP parking passes
- 6 entries in the Rooster Days Run
- Ability to include an item in the Run goodie bag
- Logo on poster
- Logo on Rooster Days website
- Logo on Rooster Days Run banner
- 2 VIP parking passes
- 4 entries in the Rooster Days Run
- Ability to include an item in the Run goodie bag
- Name on Rooster Days Run banner
- 2 VIP parking passes
- 2 entries in the Rooster Days Run
- Ability to include an item in the Run goodie bag
- BROKEN ARROV

ROOSTER DAYS FESTIVAL Continued

FESTIVAL SPONSORS

Entertainment Sponsorships

We offer two different stage locations for sponsorship. The Main Stage features national and/or regional acts on Friday and/or Saturday night of the Festival. The Community Stage features local acts in the evenings and local performance schools during the day. No matter what your entertainment preferences are, we've got you covered!

Main Stage - Headliner Sponsor \$7,000 (1 Available)

- Rooster Days Entertainment brought to you by...
- Logo prominently displayed on Main Stage banner
- Recognition from Main Stage before main acts each night
- Inclusion in media advertising (television, radio, outdoor, print)
- Ability to hang banners on front of stage (as space allows)
- Name on VIP tickets sold to public

- 16 VIP tickets to each night's entertainment
- 4 meet and greet passes for each night (dependent on artist cooperation)
- 4 VIP parking passes
- 4 Mega Ride passes

Main Stage - Opening Act Sponsor \$3,500 (3 Available)

- Logo displayed on Main Stage banner
- Ability to hang banners on front of stage (as space allows)
- Recognition from Main Stage before main acts each night
- Logo on Rooster Days Festival website
- Social media recognition

- 8 VIP tickets to each night's entertainment
- 2 meet and greet passes for each night (dependent on artist cooperation)
- 2 VIP parking passes
- 2 Mega Ride passes

Community Stage Gold Sponsor \$3,500 (3 Available)

- Logo displayed on Main Stage banner
- Ability to hang banners on front of stage (as space allows)
- Recognition from Main Stage before main acts each night
- Logo on Rooster Days Festival website
- Social media recognition

- 8 VIP tickets to each night's entertainment
- 2 meet and greet passes for each night (dependent on artist cooperation)
- 2 VIP parking passes
- 2 Mega Ride passes

Community Stage Silver Sponsor \$1,250 (6 Available)

• Logo displayed on Community Stage banner

• Logo on Rooster Days Festival website

Ability to hang banner in stage area

Recognition from Community Stage



ROOSTER DAYS FESTIVAL Continued



Carnival Area Sponsor \$3,000 (1 available)

- Carnival brought to you by...
- Logo on wayfinding banners in Carnival area
- Ability to hang 3 banners in carnival area
- Recognition from Community Stage

- Logo on festival website
- Social Media recognition
- 8 Mega Ride passes
- 4 VIP parking passes

Beer Garden Sponsor \$3,000 (1 available)

- Bier Garden brought to you by...
- Logo on wayfinding banners in Bier Garden area
- Ability to hang 3 banners in Bier Garden area (as space allows)
- Recognition from Community Stage

- Logo on festival website
- Social Media recognition
- 8 Mega Ride passes
- 4 VIP parking passes

Commemorative Poster Sponsor \$2,000 (2 available)

2021 is the year the commemorative Rooster Days poster returns! The Broken Arrow Chamber will request artwork proposals from local artists and then commission one of those artists to create this year's poster! Posters will be sold at the festival and used to promote this year's cherished event!

- Logo on commemorative poster
- Recognition at official poster unveiling event prior to the festival
- Recognition in all communication requesting artist submissions
- Recognition in all press releases concerning the poster
- Recognition from the Community Stage
- 2 VIP festival parking pass

Mega Ride Pass Sponsor \$1,500 (1 available)

This is your chance to be THE company who provides everyone's favorite ticket! Is there anything better than unlimited? Let your company be the one who provides our guests with unlimited rides for one low price!

- Rooster Days Mega Ride Pass brought to you by...
- Name/Logo on the mega ride pass wristband
- Recognition from Community Stage
- Logo on festival website

- 12 Mega Ride passes
- 2 VIP parking passes
- Ability to hang 1 banner in carnival area
- BROKEN ARROW

ROOSTER DAYS FESTIVAL Continued

ADDITIONAL EVENTS

ROOSTER DAYS RUN

The Rooster Days Run will feature a 5k and 1 mile fun run through the heart of the Rose District. The run will be held on the morning of Saturday, May 8, 2021.

LEFT

GOLD SPONSOR \$2,500 (2 Available)

- Logo on Rooster Days Run Banner
- Logo on Run T Shirt
- Ability to hang 2 banners at Run
- Recognition from stage post run
- Logo on Rooster Days Festival poster

SILVER SPONSOR \$1,500 (4 Available)

- Logo on Rooster Days Run Banner
- Logo on Run T Shirt
- Ability to hang 1 banner at Run
- Recognition from stage post run
- Logo on Rooster Days Festival poster

• Logo on Rooster Days Run website

Logo on Rooster Days Run website

6 entries for Rooster Days Run

• 2 VIP parking passes for Rooster Days Festival

2 VIP parking passes for Rooster Days Festival

• Ability to include an item in the Run goodie bag

- 4 entries for Rooster Days Run
- Ability to include an item in the Run goodie bag

BRONZE SPONSOR \$1,000 (4 Available)

- Logo on Rooster Days Run Banner
- Logo on Run T Shirt
- Ability to hang 1 banner at Run
- Recognition from stage post run
- Logo on Rooster Days Festival poster

SUPPORTING SPONSOR \$500 (4 Available)

- Name on Rooster Days Run Banner
- Name on Run T Shirt
- Recognition from stage post run
- Name on Rooster Days Festival poster

- Logo on Rooster Days Run website
- 2 entries for Rooster Days Run
- Ability to include an item in the Run goodie bag



- Name on Rooster Days Run website
- 2 entries for Rooster Days Run
- Ability to include an item in the Run goodie bag
- BROKEN,©ARROW

ROOSTER DAYS FESTIVAL Continued



ROOSTER DAYS PARADE

The Annual Rooster Days parade features colorful floats, exciting dance teams, award-winning bands and more to get you in the Rooster Days spirit. The parade will be held on the morning of Saturday, May 8, 2021 and happens down Main Street in the Rose District. The parade is attended by people from all over the community and averages thousands of people.

Parade Sponsor \$3,500 (1 Available)

- Logo on Rooster Days Parade application
- 1 10x10 booth at Rooster Days Festival (indoor or outdoor)
- Position 2 float location in parade
- Opportunity to announce the parade
- Logo on the Rooster Days website

- Logo on Rooster Days Parade Banner
- 4 entries in the Rooster Days Run
- Recognition from stage at Rooster Days Festival
- Recognition on Social Media

MISS ROOSTER DAYS PAGEANT

The Miss Rooster Days Pageant is a long-standing tradition in Broken Arrow. Miss Rooster Days is a sophomore or junior from Broken Arrow that serves as the Junior Ambassador for the Chamber Ambassadors. Miss Rooster Days attends and speaks at ribbon cuttings and ground breakings while also volunteering for Chamber and Community events.

