2023 TRC

BROKEN ARROW
CHAMBER of COMMERCE

Be a larger part
of the BA community.

TRC

MAJOR EVENTS

Awards Gala
BA Wine Walk
Buy Broken Arrow
Golf Tournament
Rooster Days Festival
Taste of Summer
The Main Street Burn
Manufacturing Unplugged

MARKETING

BA Chamber Dining Guide
Community Guide
Program Ad
Lobby Banner
Events Postcard
Digital Advertising Options
Chamber Email Newsletters
Weather Alert Email

ADVOCACY

Business Advocacy
Advocacy Breakfast Series
BA Day At The Capitol & Reception

LEADERSHIP

Community Leadership Event
Chamber Ambassadors
Leadership Broken Arrow
Broken Arrow Young Professionals

BUSINESS RESOURCES & NETWORKING OPPORTUNITIES

Chamber After Hours
Meet Your Chamber
Monthly Chamber Luncheon
Restaurant Palooza
Small Business Series
Successful Women's Series
Leadership Collective

ECONOMIC DEVELOPMENT

Grounds for Development
Manufacturing Month
EDC Newsletter
Talent Attraction & Retention
Work In BA Career Fair
Route2BA
EDC & Amplify BA Awards Luncheon

MEMBERSHIP INVESTMENT OPPORTUNITIES

Membership Benefits
Investment Opportunities

MAJOR EVENTS

Annual Gala 1
BA Wine Walk 3
Buy Broken Arrow 5
Golf Tournament 7
Rooster Days Festival 10
Taste of Summer 17
The Main Street Burn 20
Manufacturing Unplugged. 22

BA TRC

Awards Gala

AWARDS GALA

It is the premier gala for Broken Arrow Leadership. The Awards Gala is a black tie event where the Arrowhead Business Awards winners are announced and several Community Leaders are celebrated for their contributions to Broken Arrow. The Awards Gala will be held in February and will be a celebration of our community.

Attendance: This event averages 650 people.
*Sponsorships cannot be divided between companies. Excluding tables.
Key Demographic: Community Leaders, Business Owners, and Business Management for the region.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR
$6,500 (1 Available)

- Awards Gala presented by..
- Ability to welcome attendees at event
- Logo on invitation
- Logo on event signage
- Listing on screens during reception prior to Awards Gala
- Logo on all social media posts
- Logo on Chamber events page
- Logo on Save the Date
- Logo on all dedicated emails
- Full page color ad in event program
- Table at Chairman's Reception
- Bottle of wine at table
- Table of 8 at the Awards Gala

GOLD SPONSOR
$3,500 (5 Available)

- Logo on invitation
- Logo on event signage
- Listing on screens during reception prior to Awards Gala
- Logo on 'Thank You' social media post
- Logo on Chamber events page
- Logo on all dedicated emails
- ½ page color ad in event program
- Table of 8 at the Awards Gala
- Table at Chairman's Reception

SILVER SPONSOR
$2,500 (8 Available)

- Name on invitation
- Logo on event signage
- Listing on screens during reception prior to Awards Gala
- Logo on 'Thank You' social media post
- Logo on Chamber events page
- Logo on all dedicated emails
- ¼ page color ad in event program
- Table of 8 at the Awards Gala

AWARDS GALA Continued

THE ARROWHEAD BUSINESS AWARDS PRESENTING SPONSOR

$4,000 (1 available)

- Arrowhead Business Awards presented by…
- On stage during award presentation
- Logo on award specific social media posts
- Logo on event signage
- Logo on the Chamber event page
- Logo on award
- Name on invitation
- Full page ad in event program
- Table of 8 at the Awards Gala
- Table at Chairman's Reception
- Listing on screens during reception prior to Awards Gala

CHAIRMAN'S RECEPTION SPONSOR

$2,000 (1 available)

- Reception presented by…
- Logo on event signage
- Listing on screens during reception prior to Awards Gala
- Logo on bar signage and tables at reception
- Logo on drink tickets
- Name on invitation
- Logo on social media
- Logo on Chamber event page
- 4 seats at the Awards Gala
- Opportunity to greet attendees
- Table at Chairman's Reception

NOMINATION GLASS SPONSOR

$1,000 (1 available)

- Logo on glassware given to all award nominees
- Listing on screens during reception prior to Awards Gala

