

BROKEN ARROW

CHAMBER of COMMERCE



Membership & Investment *Opportunity Guide*

Where business *grows,* the community *thrives.*



NETWORKING

It's not just who you know...its who others know! Networking is a powerful tool for you and your business.



VISABILITY

Stand out from the crowd and get noticed as an active member of your business community!



IMPACT

Create a positive impact for your sales and workforce. Grow your referrals within the membership and our workforce through increased community exposure.



GROWTH

It's not just who you know...its who others know! Networking is a powerful tool for you and your business.



VOICE

We advocate on your behalf! Have a legislative voice through the Broken Arrow Chamber's advocacy efforts at the local, state, and national level.



CREDIBILITY

Your reputation matters now more than ever! Chamber membership is respected and trusted by your community!



Our Mission:

The Broken Arrow Chamber provides the support and resources our business community needs, so that together we create an environment in which every business from entrepreneurs to corporations are able to thrive. We are the leading voice and advocate for business because when Broken Arrow businesses grow, the entire community thrives.

| Membership Benefits | Business Partner (Basic) | Enhanced Business Partner | Community Partner | Premier Partner | Executive Club | President's Circle | Chairman's Guild |
|--|--------------------------|---------------------------|-------------------|-----------------|----------------|--------------------|------------------|
| Online Membership Directory Listing | • | • | • | • | • | • | • |
| Business Referrals | • | • | • | • | • | • | • |
| Member Decal for Business & Website | • | • | • | • | • | • | • |
| New Member Welcome on Social Media & Newsletter | • | • | • | • | • | • | • |
| Weekly eNewsletters | • | • | • | • | • | • | • |
| Attend Events at Member Price | • | • | • | • | • | • | • |
| Advertising & Sponsorship Opportunities | • | • | • | • | • | • | • |
| Advocacy Tools & Support - Local, State, & Federal | • | • | • | • | • | • | • |
| Post Job Openings on Chamber Website | • | • | • | • | • | • | • |
| Keyword Category Listings | 2 | 3 | 4 | 5 | 6 | Unlimited | Unlimited |
| Member to Member Discounts & Access to 'Members Only' Portal | • | • | • | • | • | • | • |
| Affinity Discount Programs | • | • | • | • | • | • | • |
| Notary & Certificate of Origin Services | • | • | • | • | • | • | • |
| Ribbon Cutting & Groundbreaking Ceremonies | | • | • | • | • | • | • |
| Complimentary Membership List in Excel Format (no emails) | | • | • | • | • | • | • |
| Enhanced Membership Listing | | • | • | • | • | • | • |
| Digital Advertising Credit* | | \$100 | \$250 | \$500 | \$1,000 | \$1,250 | \$2,500 |
| Sponsorship Credit* | | \$100 | \$250 | \$500 | \$1,000 | \$1,250 | \$2,500 |
| Invitation to Attend Exclusive Receptions, Openings & Events | | | | • | • | • | • |
| Recognition in the Annual Report & Annual Gala | | | Name | Name | Logo | Logo | Logo |
| Subsidiary Company Memberships/Additional Locations | | | | | 1 | 2 | 3 |
| Member Minute Video Included | | | | | • | • | • |
| Company Logo Digitally Displayed in Chamber Lobby | | | | | • | • | • |
| Signage Recognition at Chamber Member Events | | | | | • | • | • |
| Rotating Linked Logo on Chamber Website | | | | | • | • | • |
| Specialized Events Benefits | | | | | • | • | • |
| Invitation to Attend BA Business Leadership Council Breakfasts | | | | | • | • | • |
| Recognized as a Major Investor on Social Media | | | | | • | • | • |
| Guaranteed Placement in Leadership BA | | | | | | • | • |
| Position on BA Business Leadership Council | | | | | | 1 seat | 2 seats |
| First Option on Available Sponsorships | | | | | | • | • |
| Educational Article or Blog Post in Email | | | | | | 1 | 2 |
| Board of Directors Seat | | | | | | | • |
| Invitation to Attend the Community Leadership Event | | | | | | | • |
| Opportunity to Recommend C-Suite Keynote Speaker | | | | | | | • |
| Representative of Company to Introduce Special Speaker | | | | | | | • |

*Credits can not be applied to tickets, table sponsorships or LBA and cannot be applied to reduce existing sponsorships below investor level.