The Miss Rooster Days Pageant is a Scholarship Pageant held on Saturday, May 8th. The 2021 Miss Rooster Days receives a \$4,000 scholarship and several prizes.



- Recognition from Stage at event
- Logo on Miss Rooster Days Poster
- Logo on Festival website

- Recognition on Festival event signage
- Logo on Miss Rooster Days Banner
- Logo on Miss Rooster Days t shirt

Supporting Sponsor \$500 (4 available)

• Logo on Miss Rooster Days Poster

• Logo on Festival website



ROOSTER DAYS FESTIVAL Continued

ADDITIONAL EVENTS

ROOSTER DAYS CORPORATE NIGHT

Finally! An opportunity to network and reward employees and clients at Rooster Days! Rooster Days Corporate Night will take place Thursday night from 5p - 10p. We will have a tent set up with tables specifically for you! Your table at this event is yours for the whole night! Use it to meet up with your group and network with other groups.

Corporate Night Presenting Sponsor \$3,000 (1 available)

- Rooster Days Corporate Night presented by...
- Logo on the Rooster Days website
- 3 banners in the Corporate Night tent
- Logo on way finding signage for tent

Corporate Night Table \$400 (20 available)

- 1 designated table for 10 people ► this is your table for the whole night
 - \circ Labeled with your company name
- \$100 in festival cash

- Inclusion on Rooster Days t shirt
- 6 session ride passes
- 4 VIP parking passes
- 6 entries in the Rooster Days Run
- 10 Rooster Days Re-Fill cups, good for \$1 refills at specific vendor locations
- 1 VIP parking pass
- Listing on the Rooster Days website
- Unlimited networking and fun!





ROOSTER DAYS FESTIVAL Continued

ADDITIONAL EVENTS

ROOSTER DAYS CORNHOLE TOURNAMENT

Cornhole was once just a backyard game of throwing bags onto a platform set up a few feet away in hopes of making it in the hole. The backyard game has made it to the BIG LEAGUES and it is time to have a little fun playing it at Rooster Days. Join us this year as the bags fly at the he fourth annual Rooster Days Cornhole Tournament!

GOLD \$2,500 (2 available)

- Recognition from stage during tournament
- Logo on cornhole tournament website page
- Logo on Rooster Days Festival website
- Logo on tournament bracket board

SILVER \$1,000 (6 available)

• Logo on tournament flyer/registration form

- Inclusion on tournament banner
- Logo on custom cornhole boards given to winners

Logo on tournament flyer/registration form

Inclusion on tournament banner

Logo on tournament t shirt

• 1 team in the tournament

- Logo on tournament t shirt
- 2 teams in the tournament

- Recognition from stage during tournament
- Name on cornhole tournament website page
- Logo on Rooster Days Festival website
- Name on tournament bracket board

New Board Sponsor \$500

- 1 set of two cornhole boards with 8 resin filled bags
- Company Logo on your cornhole boards
- During the event, your boards will be used for play
- After the tournament, the boards are yours to keep
- Name on Rooster Days Festival website
- T shirt for each player
- 1 team in the tournament

Returning Board Sponsor \$300

- During the event, your boards will be used for play
- After the tournament, the boards are yours to keep
- Name on Rooster Days Festival website
- T shirt for each player
- 1 team in the tournament

Tournament Team Sponsor \$50

- Entry for team of 2
- T shirts for each player
- Chance to win cash prizes





LEFT

TASTE OF SUMMER

The Broken Arrow Chamber of Commerce and Blue Bell are proud to present Taste of Summer 2021. The event, which will be held at Central Park, will attract people from across the region for all-you-can-eat ice cream. Inflatables, face painting, kids crafts, food trucks, art vendors and more help create a spectacular day.

Attendance: 8,500 people in 2019 Key Demographic: Families and children for the Broken Arrow Community





TASTE OF SUMMER

SILVER

SPONSORSHIP OPPORTUNITIES

PRESENTING \$8,000 (1 available)

- Taste of Summer presented by...
- Logo on 4 Taste of Summer sponsor banners
- Logo on Taste of Summer volunteer shirts
- Logo on Taste of Summer event promotion
- 2 banners hung at Taste of Summer
- Logo on Community Stage banner
- Recognition from Community Stage
- Logo on Taste of Summer website
- Recognition on social media
- Ability to set up tent in Kids Zone
- 8 VIP parking passes
- 20 entry tickets

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\$3,000 (6 available)

GOLD 2

- Logo on Taste of Summer event promotion – as room allows
- 1 banner hung at Taste of Summer
- Logo on Community Stage banner
- Recognition from Community Stage
- Logo on Taste of Summer website
- Recognition on social media
- Ability to set up tent in Kids Zone
- 4 VIP parking passes
- 15 entry tickets

\$2,000 (6 available)

- Logo on Taste of Summer event promotion as room allows
- Logo on Community Stage banner
- Recognition from Community Stage
- Logo on Taste of Summer website
- Ability to set up tent in Kids Zone
- 2 VIP parking passes
- 10 entry tickets





I.R.

BRONZE



- Logo on Community Stage banner
- Recognition from Community Stage
- Name on Taste of Summer website
- 2 VIP parking passes
- 8 entry tickets

SUPPORTING

\$500 (6 available)

- Recognition from Community Stage
- Name on Taste of Summer website
- 1 VIP parking pass
- 4 entry tickets

KIDS ZONE Presenting Sponsor \$2,500 (1 available)





Taste of Summer is all about kids and the kid in all of us. The kids zone and the arts and crafts area are a huge hit. The live music coming from the stage and dining area are also popular as attendees can enjoy their food and desserts in the shade! This overall sponsorship gives your business the opportunity to have your name on EVERY area in this fun area!

- Kids Zone presented by...
- Logo on Taste of Summer sponsor banners
- Logo on Kids Zone wayfinding banners
- Logo in event promotion
- Ability to hang 2 banners in Kid Zone area

- Recognition from Community Stage
- Logo on Taste of Summer website
- Ability to set up tent in Kids Zone Area
- 4 VIP parking passes
- 10 entry tickets

INFLATABLES Sponsor \$1,500 (2 available)

A bounce house, super slide and obstacle course, this area is going to be an attraction for everyone at Taste of Summer – both young and young at heart.

- Logo on Taste of Summer sponsor banners
- Logo in event promotion as space allows
- Ability to hang 1 banner in Inflatables Area
- Recognition from Community Stage

- Logo on Taste of Summer website
- Ability to set up tent in Kids Zone Area
- 2 VIP parking passes
- 6 entry tickets



TASTE OF SUMMER Continued

TREASURE DIG Sponsor \$1,500 (2 Available)



The Treasure Dig is always a huge hit for the kids at Taste of Summer. Kids dig for gold and silver coins in the giant sand box for a chance to win prizes. This popular attraction is a huge draw for kids and families attending Taste of Summer.

- Logo on Taste of Summer sponsor banners
- Logo in event promotion as space allows
- Ability to hang 1 banner in Treasure Dig area
- Recognition from Community Stage

- Logo on Taste of Summer website
- Ability to set up tent in Kids Zone Area
- 2 VIP parking passes
- 6 entry tickets



GET ACTIVE AREA Sponsor \$1,500 (2 Available)

The Get Active Area features Broken Arrow's premier locations to help keep your family active! From sports to scouts we have them all!