AFTER PARTY SPONSOR

$3,000 (1 available)

- After Party presented by…
- Logo on after party signage
- Listing on screens during reception prior to Awards Gala
- Logo on bar signage and tables at after party
- Logo on Chamber event page
- Name on invitation
- Logo on after party social media posts
- 6 seats at the Awards Gala

TABLE SPONSOR

$1,800 (Unlimited)

- Logo in event program
- Listing on screens during reception prior to Awards Gala
- 1 table of 8 at the Awards Gala
- 2 bottles of wine

BUSINESS SPONSOR

$350 (Unlimited)

- Recognition in program
- Listing on screens during reception prior to Awards Gala
- 2 seats to the Awards Gala

WINE SPONSOR

TRADE

- Provide 3 cases of wine for event
- Personalized wine tags on all table
- Listed in program

INDIVIDUAL TICKET

$175 (Unlimited)

- 1 seat at the Awards Gala

BA WINE WALK

The Broken Arrow Wine Walk is a fun night of wine tasting, food and shopping in The Rose District. The Wine Walk will be held in December. Rose District retailers transform to wine tasting locations for the evening while restaurants are handing out tasty treats and stores are open late for holiday shopping. This is open to the public.

Attendance: This event sells out at 600 participants.
Key Demographic: Largely female attendees from throughout the community.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR
$3,000 (1 Available)

- BA Wine Walk presented by…
- Logo on Wine Walk billboard
- Logo on event signage
- Logo on all event social media posts
- Logo on Chamber event page
- Logo in Wine Walk Passport
- Logo on all dedicated emails
- Logo on all event posters
- 8 tickets to the Wine Walk
- VIP Wine Walk check in
- Ability to include item in swag bag

GOLD SPONSOR
$1,500 (5 Available)

- Logo on event signage
- Logo on 'Thank You' social media post
- Logo on Chamber event page
- Logo in Wine Walk Passport
- Logo on all dedicated emails
- Logo on all event posters
- 4 tickets to the Wine Walk
- VIP Wine Walk check in
- Ability to include item in swag bag

SILVER SPONSOR
$750 (8 Available)

- Name on event signage
- Name on Chamber event page
- Name in Wine Walk Passport
- Name on 'Thank You' social media post
- 2 tickets to the Wine Walk
- VIP Wine Walk check in
- Ability to include item in swag bag

BA WINE WALK Continued

WINE GLASS SPONSOR
$2,000 (1 available)

- Logo on Wine Glasses
- Name on Wine Walk Passport
- Name on Chamber event page
- 2 tickets to the Wine Walk
- VIP Wine Walk Check In

SWAG BAG SPONSOR
$2,000 (1 available)

Everyone loves to feel pampered and the Wine Walk Swag Bag was created to do just that. The bag will be filled with fun gifts from Rose District Merchants and will be given to participants. In 2023, **600** bags will be given out.

- Logo on Wine Walk Swag Bag
- Name on Wine Walk Passport
- Name on Chamber event page
- 2 tickets to the Wine Walk
- VIP Wine Walk Check In
- Ability to include item in Swag Bag

SANTA SPONSOR
$1,000 (1 available)

- Logo on event signage at Santa Stop
- Name on Wine Walk Passport
- Name on Chamber event page
- 2 tickets to the Wine Walk

ENTERTAINMENT PRESENTING SPONSOR
$1,000 (1 available)

We are taking the Wine Walk to the next level this year! Walkers will still get to have the best time walking the Rose District sampling wine and eats, but this year we are blocking a street, adding live music, pop up shops and additional food and drink options! Put your company's name on what is sure to be the "go to" area for meet ups and good times during everyone's favorite holiday event!

- Wine Walk Block Party presented by…
- Logo on block party signage
- Logo on block party promotion
  - Social media posts
  - Website
- Ability to hang banners/signs in the block party area
- Logo on stage banner
- 4 VIP Tickets to the Wine Walk
  - Swag Bag
- Name on Wine Walk Passport

ENTERTAINMENT GOLD SPONSOR
$750 (1 available)

- Logo on block party signage
- Logo on block party promotion
  - Social media posts
  - Website
- Ability to hang banner on the stage
- 2 VIP tickets to the Wine Walk
- Name on Wine Walk Passport

GIRLS' PACK
$120 (Unlimited)

- 4 tickets to the Wine Walk
- Early Check In

SINGLE TICKET TO WINE WALK
$35 (Unlimited)

BUY BA

Buy Broken Arrow is a holiday shopping program that encourages shopping in Broken Arrow during November and December that has been happening for over 20 years. The campaign gives away a total of $16,000, split into 4 prizes, $10,000, $3,000, $2,000, and our new Small Business Sponsor Drawing for $1,000 for a shopper at one of our local small businesses.. The drawing will be held in December at the presenting sponsor's location.