Membership Benefits

BUSINESS PARTNER

The Business Partner is a minimum investment **starting at \$420** in the Broken Arrow Chamber. See below for pricing.

Recognition Benefits:

- Online membership directory listing
- Business referrals
- Member decal for business and website
- New Member welcome on social media
- Weekly eNewsletters
- Advertising and sponsorship opportunities
- Advocacy tools & support
- Representation in the Regional One Voice Advocacy Agenda
- New Member welcome on social media
- Liked and followed on social media
- Post job openings on Chamber website
- Keyword category listings - 2
- Member to Member discounts and access to "Members Only" portal
- Affinity discount programs
- Notary and Certificate of Origin services
- Opportunity to win Annual Awards

Event Benefits:

- Attend Events at Member Price



ENHANCED BUSINESS PARTNER

The Enhanced Business Partner is a minimum investment of **dues + \$150** in the Broken Arrow Chamber.

Recognition Benefits:

- Online membership directory listing
- Business referrals
- Member decal for business and website
- New Member welcome on social media
- Weekly eNewsletters
- Advertising and sponsorship opportunities
- Advocacy tools & support
- Representation in the Regional One Voice Advocacy Agenda
- New Member welcome on social media
- Liked and followed on social media
- Post job openings on Chamber website
- Keyword category listings - 2
- Member to Member discounts and access to "Members Only" portal
- Affinity discount programs
- Notary and Certificate of Origin services
- Opportunity to win Annual Awards
- Ribbon Cutting and Groundbreaking Ceremonies
- Complimentary membership list in Excel format (no emails)
- Enhanced membership listing
- Keyword category listings - 3
- Digital advertising credit - \$100
- Sponsorship credit - \$100

Event Benefits:

- Attend Events at Member Price



Investment Opportunities

COMMUNITY PARTNER

The Community Partner is a minimum investment of **\$1,000 (dues and cash sponsorships)** in the Broken Arrow Chamber. Community Partners in the Broken Arrow Chamber are considered Major Investors and receive a number of benefits.

Recognition Benefits:

- Online membership directory listing
- Business referrals
- Member decal for business and website
- New Member welcome on social media
- Weekly eNewsletters
- Advertising and sponsorship opportunities
- Advocacy tools & support
- Representation in the Regional One Voice Advocacy Agenda
- New Member welcome on social media
- Liked and followed on social media
- Post job openings on Chamber website
- Keyword category listings - 2
- Member to Member discounts and access to "Members Only" portal
- Affinity discount programs
- Notary and Certificate of Origin services
- Opportunity to win Annual Awards
- Ribbon Cutting and Groundbreaking Ceremonies
- Complimentary membership list in Excel format (no emails)
- Enhanced membership listing
- Keyword category listings - 3
- Digital advertising credit - \$100
- Sponsorship credit - \$100
- Listed as a Major Investor on all of the following:
- TV wall in the Chamber office
- Keyword category listings - 4
- Digital advertising credit - \$250
- Sponsorship credit - \$250

Event Benefits:

- Attend Events at Member Price
- Invitation to attend exclusive receptions, openings & events

PREMIER PARTNER

The Premier Partner is a minimum investment of **\$2,500 (dues and cash sponsorships)** in the Broken Arrow Chamber. Premier Partners in the Broken Arrow Chamber are considered Major Investors and receive a number of benefits.

Includes all benefits of Community Partner plus the following:

Recognition Benefits:

- Keyword category listings - 5
- Digital advertising credit - \$500
- Sponsorship credit - \$500
- Recognition in the Annual Report and Annual Gala – Name

Event Benefits:

- Ability to include an item in the Golf Tournament goodie bag
- Ability to include an item in the Wine Walk goodie bag
- Listed as a Major Investor on all of the following:
 - Annual Gala Program
 - Recognition at the Annual Meeting



Investment Opportunities

EXECUTIVE CLUB

The Executive Club is a minimum investment of **\$5,000 (dues and cash sponsorships)** in the Broken Arrow Chamber. Executive Club investors in the Broken Arrow Chamber are considered Major Investors and receive a number of benefits.