- Logo on Taste of Summer sponsor banners
- Logo in event promotion as space allows
- Ability to hang 1 banner in Get Active area
- Recognition from Community Stage

- Logo on Taste of Summer website
- Ability to set up tent in Kids Zone Area
- 2 VIP parking passes
- 6 entry tickets

COOL ZONE Sponsor \$1,000 (5 Available)

The Cool Zone sponsorship gives your company the opportunity to be the coolest and most sought after areas at the festival! This sponsorship will help provide 2 cooling stations at Taste of Summer.

- Logo on signage at cooling stations
- Logo on Community Stage banner
- Recognition from Community Stage

COMMUNITY STAGE Sponsor \$750 (5 Available)

- Community Stage sponsored by...
- Logo on Community Stage banner

- Name on Taste of Summer website
- 2 VIP parking passes
- 8 entry tickets



- Recognition from Community Stage
- Ability to hang 1 banner on front of stage





MAIN STREET BURN

The Main Street Burn is an exclusive gentleman's evening featuring fine dining, choice cigars and sophisticated networking. The Main Street Burn Cigar Dinner is held at the Rose District Plaza on October 7, 2021. This event is a great opportunity to enjoy a delicious three-course steak dinner and superior-quality cigars. During the evening attendees will be able to purchase additional cigars and accessories as well as participate in a raffle and live auction.

Attendance: We sold out in 2019 at 275 people. **Key Demographic:** Largely male business owners C-Suite and other business leaders



SPONSORSHIP OPPORTUNITIES

PRESENTING \$5,000 (1 available)

- Main Street Burn presented by...
- Receive 1 Main Street Burn ash tray on your table
- Logo on event promotion
- Logo on event signage
- Recognition in social media
- Logo on Chamber event page
- 1 reserved table of 8
- UNLIMITED drink tickets
- 3 cigars per person
- 8 torches
- 2 VIP parking passes
- Access to premium experience
- BROKEN ARROW

- GOLD 33,000 (6 av
- Logo on event promotion
- Logo on event signage
- Logo on Chamber event page
- Recognition in social media
- 1 reserved table of 8
- UNLIMITED drink tickets
- 3 cigars per person
- 8 torches
- Access to premium experience

- 1 reserved table of 8
- UNLIMITED drink tickets
- 3 cigars per person
- 8 torches

TABLE

\$1,500 (24 a

- \$500 to upgrade to premium experience
- *The premium experience benefit does not apply to trade sponsorships.



Main Street Burn Continued

Premium Experience \$500 per table (unlimited)

Includes:

- A private bar for premium tables with top shelf spirits
- 8 additional cigars for your table
- 8 engraved Main Street Burn highball glasses
- Premium table placement at the event
- First to be called to the food line
- Premium tables will be dressed with a different color table cloth to stand out among the crowd
- Private waitress for your table
- Name plates at table

- Premium Experience Event Check in-Skip the line!
- A member of the Chamber staff will check you in and deliver your cigars 2 days before the event
- *The premium experience benefit does not apply to trade sponsorships.

Torch Sponsor \$2,500 (1 Available)

- Torches will be given to every attendee at the event with your company logo and the Main Street Burn logo
- Company name will be listed on all event promotion
- Recognition on Chamber event page
- Table of 8 at the event

Cigar Cutter Sponsor \$1,000 (1 ASOLLI)

•One cigar cutter will be placed on every table at the event with your company logo and the Main Street Burn logo

- · Company name will be listed on all event promotion
- Recognition on Chamber event page

Cup Sponsor \$1,000 (1 Available)

- Have your company logo on every cup at the event
- · Company name will be listed on all event promotion
- Recognition on Chamber event page
- 2 seats at the event

VIP Glassware Sponsor \$1,000 (1 Available)

- Have your company logo on the glassware given to all VIPs at this event
- · Company name will be listed on all event promotion
- Recognition on Chamber event page
- 2 seats at the event







GOVERNMENTAL AFFAIRS

GOVERNMENT AFFAIRS CHAMPION \$6,500 (8 Available) | Sponsor of all Government Affairs

- Legislative and Governmental Breakfast Series reserved table (5 events)
- Congressional Forum reserved table** (1 event)
- BA Day at the Capitol (formerly dinner with the delegation) 2 admissions
- Logo used in promotion of Government Affairs events
- Logo on Government Affairs section of website & link to company website
- Opportunity to have a company rep introduce speakers at one of the Government Affairs events
- 8 admissions to Elected officials Reception
- Recognition on BA Chamber Government Affairs Agenda
- Invitation to sit on Government Affairs Council Invitation Only
- Ability to place marketing materials at each event

*Depending on venue, table seating may accommodate six or eight people. **This is dependent on if the event occurs: Table at ONE Congressional Forum, additional forums will require the purchase of a table.

GOVERNMENT AFFAIRS PARTNER \$3,000 | Sponsor of all Government Affairs Events

- Legislative and Governmental Breakfast Series 4 seats (5 events)
- Congressional Forum reserved 4 seats (1 event)
- BA Day at the Capital (formerly dinner with the delegation) 1 admission
- Listing in promotion of Government Affairs events

- Listing on Government Affairs section of website
- 4 admissions to Elected officials Reception
- Recognition on BA Chamber Government Affairs Agenda

- GOVERNMENT AFFAIRS ADVOCATE \$1,500 | Sponsor of all Government Affairs Events
- Legislative and Governmental Breakfast Series 2 seats (5 events)
- Congressional Forum reserved 2 seats (1 event)
- BA Day at the Capital (formerly dinner with the delegation) 1 admission
- Listing in promotion of Government Affairs events
- 2 admissions to Elected officials Reception
- Recognition on BA Chamber Government Affairs Agenda
- Invitation to sit on Government Affairs Committee



LEGISLATIVE & GOVERNMENTAL BREAKFAST SERIES

This five-part series of events features three legislative breakfasts and two governmental breakfasts. The legislative breakfasts will be held before the legislative session begins, mid-session and right after the session ends. The governmental breakfasts will be in the Fall and we will hear an update from our Tulsa County Commissioners and other elected officials.

Attendance: This event averages 75 - 100 people **Key Demographic:** Elected officials, community leadership, and business leaders passionate about advocacy issues



SPONSORSHIP OPPORTUNITIES

PRESENTING \$2,000 (2 Available)

- Breakfast Series Presented By...
- Logo in event promotion
- Logo on event signage
- Recognition on social media
- Logo on Chamber event page
- Recognition in Chamber newsletter
- Recognition from podium
- Logo on event program
- Table of 8 at event

- GOLD \$1,000 (6 Avai
- Logo in event promotion
- Logo on event signage
- Recognition on social media
- Logo on Chamber event page
- Recognition in Chamber newsletter
- Recognition from podium
- Logo on event program
- 4 Seats at event

• Logo in event promotion

SILVER

\$500 (6 Avail

- Name on event signage
- Recognition on social media
- Logo on Chamber event page
- Name in Chamber newsletter
- Recognition from podium
- Name on Event program
- 2 Seats at event

Event Sponsor \$250 (15 Available)

- Name in Chamber newsletter
- Recognition from podium
- Name on event program
- 2 Seats at event

*Platinum, Gold and Silver Sponsors are for all 5 events **Event Sponsor is for one event in the series





This reception is held in October or November of each year and is designed to be our premier event of gratitude in recognition of those individuals that serve our community as elected officials, including the city council, board of education, county commissioners and state elected officials representing the Broken Arrow area. We also present the annual legislative agenda for the upcoming state session.