Attendance: We distribute approx. 2 million tickets.
Key Demographic: Entire community of Broken Arrow: retailers who participate are both small and large; independent and chains.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR
$6,000 (1 Available)

- Buy Broken Arrow presented by…
- Final drawing held at your location
- Logo on tickets
- Logo on billboard during campaign
- Logo on poster
- Logo on printable merchants' list
- Logo on Chamber event page
- Logo on social media
- Participating Merchant
- Name on radio spots

GOLD SPONSOR
$2,000 (4 Available)

- 1 weekly drawing held at your location via Facebook live
- Logo on billboard during campaign
- Logo on poster
- Logo on printable merchants' list
- Logo on Chamber event page
- Logo on social media
- Participating Merchant

SILVER SPONSOR
$1,000 (8 Available)

- Name on poster
- Name on printable merchants' list
- Logo on Chamber event page
- Participating Merchant
- Logo on social media

SMALL BUSINESS SPONSOR
$1,000 (1 Available)

- Small Business $1,000 drawing presented by…
- Logo on Chamber event page
- Participating Merchant
- Name on poster
- Name on social media

SUPPORTING SPONSOR
$600 (10 Available)

- Logo on Chamber event page
- Participating Merchant
- Name on poster
- Name on social media

BUY BA Continued

PARTICIPATING MERCHANT

$300 (Unlimited)

- Every participant will be exclusively featured in at least one social media post on the BA Chamber's Instagram and Facebook pages.
- Each participating merchant will have their logo displayed for 1 week alongside other merchants on the BA Chamber's electronic billboard, or Highway 51 billboard.
- A Chamber Ambassador will visit the merchant during the campaign to "check-in" and post about the merchant from the Ambassador's personal social media page.
- Name on printable merchant list and website.

Teaser Billboard

1 of 10 Participating Merchang Billboards, each rotating for 1 week

Merchant Poster

Social Media Merchant Graphics

BROKEN ARROW CHAMBER of COMMERCE

GOLF TOURNAMENT

The BA Chamber Golf Tournament, held in the spring/ summer, provides fun throughout the entire day and chances to win even if your golf game isn't the greatest. The tournament features a morning and afternoon flight and is a four-person scramble with a shotgun start.

Attendance: This event averages 40 teams of 4, 160 golfers total.
Key Demographic: Business owners: Business Community Members.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR
$5,000 (1 Available)

- BA Chamber Golf Tournament presented by…
- Ability to address attendees
- Logo on golf team pictures
- Logo on golf shirt given to golfers
- Recognition day of event
- Logo on event signage
- Logo on all dedicated event emails
- Logo on all social media posts
- Logo on registration flyers
- Logo on event banner
- Logo on social media
- Logo on Chamber event page
- Logo on Mulligan Tickets
- Logo on drink tickets
- 2 teams in the golf tournament
- 1 designated hole during tournament

GOLD SPONSOR
$2,500 (3 Available)

- Recognition day of event
- Logo on event signage
- Logo on event banner
- Logo on all dedicated event emails
- Logo on all social media posts
- Logo on social media
- Logo on Chamber event page
- 1 team in the golf tournament

SILVER SPONSOR
$1,500 (2 Available)

- Logo on event banner
- Recognition day of event
- Logo on social media
- Logo on Chamber event page

LUNCH SPONSOR
$1,000 (1 Available)

We host lunch to feed all of our golfers for both flights. You will be the presenting sponsor at this lunch and have the opportunity to address the golfers and participate in the festivities.

- Logo on event banner
- Recognition day of event
- Logo on social media
- Logo on Chamber event page

GOLF TOURNAMENT Continued

HOLE SPONSOR

$1,000 (17 Available)

Utilize your spot on your designated hole to have some fun! Sell chances to golfers to help them move closer to the pin! Hand out goodies to promote your business! Shoot! You could do both!