Recognition Benefits:

- Online membership directory listing
- Business referrals
- Member decal for business and website
- New Member welcome on social media
- Weekly eNewsletters
- Advertising and sponsorship opportunities
- Advocacy tools & support
- Representation in the Regional One Voice Advocacy Agenda
- New Member welcome on social media
- Liked and followed on social media
- Post job openings on Chamber website
- Keyword category listings - 2
- Member to Member discounts and access to "Members Only" portal
- Affinity discount programs
- Notary and Certificate of Origin services
- Opportunity to win Annual Awards
- Ribbon Cutting and Groundbreaking Ceremonies
- Complimentary membership list in Excel format (no emails)
- Enhanced membership listing
- Keyword category listings - 3
- Digital advertising credit - \$100
- Sponsorship credit - \$100
- Listed as a Major Investor on all of the following:
 - TV wall in the Chamber office
 - Keyword category listings - 4
 - Digital advertising credit - \$250
 - Sponsorship credit - \$250
 - Keyword category listings - 5
 - Digital advertising credit - \$500
 - Sponsorship credit - \$500
 - Recognition in the Annual Report and Annual Gala – Name
- Keyword category listings - 5
- Digital advertising credit - \$1,000

- Sponsorship credit - \$1,000
- Recognition in the Annual Report and Annual Gala - Logo
- Subsidiary Company Memberships/Additional Locations - 1
- Member Minute video included
- Company logo digitally displayed in Chamber lobby
- Signage recognition at Chamber member events
- Rotating linked logo on Chamber website
- Specialized events package
- Invitation to attend BA Business Leadership Council Breakfasts
- Recognized as a Major Investor on social media

Event Benefits:

- Attend Events at Member Price
- Invitation to attend exclusive receptions, openings & events
- Ability to include an item in the Golf Tournament goodie bag
- Ability to include an item in the Wine Walk goodie bag
- Listed as a Major Investor on all of the following:
 - Annual Gala Program
 - Recognition at the Annual Meeting
- One VIP parking pass to Rooster Days
- One VIP parking pass and 2 admission tickets to Taste of Summer
- One free entry to each of the 2021 Chamber After Hours events
- Ability to put marketing materials on the marketing table at the Chamber Luncheon

Investment Opportunities

PRESIDENT'S CIRCLE

The President's Circle is a minimum investment of **\$10,000 (dues and cash sponsorships)** in the Broken Arrow Chamber. President's Circle investors in the Broken Arrow Chamber are considered Major Investors and receive a number of benefits.

Includes all benefits of Executive Club plus the following:

Recognition Benefits:

- Digital advertising credit - \$1,250
- Sponsorship credit - \$1,250
- Subsidiary Company Memberships/Additional Locations - 2
- Position on BA Business Leadership Council – 1 Seat
- First option on available sponsorships
- Educational article or blog post in email – 1***

Event Benefits:

- Invitation for four to the Elected Officials Reception held in the Fall.
- Reserved table at the Annual Gala Reception
- One VIP parking pass and 4 admission tickets to Taste of Summer
- Guaranteed placement in Leadership Broken Arrow**

**There is a registration fee associated with Leadership Broken Arrow. LBA applications must be submitted by 7/1/21.

***Articles will be scheduled by Chamber staff and must meet the criteria for educational articles in the newsletter.

CHAIRMAN'S GUILD

The Chairman's Guild is a minimum investment of **\$15,000 (dues and cash sponsorships)** in the Broken Arrow Chamber. Chairman's Guild investors in the Broken Arrow Chamber are considered Major Investors and receive a number of benefits.

Includes all benefits of President's Circle plus the following:

Recognition Benefits:

- Digital advertising credit - \$2,500
- Sponsorship credit - \$2,500
- Recognition in the Annual Report and Annual Gala - Logo
- Subsidiary Company Memberships/Additional Locations - 3
- Position on BA Business Leadership Council – 2 Seats
- Educational article or blog post in email – 2***
- Board of Directors seat*
- Opportunity to recommend C-Suite keynote speaker
- Representative of company introduce special speaker

Event Benefits:

- Two VIP parking passes to Rooster Days
- Two VIP parking passes and 8 admission tickets to Taste of Summer
- Two free entries to each of the 2021 Chamber After Hours events
- Two free entries to a Small Business Series in 2021
- Guaranteed placement in Leadership Broken Arrow**

*Board of Directors seat is available after your first year of Major Investor commitment.

**There is a registration fee associated with Leadership Broken Arrow and the Community Leadership Event. LBA applications must be submitted by 7/1/21.

***Articles will be scheduled by Chamber staff and must meet the criteria for educational articles in the newsletter.





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