Attendance: This event averages 100 - 200 people **Key Demographic:** Elected officials, community and business leaders



SPONSORSHIP OPPORTUNITIES

PRESENTING \$2,000 (2 Available)

- Elected Officials Reception Presented By...
- Ability to welcome attendees
- Recognition from podium
- Logo in event promotion
- Logo on event signage
- Recognition on social media
- Recognition in Chamber newsletter
- Logo on Chamber event page
- Logo on event program
- 10 Tickets to event

GOLD

\$750 (8 Available)

- Recognition from podium
- Logo in event promotion
- Logo on event signage
- Recognition on social media
- Recognition in Chamber newsletter
- Recognition on Chamber event page
- Logo on event program
- 4 Tickets to event

GOVERNMENTAL OFFICIAL OF THE YEAR \$350

- Recognition from podium
- Logo in event promotion
- Logo on event program
- Logo on award
- 2 Tickets to event



BA DAY AT THE CAPITOL

Previously Dinner with the Delegation, the BA Day at the Capitol will give our members the unique opportunity to spend the day at our state capitol talking to our elected officials about the issues that are affecting the BA business community. The day will include transportation to Oklahoma City, a light breakfast, lunch and afternoon reception with our legislators. This event is slated to be held in the spring and will sell out!

Attendance: This event averages 50 - 100 attendees **Key Demographic:** Community leadership, Leadership Broken Arrow class, elected officials, and business leaders



SPONSORSHIP OPPORTUNITIES

PRESENTING

\$3,000 (1 Available)

- BA Day at the Capitol Presented By...
- Ability to address attendees
- Logo in event promotion
- Logo on event signage
- Recognition on social media
- Logo on Chamber event page
- Logo in Chamber newsletter
- Recognition at event
- 2 Paid admissions

GOLD

\$2,000 (2 Available)

- Logo in event promotion
- Logo on event signage
- Recognition on social media
- Logo on Chamber event page
- Logo in Chamber newsletter
- Recognition at event
- 1 Paid admission

SILVER

\$1,500 (4 Available)

- Logo in event promotion
- Logo on event signage
- Recognition on social media
- Name on Chamber event page
- Name in Chamber newsletter
- Recognition at event
- 1 Paid admission



BA DAY AT THE CAPITOL Continued

Transportation Sponsor \$750 (1 Available)

- Recognition in event promotion
- Recognition on event signage
- Recognition on social media
- Recognition on Chamber event page
- Recognition in Chamber newsletter
- Recognition at event
- 1 paid admission to the event

Breakfast/Snack Sponsor \$350 (1 Available)

- Recognition on social media
- Recognition on Chamber event page
- Recognition at event
- 1 paid admission to the event

Lunch Sponsor \$500 (1 Available)

- Recognition on social media
- Recognition on Chamber event page
- Recognition at event
- 1 paid admission to the event

Reception Sponsor \$750 (1 Available)

- Recognition in event promotion
- Recognition on event signage
- Recognition on social media
- Recognition on Chamber event page
- Recognition in Chamber newsletter
- Recognition at event
- 1 paid admission to the event

Individual Ticket \$100





SOLD



The BA Chamber's networking social event. The BA Chamber will handle event registration and check in, host agrees to sponsor to offer location, hors d'oeuvres and beverages to 50-75 members. Mutually agreed upon date from 4-6pm.

Attendance: This event averages 50 - 80 people **Key Demographic:** Business persons looking to network and provide referrals!



SPONSORSHIP OPPORTUNITIES

PRESENTING \$2,000 (3 Availat







- Benefits of Presenting sponsor at all Chamber after hours events
- Ability to host one of the 12 business after hours events at business locations
- Logo in event promotion
- Logo on event signage
- Recognition on social media
- Logo on Chamber event page
- 10 Tickets to event
- Ability to provide door prize

- Name in event promotion
- Name on event signage
- Recognition on social media
- Name on Chamber event page
- 4Tickets to event
- Ability to provide door prize

Host* (9 Available)



- Opportunity to host the event at your location
- Logo in event promotion
- Logo on event signage
- Recognition on social media
- Logo on Chmaber event page
- 10 Tickets to event
- Ability to provide door prize

Individual Ticket \$5 for Members (Unlimited)



*Host Sponsor is responsible for providing food and drinks for the event.

*Businesses are limited to one after hours host per year. This sponsorship is not renewable annually to allow hosting opportunities to all members.



MANUFACTURING LUNCHEON

There are over 350 companies in Broken Arrow who are involved with manufacturing. The manufacturing industry has a significant economic impact on our community by selling products all over the globe and employing more individuals than any other industry in our community. The Annual Manufacturing Lunch boasts attendance of 250+ individuals and is a signature event in our community.

Attendance: This event averages 250+

Key Demographic: Those involved in manufacturing and supply chain, education, and community leadership



SPONSORSHIP OPPORTUNITIES

PRESENTING \$4,000 (1 Available)

- Manufacturing Lunch Presented by...
- Opportunity to address the audience
- Opportunity to Introduce the speaker
- Logo in event promotion
- Logo on event signage
- Logo in Chamber newsletter
- Logo on Chamber event page
- Logo in event slideshow
- Placement of marketing materials
- Table of 8 at the event
- Full page ad on event program
- Recognition from podium
- Recognition on social media

Table Sponsor \$600 (Unlimited)

- Recognition in event promotion
- Name listed in event promotion
- Table of 8 at the event

- GOLD \$2,500 (4 ASPLD
- Logo in event promotion
- Logo on event signage
- Logo in chamber newsletter
- Logo on Chamber event page
- Logo in event slideshow
- Placement of marketing materials
- Table of 8 at the event
- ½ Page ad on event program
- Recognition from podium
- Recognition on social media

SILVER \$1,000 (6 Av:

- Name in event promotion
- Name on event signage
- Name in chamber newsletter
- Name on Chamber event page
- Name in event slideshow
- Table of 8 at the event
- Logo on event program
- Recognition from podium
- Recognition on social media

Individual Tickets \$44 for Members (Unlimited)



MEET YOUR CHAMBER

Meet Your Chamber is a bi-monthly event where new and veteran members gather for an orientation to hear first-hand how to make the most of their Broken Arrow Chamber membership. Whether learning about the organization for the first time or as a refresher, Meet Your Chamber is a great place to become acquainted with board members, staff and volunteers. This event allows members to understand the Broken Arrow Chamber member benefits and enhances the members relationship with the Chamber and the many programs and services available to members.

Format: Bi-monthly reception, held at 3:30pm at the Chamber office on Mondays

Audience: Approximately 30 people at each event, including large, medium and small businesses with an interest in increasing their network and making valuable connections.