- Designated Hole During Tournament
- Name on Chamber event page

SPONSOR GOLF TEAM OF 4

$500 (availability based on first come first served basis)
Add an additional golf team to any sponsorship valued at $1000 or higher for a reduced rate.

CART PATH SIGNS

$100
Add your company logo to signs placed along the cart path.

TOWEL SPONSOR

$500/$1,500* (1 Available)

A golf tournament in June can be warm, this is a great opportunity to get your company logo on the towels that will be handed out to every golfer in the tournament. This sponsorship also includes the ability to hang your company banner.

*There are two price options for this sponsorship: $500 is for sponsors who want to order the towels themselves and $1,500 is for sponsors who would like us to order the towels on their behalf.

GOLF BALL SPONSOR

$500/$1,500* (1 Available)

Golfers are always looking for another ball. That ball may as well have your logo on it. The sponsor will provide sleeves of golf balls that will be included in the players goodie bags. The sponsor will be recognized in event promotion and at the event.

*There are two price options for this sponsorship: $500 is for sponsors who want to order the balls themselves and $1,500 is for sponsors who would like us to order the balls on their behalf.

LONGEST DRIVE + DRIVING RANGE SPONSOR

$1,000 (1 Available)

Have your name on the contest hole where we test our golfers' long game! In addition you will also receive the opportunity to hang your banner or sign at the driving range! Golfers are always trying to get in some practice swings before the tournament, why not have your banner hanging there while they warm up? The longest drive + driving range sponsor has the ability to hang their banner at the driving range will receive signage at the longest drive hole.

CLOSEST TO THE PIN + PUTTING GREEN SPONSOR

$1,000 (1 Available)

Want to get close to potential clients? This is your lucky day! With this sponsorship, you will receive signage at the contest hole where we see who can land closest to the pin! And as an added bonus you will also have the opportunity to have signage at the putting green! Putting is a technique that requires practice...lots of practice. Why not have your company banner hanging while all of the practicing is taking place? The closest to the pin + putting green sponsor has the ability to hang their banner at the putting green area, will receive signage on the contest hole for closest to the pin.

GOLF TOURNAMENT Continued

HOSPITALITY TENT SPONSOR

$600/$1,200 (1 Available)*

Expand your professional network while showing a little generosity by running a hospitality tent at the start of each flight. Stock your tent with items golfers will likely need: bottles of water, extra golf tees, sunscreen, ibuprofen and more. A 10x10 tent will be provided and located on a part of the course that all golfers will have a chance to stop by.
** $600 to provide own tent/$1,200 for Chamber to provide tent*

GOLF CART SPONSOR

$1,000 (1 Available)

Every participant in the tournament will ride in or drive a golf cart. As the "Golf Cart" sponsor, your logo will appear on every golf cart used during the tournament. The sponsor will be recognized in event promotion, at the event and at the awards ceremony.

GOLF TEAM OF 4

$650 (26 Available) /After December 1st $675

Enjoy a wonderful day of golf while supporting the BA Chamber. Golfers will receive lunch, a golf shirt, a goodie bag full of golf themed treats, and the chance to win additional prizes. This event WILL sell out! *After January 1st, golf teams increase to $675

ROOSTER DAYS FESTIVAL

Festival/Run/Parade/Cornhole Tournament

Rooster Days will be returning for the 92nd year. It is a proud Broken Arrow tradition and the longest continuing running festival in Oklahoma. The festival takes place at Central Park on Main Street each year in May. Enjoy a variety of entertainment for all ages including carnival rides, live entertainment, arts, wine garden and much more! Events include run, cornhole tournament, parade, etc.

Attendance: This event averages 30k people.
Key Demographic: families, teenagers, retailers, children, open to the public.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR $18,000 (1 Available)

- All Rooster Days Activities presented by…
- Sponsor logo incorporated with the Rooster Days logo and used on ALL promotion (including: Festival, Run, Miss Rooster Days, Cornhole Tournament)
- Logo on Rooster Days Sponsor Banners
- Logo on official Rooster Days Festival t shirt
- Ability to hang 4 banners at Rooster Days Festival
- Ability to hang 2 banners at Rooster Days Run
- First position in the Parade behind The Pride of Broken Arrow
- Address audience from stage at Rooster Days Festival
- Logo on TV spots
- Name on radio spots
- Logo on billboard
- Address audience from stage at Rooster Days Run
- Logo on Rooster Days website
- Logo on Rooster Days Run website
- Logo on Rooster Days Run banner
- Logo on Run T-Shirt
- 10 VIP parking passes
- 20 session ride passes
- 10 entries in the Rooster Days Run
- 1 team entry in the Cornhole Tournament
- Ability to include an item in the Run goodie bag