SPONSORSHIP OPPORTUNITIES

PRESENTING* \$650 (2 Available)



- Meet Your Chamber Presented by...
- Access to guest list
- Opportunity to address attendees
- Logo in event promotion
- Logo on event signage
- Logo on Chamber event page
- Logo in event slideshow
- Logo in Chamber newsletter
- Placement of marketing materials
- Recognition on social media
- Offer to put up pop up banner at event

EVENT** \$200 (12 Available)

- Logo in event promotion
- Logo on event signage
- Logo on Chamber event page
- Logo in event slideshow
- Logo in Chamber newsletter
- Placement of marketing materials
- Recognition on social media

- *Platinum Sponsor is for all 6 meetings.
- **Event Sponsor is for 1 of 6 events held throughout the year there are 4 event sponsors per meeting.



MONTHLY CHAMBER LUNCHEON

Luncheons are a tradition at the BA Chamber and hosted 10 times a year at the Chamber offices. Attendance averages 150 people per event and represents a broad spectrum of the Chamber membership. The Chamber Lunch is both a networking and educational event that we encourage every member to attend.

Topics to be included in the Chamber Luncheon rotation in 2021 include:

BA Chamber Annual Meeting & Report Leadership Entrepreneurship Workforce Development Economic Outlook State of Education State of the State State of the City



CHAMBER LUNCHEON

SPONSORSHIP OPPORTUNITIES

PRESENTING \$5,000 (6 Available

- Chamber Lunch Series Presented by...
- Seat at the Chairman's table
- Recognition from podium
- Logo in event promotion
- Logo on event signage
- Recognition on social media
- Recognition in chamber newsletter
- Logo on Chamber event page
- Logo in event slideshow
- Logo on event program
- Placement of marketing materials
- Table of 8

- \$750 (30 Ava
- Seat at the Chairman's table
- Recognition from podium
- Logo in event promotion
- Logo on event signage
- Recognition on social media
- Recognition in Chamber newsletter
- Logo on website
- Logo in event slideshow
- Logo on event program
- Placement of marketing materials
- Table of 8

\$300 (10 Availa

NEW MEMBER TAB

- Seat at the New member table
- Recognition from podium
- Name in event promotion
- Logo on event signage
- Recognition on social media
- Recognition in Chamber newsletter
- Logo on Chamber event page
- Logo in event slideshow
- Name on event program
- Placement of marketing materials on New Member table
- *Three Monthly Sponsors available per month, please indicate the month you want (excluding June and July). **One New Member Table sponsorship available per month, please indicate the month or topic you want.



MONTHLY CHAMBER LUNCHEON Continued

Table Sponsor \$400 (Unlimited)

- Recognition from Podium
- Name in Event Promotion
- Table of 8 at the Event

*Table Sponsorships are unlimited; please indicate the month or topic you want.







This gives members the opportunity to pre-pay for all our monthly luncheons for the year. You will receive 10 vouchers that can be used at either a Monthly Chamber Luncheon or Successful Women's Luncheon during 2020. Multiple vouchers can be used at the same event and can be used by anyone (another staff member, a client or just for yourself). You MUST still REGISTER for the event in advance online at www.brokenarrowchamber.com or by phone (918) 893-2100. Monthly Luncheon Vouchers must be paid for PRIOR to picking them up.





RESTAURANT PALOOZA

Featuring tasty bites and sips from the best restaurants in Broken Arrow, Restaurant Palooza 2021 is an event that you do not want to miss. It's a great opportunity to entertain clients, celebrate with staff or just enjoy a relaxing afternoon.

Attendance: This event averages 75 - 100 people Key Demographic: Business and restaurants



SPONSORSHIP OPPORTUNITIES

GOLD

\$500 (2 Avai)

- Logo in event promotion
- Logo on event signage
- Logo on Chamber event page
- 4 Tickets to event
- Ability to provide door prize

- HOST SOLD \$750 (1 Avai
- Opportunity to host the event at your location (*responsible for providing drinks for the event)
- Logo in event promotion
- Logo on event signage
- Logo on Chamber event page
- 10 Tickets to event
- Ability to provide door prize

SILVER \$350 (4 Avai



- Logo in event promotion
- Logo on event signage
- Logo on Chamber event page
- 10 Tickets to event
- Ability to provide door prize

Participating Restaurant \$300 Trade Value

- Provide bite sized menu samples for 75-100 people.
- Provide plates and utensils for your samples.
- Bring menus, flyers and other items to promote your restaurant.





The Small Business Series are networking and educational events serving the goal of providing Broken Arrow Chamber members with tools, education, resources and visibility.

Events included in the Small Business Series are:

Small Business Matters - Where we talk about business issues and topics that matters to you. These are a 60- minute training and networking events that are hosted 4 times per year. Topics are chosen with the specific goal of providing education, tools, resources and visibility.

Small Business Matters topics for 2021:

Sales and Marketing Customer Relations, Retention and Referrals Business Management Finance

Special Topics- These will be hosted throughout the year as hot topics and issues for small business arise. This can include anything from law changes to best practices.

Networking Breakfast - The Speed Networking Breakfast provides an opportunity for Chamber members to learn about each other's businesses while expanding their own business network. This event is hosted 6 times per year.





SMALL BUSINESS SERIES Continued



\$2,500 (6 Available) | Sponsor of all Small Business Series Events in 2020 including Small Business Matters, Networking Breakfast and any Special seminars hosted throughout the year. Benefits include:

- Logo inclusion at each event
- Invitation to sit on the Small Business Advisory Council
- Logo inclusion in event promotion
- 4 seats at each event

- Two Articles in chamber news
- Recognition from the podium at each event
- Ability to place marketing materials at each event



\$1,000 (6 Available) | Sponsor either all of the Small Business Matters events or the Networking Breakfasts. Benefits include:

- Logo inclusion at each event
- Listing inclusion in event promotion
- 2 seats at each event

- One Article in chamber news
- Recognition from the podium at each event

SMALL BUSINESS ADVOCATE

\$500 (6 Available) | Sponsor 6 months of Small Business matters events or the Networking Breakfasts. Benefits include:

- Listing inclusion at each event
- 2 seats at each event
- Recognition from the podium at each event

SMALL BUSINESS SUPPORTER

\$350 (6 Available) | Sponsor has the opportunity to pick one event in the series.

- Listing inclusion in event promotion
- 2 seats at each event
- Recognition from the podium at each event



SUCCESSFUL WOMEN'S LUNCHEON

The Successful Women's Luncheon is a highly successful women's luncheon with an average of 100 ladies in attendance at each event. The Successful Women's events will be held in January, March, May, July, September & November. Each event will feature a presentation from successful female business leaders on relevant topics.

SPONSORSHIP OPPORTUNITIES

PRESENTING \$2,000 (2 Availat

- SWL Presented by...
- Seat at the head table
- Recognition from podium
- Logo on event signage
- Logo on Chamber event page
- Logo in event slideshow
- Logo in event promotion
- Logo in Chamber newsletter
- Logo on event program
- Table of 6 at event
- •Opportunity to hand out promotional items

- GOLD** \$1,000 (4 AvaS OLL)
- Recognition from podium
- Logo on event signage
- Logo on Chamber event page
- Logo in event slideshow
- Logo in event promotion
- Logo in Chamber newsletter
- Logo on event program
- 4 Seats at event
- Opportunity to hand out promotional items

MONTHLY \$600 (24 Availa

- Recognition from podium
- Logo on event signage
- Logo on Chamber event page
- Logo in event slideshow
- Name in event promotion
- Name in chamber newsletter
- Name on event program
- 4 Seats at event
- Opportunity to hand out promotional items

*Presenting Sponsor is for all six events in the series .

**Gold Sponsor is for all six events in the series.

***Monthly Sponsor is for 1 of 6 events, there are 4 available per month.



BROKEN ARROW CHAMBER DINING GUIDE

The BA Chamber Dining Guide serves the purpose of promoting dining in Broken Arrow and supporting the restaurants in Broken Arrow that are members of the BA Chamber and supporting the economic growth of the community. Ways the Dining Guide will be used:

- It will be available at member hotels and conference centers. As guests ask for information on local dining, they will be given the guide. It will also be in their information center.
- Conferences, sporting tournaments and other large events hosted in BA often ask for items to hand their attendees. The guide will be given to these events to give to attendees at check in or in welcome bags.
- The guide will be on display in the lobby of the BA Chamber in the rack card display.
- Digitally downloadable form the Chamber website.



PRESENTING SPONSOR \$1,000 (1 Available)

 Logo on the front of the guide, ½-page ad on the front inside panel and logo on bottom of the back page.

SUPPORTING SPONSOR: \$500 (3 Available)

• Logo on the front cover of the guide, 1/3-page ad on the front inside panel and logo on the bottom of the back page.

BACK PAGE SPONSOR: \$250 (1 Available)

• 1/3-page ad on the back of the guide.

Broken Arrow DINING GUIDE

BROKENSARROW

*Non-members may be listed in the Dining Guide for \$100.





MEMBER NEWS AND EVENTS

Sent to all Chamber members

PRESENTING SPONSOR \$1,200 (1 Available)

QUARTERLY SPONSOR \$400 (8 Available)

\$25 (Unlimited)

To include info or ad

CHAMBER NEWS - BI-WEEKLY

Chamber News is sent bi-weekly to Chamber Members and other businesses who have signed up to receive it. This newsletter is both informative and educational and includes updates on projects around our community, important information on business practices, news about the Chamber and educational articles.

PRESENTING SPONSOR* \$2,500 (1 Available)

- Chamber News Presented By...
- Logo on Newsletter
- Link to Sponsor Website
- Newsletter Shared on Social Media
- 4 Educational Articles Included
- *Presenting Sponsor is for all year

QUARTERLY SPONSOP* \$750 (12 Available)

- Logo on Newsletter
- Link to Sponsor Website
- Newsletter Shared on Social Media
- 1 Educational Article Included
- *Quarterly Sponsor is 1 quarter 3 months



2

Educational Article Sponsor: \$300 (2 available per month, 18 per year)

Chamber Members can participate in Chamber News by submitting an educational article. The article must be based on the industry the member represents and can't be an advertisement for the company. Each sponsor will receive a byline at the end of the article that includes the author's name, company they represent and contact information. In addition, a company logo will be included as the main image for the article.



CHAMBER EMAIL NEWSLETTERS Continued

Expert Membership Minute: \$300 (2 Available per month, 18 per year)



T.E.

- Two minute opportunity to share industry tips and expertise with the membership. You can film your own or the Chamber staff can assist. Will be shared to all our email contacts in the Chamber News email, Company logo and contact info can be included.
- Additional \$100 to share on social media.
- Runs in Chamber News email.

EVENTS NEWSLETTER – WEEKLY

Our Events Newsletter is sent weekly to members to promote upcoming chamber events.

LEI

PLATINUM SPONSOR*

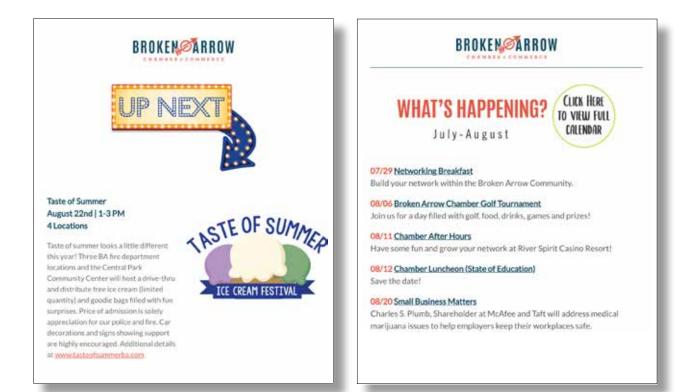
\$1,500 (2 Available)

- Events Newsletter Presented By...
- Logo on Newsletter
- Link to Sponsor Website
- Newsletter Shared on Social Media
- 2 Educational Articles Included
- *Presenting Sponsor is for all year

QUARTERLY SPONSOR*

\$500 (12 Available)

- Logo on Newsletter
- Link to Sponsor Website
- Newsletter Shared on Social Media
- *Quarterly Sponsor is 1 quarter 3 months



BROKENØÅRROW



This is a digital and downloadable guide with helpful information for those visiting or relocating to Broken Arrow. *Will be significantly redesigned to serve you better in 2021.



SPONSORSHIP OPPORTUNITIES

PRESENTING \$2,500 (1 Available)

- Logo & Website included on the front cover of the guide as the presenting sponsor
- Full ad on the back panel of the guide
- Ability to include Chamber approved marketing brochure in the Chamber Information Center

INTERIOR HALF PANEL \$500

- Half panel ad on the inside of the guide
- Ability to include Chamber approved marketing brochure in the Chamber Information Center
- Business category exclusivity

INTERIOR QUARTER PANEL \$250

- Quarter panel ad on the inside of the guide
- Ability to include a Chamber approved marketing brochure in the Chamber Information Center
- Limit of 3 per business classification





The events post card is mailed out to over 1,500 individuals every two months. It is also given to each new member, handed out at the front desk and handed out at Chamber events.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$1,200 (1 Available)



Logo on all Event Post Cards mailed in 2020, inclusion on social media posts when Event Postcard is promoted, inclusion on Event Postcard promotion on Chamber Website. **BI-MONTHLY SPONSOR** \$250 (one mailing, 1 available per ma



Logo on Event Postcards in the months you select, mention on social media posts when Event Postcard is promoted, inclusion on Event Postcard promotion on Chamber Website.





The Chamber offices are a hub of activity, with unique visitors coming in every day for meetings and events. Place your banner in the lobby of the BA Chamber for 3 months. The banner must be in a retractable banner stand (max size 33x80) and preapproved by the Chamber.

INVESTMENT: \$500 (4 Available, 1 per quarter)



LOBBY BANNER



This email is sent out at minimum twice a year to all members, once in the spring and once in the fall. The email contains contact information of chamber members who can assist with any kind of weather damage that might have happened to a member's business or home.

PRESENTING SPONSOR: \$600 (2 available, 1 in Fall and 1 in Spring)



Logo on all weather alert emails sent in 2020 to all chamber members.





The Chamber's Community Leadership Event happens in the Fall and is an invitation only event.