ROOSTER DAYS FESTIVAL Continued

FESTIVAL SPONSORS

GOLD SPONSOR $4,000 (4 Available)

- Logo on all Rooster Days dedicated emails
- Ability to hang 1 banner at Rooster Days Festival
- Ability to hang 1 banner at Rooster Days Run
- Logo on sponsor banners
- Float location in positions 3-6 behind The Pride of Broken Arrow in the Parade
- Recognition from stage at Rooster Days Festival
- Recognition from stage at Rooster Days Run
- Logo on Rooster Days website
- 6 VIP parking passes
- 8 session ride passes
- 4 entries in the Rooster Days Run
- 1 team entry in the Cornhole Tournament
- Ability to include an item in the Run goodie bag

SILVER SPONSOR $2,500 (6 Available)

- Name on all Rooster Days dedicated emails
- Logo on sponsor banners
- Float in the Parade
- Recognition from stage at Rooster Days Festival
- Recognition from stage at Rooster Days Run
- Logo on Rooster Days website
- 4 VIP parking passes
- Ability to include an item in the Run goodie bag

BRONZE SPONSOR $1,500 (6 Available)

- Name on all Rooster Days dedicated emails
- Name on sponsor banners
- Float in the Parade
- Recognition from stage at Rooster Days Festival
- Logo on Rooster Days website
- 2 VIP parking passes
- Ability to include an item in the Run goodie bag

SUPPORTING SPONSOR $500 (6 Available)

- Recognition from stage at Rooster Days Festival
- Recognition from stage at Rooster Days Run
- Name on Rooster Days website
- 2 VIP parking passes
- Ability to include an item in the Run goodie bag

ROOSTER DAYS FESTIVAL Continued

FESTIVAL SPONSORS

ENTERTAINMENT SPONSORSHIPS

The Community Stage features and local, regional, and/or national acts. No matter what your entertainment preferences are, we've got you covered!

MAIN STAGE - PRESENTING SPONSOR $7,000 (1 Available)

- Rooster Days Entertainment brought to you by…
- Logo prominently displayed on Main Stage banner
- Recognition from Main Stage before main acts each night
- Inclusion in media advertising (television, radio, outdoor, print)
- Ability to hang banners on front of stage (as space allows)
- Name on VIP tickets sold to public
- 16 VIP tickets to each night's entertainment
- 4 meet and greet passes for each night (dependent on artist cooperation)
- 4 VIP parking passes

MAIN STAGE - GOLD SPONSOR $3,500 (4 Available)

- Logo displayed on Main Stage banner
- Ability to hang banners on front of stage (as space allows)
- Recognition from Main Stage before main acts each night
- Logo on Rooster Days Festival website
- Social media recognition
- 8 VIP tickets to each night's entertainment
- 2 meet and greet passes for each night (dependent on artist cooperation)
- 2 VIP parking passes

MAIN STAGE - SILVER SPONSOR $1,500 (6 Available)

- Logo displayed on Community Stage banner
- Ability to hang banner in stage area
- Logo on Rooster Days Festival website
- Recognition from Community Stage

ROOSTER DAYS FESTIVAL Continued

BEER GARDEN SPONSOR $1,500 (2 available)

- Beer Garden brought to you by…
- Logo on sponsor banners
- Ability to hang 3 banners in Beer Garden area (as space allows)
- Recognition from Community Stage
- Logo on festival website
- 4 VIP parking passes

SIDEWALK SIGN SPONSOR $250 (40 available)

Use this opportunity to be in front of 30,000+ people! Place your logo on a sidewalk sign that will line the sidewalks of the Rooster Days Festival grounds!

ROOSTER DAYS FESTIVAL Continued

ADDITIONAL EVENTS

ROOSTER DAYS RUN

The Rooster Days Run will feature a 5k and 1 mile fun run through the heart of the Rose District.