Attendees include:

- Local, State and Federal elected officials
- Business owners
- Community leaders
- Key stakeholders
- Community Leadership Event is alternated between a Best Practices Trip and a Leadership Retreat
- Great opportunity for leadership to come together and plan for future growth of the Broken Arrow community



LEADERSHIP EVENT

SPONSORSHIP OPPORTUNITIES

LEFT



- Logo in Event Promotion
- Recognition at Trip Events
- Logo on Event Signage
- One Invitation to Attend Trip
- One Paid Invitation

- Logo in Event Promotion
- Recognition at Trip Events
- Logo on Event Signage
- One Invitation to Attend Trip
- \$500 Trip Credit

GOLD \$2,000 (4 Avai

GOLD



- Recognition at Trip Events
- Name on Event Signage
- One Invitation to Attend Trip
- \$250 Trip Credit

*Paid invitation does not include cost of trip for hotel, food, or transportation. * 2021 trip is slated for Greenville, SC in April.





LEADERSHIP BROKEN®ARROW

Leadership Broken Arrow provides participants the opportunity to have a unique perspective and understand the Broken Arrow Community, including the past, present and future. LBA also helps participants gain knowledge of their individual leadership skills and talents and how they can help meet the demands of our growing community. Graduates of LBA are in a position to influence the future of Broken Arrow through their community involvement. Leadership Broken Arrow consists of one evening orientation session and 9 full-day sessions that meet monthly from September to May. Classes feature guest lecturers, experts in their respective fields, local area tours, visits to places with important community missions, leadership training, classroom participation, and an opportunity to network with other civic minded individuals.

* Attendee Cost: \$700





LEADERSHIP BROKEN ARROW Continued

SPONSORSHIP OPPORTUNITIES

CLASS OF 2021-2022 PRESENTING \$1,500 (1 Available)



- Recognition in all publicity regarding the program
- Logo on all event signage for the 2021-2022 year
- Recognition on Leadership Broken Arrow webpage on Chamber website
- Recognition from podium at each session
- Opportunity for one person to address the class at the 1st session and the graduation ceremony in May 2022
- One admission to LBA

KICKOFF DAY SPONSOR

\$1,000 (1 available)

- Recognition on all publicity around kickoff day
- Logo on all day signage
- Recognition in Chamber article related to the kickoff day and announcement of class members
- Recognition on social media related to the day
- Recognition on Leadership BA webpage on Chamber website
- Recognition from podium on day of the event

GRADUATION \$300 (2 Available)



- Two seats at the graduation reception
- Recognition from podium
- Logo on graduation agenda
- Recognition in all publicity
- Recognition on LBA webpage and Chamber website
- Opportunity for one person to address the class at the 1st session and the graduation ceremony in May 2022



- Logo on session agenda
- Ability to address the LBA class and hand out promotional items
- Recognition in session monthly email
- Recognition on LBA Facebook page and Chamber website

- Ability to address the LBA class and hand out promotional items
- Recognition in the class directory provide in October to the class

Graduation: May 12th

• Provide one person to the planning committee for the Kickoff day

- Class of 2021/2022 Session Dates:
- Kick-Off: August 27th
- September 9th
- October 14th
- November 4thDecember 9th
- December 9th
- January 13th
- February 10th
- March 10th
- April 14th





Route2BA is a summer event series pioneered by the Broken Arrow Chamber of Commerce and Economic Development Corporation in partnership with existing businesses. The program allows college interns to experience all things Broken Arrow. Interactive events will give 20-30 young professionals a connection with their peers, access to local leaders, professional development opportunities, and a chance to learn why all routes can lead to Broken Arrow.



SPONSORSHIP OPPORTUNITIES

PRESENTING \$2,000 (3 Available)

- Recognition on social media posts
- Ability to address at 1 of 4 events
- Recognition on marketing materials
- Logo on BAEDC newsletter
- Logo on table signs at events
- Logo on t-shirt for volunteers and teachers
- Swag item for students

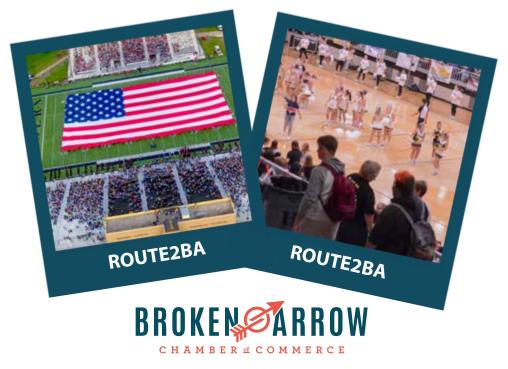
GOLD

\$1,000 (5 Available)

- Ability to address at 1 of 4 events
- Recognition on marketing materials
- Logo on BAEDC newsletter
- Logo on table signs at events
- Logo on t-shirt for volunteers and teachers
- Swag item for students

SILVER \$750 (5 Available)

- Recognition on marketing materials
- Logo on BAEDC newsletter
- Logo on table signs at events
- Logo on t-shirt for volunteers and teachers
- Swag item for students





The Ambassadors welcome new businesses to Broken Arrow with ribbon cuttings at new and expanding businesses. Ambassadors are key volunteers to the Broken Arrow Chamber of Commerce, in addition to celebrating with new businesses, they serve as greeters at most Chamber events and are sponsors of the Annual Miss Rooster Days Pageant.



SPONSORSHIP OPPORTUNITIES

\$250 (4 Available)

EFT

A program of the Ambassadors, "Lunch On Us" is given away at each Monthly Luncheon and provides one free lunch for the winner. (10x per year)

- Logo recognition in Ambassador section on Chamber Website
- Recognition at the Chamber Monthly Lunch
- Logo on the "Lunch On Us" certificate (10x per year)
- Ability to place marketing materials at each event

RIBBON CUTTING CELEBRATION CARD

\$250 (2 Available



After each ribbon cetting or groundbreaking celebrated with the Ambassadors, a card is sent to celebrate the occasion. (Approx. 60 per year)

- Logo recognition in Ambassador section on Chamber website
- Logo on celebration card (approx. 60 per year)

CHAMBER MEMBER OF THE MONTH \$150 (12 Available)

The Ambassadors will name a Chamber Member of the month every month. The member will get a picture taken at their place of businesses and receive recognition on social media.

- Company recognition on boosted social media post recognizing the Chamber Member of the Month
- Recognition on event signage
- Recognition at presentation
- Representative in presentation photograph





Award winning Grounds for Development real estate booklet.

- 20-25 page color booklet highlighting commercial and retail real estate developments in the Broken Arrow market
- To be used in recruitment of retailers and commercial businesses
- · Book is distributed to local, regional, and national brokers, retailers, tenant representatives and entrepreneurs
- Distributed on USB drives at national ICSC retail conferences in Oklahoma, Texas and Las Vegas to retailers, brokers and real estate agents
- Book is highlighted on BrokenArrowEDC.com as a resource for identifying available commercial properties

SPONSORSHIP OPPORTUNITIES





SILVER \$1,000 (2 Available)



- Logo on Front Cover
- Full Page Ad on Inside Front Cover
- 3/4 Page Ad on Back Cover
- 1/2 Page Ad on Inside Back Cover
- ¼ Page Ad in Book





MANUFACTURING MONTH

October is Manufacturing Month and the BAEDC uses this time to highlight existing manufacturers and promote career awareness to students in Broken Arrow. Daily Social Media Posts will highlight some of our over 300 existing manufacturing companies. The BAEDC will hold 2 Career exposure events, one at Union and one at BAPS, to introduce and expand 2,000 freshmen students to an understanding of manufacturing careers, and students will have an opportunity to learn from industry professionals at a networking event.