GOLD SPONSOR $1,500 (2 Available)

- Logo on Rooster Days Run Banner
- Logo on Run T Shirt
- Ability to hang 2 banners at Run
- Recognition from stage post run
- Logo on Rooster Days Festival poster
- Logo on Rooster Days Run website
- 2 VIP parking passes for Rooster Days Festival
- 6 entries for Rooster Days Run
- Ability to include an item in the Run goodie bag

SILVER SPONSOR $1,000 (4 Available)

- Logo on Rooster Days Run Banner
- Logo on Run T Shirt
- Ability to hang 1 banner at Run
- Recognition from stage post run
- Logo on Rooster Days Festival poster
- Logo on Rooster Days Run website
- 2 VIP parking passes for Rooster Days Festival
- 4 entries for Rooster Days Run
- Ability to include an item in the Run goodie bag

BRONZE SPONSOR $500 (4 Available)

- Logo on Rooster Days Run Banner
- Logo on Run T Shirt
- Ability to hang 1 banner at Run
- Recognition from stage post run
- Logo on Rooster Days Festival poster
- Logo on Rooster Days Run website
- 2 entries for Rooster Days Run
- Ability to include an item in the Run goodie bag

SUPPORTING SPONSOR $250 (6 Available)

- Name on Rooster Days Run Banner
- Name on Run T Shirt
- Recognition from stage post run
- Name on Rooster Days Festival poster
- Name on Rooster Days Run website
- 2 entries for Rooster Days Run
- Ability to include an item in the Run goodie bag

ROOSTER DAYS FESTIVAL Continued

ROOSTER DAYS PARADE

The Annual Rooster Days parade features colorful floats, exciting dance teams, award-winning bands and more to get you in the Rooster Days spirit. The parade route travels straight down Main Street in the heart of the Rose District. The parade is attended by people from all over the community and averages thousands of people.

PARADE SPONSOR $2,500 (1 Available)

- Logo on Rooster Days Parade application
- 1 10x10 booth at Rooster Days Festival (indoor or outdoor)
- Position 2 behind The Pride of Broken Arrow in parade
- Opportunity to announce the parade
- Logo on the Rooster Days website
- Logo on Rooster Days Parade Banner
- Recognition from stage at Rooster Days Festival
- Recognition on Social Media

MISS ROOSTER DAYS PAGEANT

The Miss Rooster Days Pageant is a long-standing tradition in Broken Arrow. Miss Rooster Days is a sophomore or junior from Broken Arrow that serves as the Junior Ambassador for the Chamber Ambassadors. Miss Rooster Days attends and speaks at ribbon cuttings and ground breakings while also volunteering for Chamber and Community events.
The Miss Rooster Days Pageant is a Scholarship Pageant where the winning participant receives a $5,000 scholarship and several prizes and is typically held in March/April.

SCHOLARSHIP SPONSOR

$2,500 (4 available)

- Recognition from Stage at event
- Logo on Miss Rooster Days Poster
- Logo on Festival website
- Logo on Festival event signage
- Logo on Miss Rooster Days Banner

SUPPORTING SPONSOR $500 (4 available)

- Logo on Miss Rooster Days Poster
- Logo on Festival website

ROOSTER DAYS FESTIVAL Continued

ADDITIONAL EVENTS

ROOSTER DAYS CORNHOLE TOURNAMENT

Cornhole was once just a backyard game of throwing bags onto a platform set up a few feet away in hopes of making it in the hole. The backyard game has made it to the BIG LEAGUES and it is time to have a little fun playing it at Rooster Days. Join us this year as the bags fly at the annual Rooster Days Cornhole Tournament! We are moving the tournament to the evening to allow for a cool evening of play under the lights!

GOLD SPONSOR $1,500 (2 available)

- Recognition from stage during tournament
- Logo on cornhole tournament website page
- Logo on Rooster Days Festival website
- Logo on tournament bracket board
- Logo on tournament flyer/registration form
- Logo on tournament banner
- Logo on custom cornhole boards given to winners
- Logo on tournament t shirt
- 2 teams in the tournament
- Ability to set up a tent outside the cornhole tournament area

SILVER SPONSOR $750 (6 available)

- Recognition from stage during tournament
- Logo on cornhole tournament website page
- Logo on Rooster Days Festival website
- Name on tournament bracket board
- Logo on tournament flyer/registration form
- Logo on tournament banner
- Logo on tournament t shirt
- 1 team in the tournament