MANUFACTURING

SPONSORSHIP OPPORTUNITIES

PRESENTING

\$3,000 (1 Available)

- Recognition on Daily Social Media Post
- Ability to Address Networking Event
- Recognition in Press Event Materials
- Recognition at 2 Career Exposure Events
- Logo on BAEDC Newsletter
- Logo on Table Signs at
- Networking Events
 Logo on T-Shirt for Volunteers and Teachers
- Swag Item for Students

GOLD

\$1,500 (4 Available)

- Recognition in Press Event
 Materials
- Recognition at 2 Career
 Exposure Events
- Logo on BAEDC Newsletter
- Logo on Table Signs at Networking Events
- Logo on T-Shirt for Volunteers and Teachers
- Swag Item for Students

SILVER

\$750 (4 Available)

- Recognition at 2 Career Exposure Events
- Logo on BAEDC Newsletter
- Logo on Table Signs at Networking Events
- Logo on T-Shirt for Volunteers and Teachers
- Swag Item for Students



- Logo on BAEDC Newsletter
- Logo on Table Signs at Networking Events
- Logo on T-Shirt for Volunteers and Teachers
- Swag Item for Students





BAEDC Newsletter is sent every other month to Broken Arrow existing large employers and interested community members who have signed up to receive it. The newsletter is informational and provides updates on state and local programs, updates on projects, and other important resources as they become available.

SPONSORSHIP OPPORTUNITIES

PRESENTING

\$500 (1 Available)

- BAEDC News Presented By...
- Logo on Newsletter
- Link to Sponsor Website
- Newsletter Shared on Social Media

QUARTERLY \$250 (6 Available)



- Logo on Newsletter
- Link to Sponsor Website
- Newsletter Shared on Social Media







TALENT ATTRACTION & RETENTION

SPONSORSHIP OPPORTUNITIES

CHAMPION \$1,500 (2 Available)



- Logo recognition on the Broken Arrow Economic Development website, workforce section
- Logo recognition at Talent and HR Focus Group meetings with logo on agenda and vocal acknowledgment
- Logo recognition at Chamber and EDC sponsored hiring events
- Logo recognition on BA Chamber social media promotions
- Flyer in relocation packet sent out from Chamber
- Invitation to round tables with ability to address attendees

ADVOCATE \$750 (4 Available)



- Name recognition on the Broken Arrow Economic Development website, workforce section
- Name recognition at Talent and HR Focus Group meeting agenda
- Name recognition at Chamber and EDC sponsored hiring events
- Name recognition on BA Chamber social media promotions
- Invitation to round tables

Our city's success is built on the talent we recruit, develop and retain for area employers.





The Work In BA Career & Workforce Center exists to connect businesses and talent in Broken Arrow. Work In BA will host a Career Fair, connecting jobseekers to organizations in the community. This will be an opportunity for your organization to showcase available positions, network and connect with jobseekers as well as other organizations. There will be space available to hold on site interviews.

SPONSORSHIP OPPORTUNITIES

PRESENTING

\$3,000 (1 Available)

- Work In BA Career Fair Presented by...
- Logo recognition on event handouts
- Logo recognition on workinba.com
- Logo recognition on EDC and Chamber websites
- Logo recognition on EDC and Chamber social media pages
- Logo recognition in EDC and Chamber newsletters
- Premium spot at Career Fair

PARTICIPANT \$150 (Unlimited)

Booth at Career Fair

GOLD

\$2,000 (3 Available)

- Logo recognition on event handouts
- Logo recognition on workinba.com
- Logo recognition on EDC and Chamber websites
- Logo recognition on EDC and Chamber social media pages
- Logo recognition in EDC and Chamber newsletters
- Booth at Career Fair

SILVER

\$750 (6 Available)

- Name recognition on event handouts
- Name recognition on workinba.com
- Name recognition on EDC and Chamber websites
- Name recognition on EDC and Chamber social media pages
- Name recognition in EDC and Chamber newsletters
- Booth at Career Fair





Are you looking to advance your role in leadership? Maybe for yourself, business, or the local community? The Leadership Collective Broken Arrow is an exclusive one-day workshop with varying topics from year to year in order to unleash your leadership potential.

2021 Leadership Collective will feature Lead for Tomorrow with Bill Fournet.

Are your executive leaders well prepared to thrive in this time of constant change and uncertainty of what's coming next? In this full-day session, Bill helps you find stability in this Age of Disruption through mini-sessions focused on fail-proofing your strategy, multiplying the productivity of your workforce with the latest people and team performance approaches, and maximizing your personal time and performance so you can thrive—not just survive. Participants will work on their teams throughout the session and will leave with new insights, new techniques, and new action plans to unlock your organization's potential.

SPONSORSHIP OPPORTUNITIES

PRESENTING \$3,000 (1 Available)



- BA Leadership Collective Presented
 by ______
- 4 seats to attend conference
- Logo on event web page
- Logo on all event signage
- Opportunity to to speak in Opening Remarks
- Recognition from podium
- Logo in slide show
- Opportunity to provide pop up banner
- Opportunity to provide marketing materials
- Logo on Save the Date
- Logo on printed invite
- Logo on program
- Recognition in Chamber Newsletter
- Logo on dedicated emails

HOST \$2,500 (1 Available)

- Opportunity to host event at your location
- 3 seats to attend conference
- Logo on event web page
- Logo on all event signage
- Recognition from podium
- Logo in slide show
- Opportunity to provide marketing materials
- Logo on program
- Recognition in Chamber Newsletter
- Logo on dedicated emails
- Social Media Recognition

GOLD \$2,500 (1 Avai

- 1 seat to attend conference
- Logo on event web page
- Logo on all event signage
- Recognition from podium
- Logo in slide show
- Opportunity to provide a pop up banner
- Opportunity to provide marketing materials
- Logo on program
- Recognition in Chamber Newsetter
- Logo on dedicated emails
- Social Media recognition



LEADERSHIP COLLECTIVE Continued

Lunch Sponsor \$1,500 (1 Available)

- Lunch provided by _
- Logo on event web page
- Logo on all event signage
- Recognition from podium
- Logo in slide show
- Opportunity to provide marketing materials
- Logo on program
- Recognition in Chamber Newsletter
- Recognition on dedicated emails
- Social Media recognition

Session Sponsor \$1,000 (1 Available)

- This session brought to you by __
- 2 tickets to attend the conference
- Logo on event page
- Logo on all event signage
- Recognition from podium
- Logo in slide show
- Opportunity to provide marketing materials
- Logo on program
- Recognition in Chamber Newsletter
- Recognition in dedicated emails
- Recognition on social media about session

Reception Sponsor \$750 (1 Available)

- Reception brought to you by _
- 1 ticket to attend the conference
- Logo on event page
- Logo on signage in reception area
- Recognition from podium
- Logo in slide show
- Opportunity to provide marketing materials
- Logo on program
- Recognition in Chamber Newsletter
- Recognition in dedicated emails





LEADERSHIP COLLECTIVE