NEW BOARD SPONSOR* $600 (Unlimited)

- 1 set of two cornhole boards with 8 resin filled bags
- Company Logo on your cornhole boards
- During the event, your boards will be used for play
- After the tournament, the boards are yours to keep
- Name on Rooster Days Festival website
- T shirt for each player
- 1 team in the tournament

*Must register and pay 30 days prior to the event

RETURNING BOARD SPONSOR $300

- During the event, your boards will be used for play
- After the tournament, the boards are yours to keep
- Name on Rooster Days Festival website
- T shirt for each player
- 1 team in the tournament

CORPORATE TOURNAMENT TEAM

$50 early bird / $60 (30 days before event)

- Entry for team of 2
- T shirts for each player
- Chance to win cash prizes

TOURNAMENT TEAM SPONSOR $50 early bird / $60 (30 days before event)

- Entry for team of 2
- T shirts for each player
- Chance to win cash prizes

TASTE OF SUMMER

The Broken Arrow Chamber of Commerce and Blue Bell Creameries are proud to present Taste of Summer! The summer event, which will be held at Central Park, will attract people from across the region for all-you-can-eat ice cream. Inflatables, face painting, kids crafts, food trucks, art vendors and more help create a spectacular day.

Attendance: 5,500 people in 2022
Key Demographic: Families and children for the Broken Arrow Community

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR
$8,000 (1 available)

- Taste of Summer presented by…
- Logo on 4 Taste of Summer sponsor banners
- Logo on Taste of Summer volunteer shirts
- 2 banners hung at Taste of Summer
- Logo on Community Stage banner
- Recognition from Community Stage
- Logo on Taste of Summer website
- Logo on social media
- Ability to set up tent in Kids Zone
- 8 VIP parking passes
- 20 entry tickets
- Logo on all dedicated Taste of Summer emails
- Logo on TV spots
- Name on radio spots

GOLD SPONSOR
$3,000 (6 available)

- 1 banner hung at Taste of Summer
- Logo on Community Stage banner
- Recognition from Community Stage
- Logo on Taste of Summer website
- Logo on social media post
- Ability to set up tent in Kids Zone
- 4 VIP parking passes
- 15 entry tickets

SILVER SPONSOR
$2,000 (6 available)

- Logo on Community Stage banner
- Recognition from Community Stage
- Logo on Taste of Summer website
- Logo on social media post
- Ability to set up tent in Kids Zone
- 2 VIP parking passes
- 10 entry tickets

TASTE OF SUMMER Continued

BRONZE SPONSOR
$1,000 (6 available)

- Logo on Community Stage banner
- Recognition from Community Stage
- Name on social media post
- Name on Taste of Summer website
- 2 VIP parking passes

SUPPORTING SPONSOR
$500 (6 available)

- Recognition from Community Stage
- Name on Taste of Summer website
- 1 VIP parking pass
- 4 entry tickets

KIDS ZONE PRESENTING SPONSOR $2,500 (1 available)

Taste of Summer is all about kids and the kid in all of us. The kids zone and the arts and crafts area are a huge hit. The live music coming from the stage and dining area are also popular as attendees can enjoy their food and desserts in the shade! This overall sponsorship gives your business the opportunity to have your name on EVERY area in this fun area!

- Kids Zone presented by…
- Logo on Taste of Summer sponsor banners
- Logo on Kids Zone banner
- Ability to hang 2 banners in Kid Zone area
- Logo on Taste of Summer website
- Ability to set up tent in Kids Zone Area
- 4 VIP parking passes
- 10 entry tickets

INFLATABLES SPONSOR $1,500 (2 available)

A bounce house, super slide and obstacle course, this area is going to be an attraction for everyone at Taste of Summer – both young and young at heart.

- Logo on Taste of Summer sponsor banners
- Ability to hang 1 banner in Inflatables Area
- Logo on Taste of Summer website
- Ability to set up tent in Kids Zone Area
- 2 VIP parking passes
- 6 entry tickets

TASTE OF SUMMER Continued

TREASURE DIG SPONSOR $1,500 (2 Available)

The Treasure Dig is always a huge hit for the kids at Taste of Summer. Kids dig for gold and silver coins in the giant sand box for a chance to win prizes. This popular attraction is a huge draw for kids and families attending Taste of Summer.

- Logo on Taste of Summer sponsor banners
- Ability to hang 1 banner in Treasure Dig area
- Logo on Taste of Summer website
- Ability to set up tent in Kids Zone Area
- 2 VIP parking passes
- 6 entry tickets

GET ACTIVE AREA SPONSOR $1,500 (2 Available)

The Get Active Area features Broken Arrow's premier locations to help keep your family active! From sports to scouts we have them all!

- Logo on Taste of Summer sponsor banners
- Ability to hang 1 banner in Get Active area
- Logo on Taste of Summer website
- Ability to set up tent in Kids Zone Area
- 2 VIP parking passes
- 6 entry tickets

COOL ZONE SPONSOR $1,000 (5 Available)

The Cool Zone sponsorship gives your company the opportunity to be the coolest and most sought after areas at the festival! This sponsorship will help provide 2 cooling stations at Taste of Summer.

- Logo on signage at cooling stations
- Logo on Taste of Summer sponsor banners
- Name on Taste of Summer website
- 2 VIP parking passes
- 8 entry tickets

AQUA SPONSOR

$500 (5 Available)

- Water games sponsored by…
- Logo on Community Stage banner
- Ability to hang 1 banner on fencing
- 2 VIP parking passes
- 2 entry tickets

KID ZONE TENT

$500 (10 Available)

- Ability to set up tent in the KID ZONE
- 2 VIP parking passes
- 2 entry tickets

MUSIC SPONSOR

$500 (5 Available)

- Music sponsored by…
- Ability to hang 1 banner on fencing
- 2 VIP parking passes
- 2 entry tickets

MAIN STREET BURN

The Main Street Burn is an exclusive gentleman's evening featuring fine dining, choice cigars and sophisticated networking. The Main Street Burn Cigar Dinner is held at the Rose District Plaza and is a great opportunity to enjoy a delicious three-course steak dinner and superior-quality cigars. During the evening attendees will be able to purchase additional cigars and accessories as well as participate in a raffle and live auction. We will also be featuring hand rolled cigars and a whiskey tasting.

Attendance: This event has sold out the last three years at 345 people.
Key Demographic: Primarily male business leaders, C-Suite, and other business leaders.
** All tables must be paid by January 15th*

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR
$5,000 (1 available)

- Main Street Burn presented by…
- Receive 1 Main Street Burn ash tray on your table
- Logo on dedicated event emails
- Logo on all social media posts
- Logo on event banner
- Logo on event signage
- Logo on Chamber event page
- 1 reserved table of 8
- UNLIMITED drink tickets
- 3 cigars per person
- 2 VIP parking passes
- Access to premium experience
- Special gift to each attendee
- Recognition from podium

GOLD SPONSOR
$3,000 (6 available)

- Logo on event promotion
- Logo on event signage
- Logo on Chamber event page
- Logo on social media post
- 1 reserved table of 8
- UNLIMITED drink tickets
- 3 cigars per person
- Access to premium experience
- Special gift to each attendee
- Recognition from podium

TABLE SPONSOR
$2,000 (32 available)

- 1 reserved table of 8
- UNLIMITED drink tickets
- 3 cigars per person
- $500 to upgrade to premium experience
- Recognition from podium

*The premium experience benefit does not apply to trade sponsorships.

Main Street Burn Continued

PREMIUM EXPERIENCE UPGRADE $500 per table (check availability)

Includes:

- A private bar for premium tables with top shelf spirits
- 8 additional cigars for your table
- 8 engraved Main Street Burn highball glasses
- Premium table placement at the event
- First to be called to the food line
- Premium tables will be dressed with a different color table cloth to stand out among the crowd
- Private server for your table
- Name plates at table
- Premium Experience Event Check in- Skip the line!
- A member of the Chamber staff will check you in and deliver your cigars 2 days before the event

*The premium experience benefit does not apply to trade sponsorships.

TORCH SPONSOR $2,500 (1 Available)

- Torches will be given to every attendee at the event with your company logo
- Company name will be listed on all event signage
- Logo on Chamber event page
- 2 seats at the event
- Recognition from podium

CIGAR CUTTER SPONSOR $1,500 (1 Available)

- One cigar cutter will be placed on every table at the event with your company logo
- Company name will be listed on all event signage
- Logo on Chamber event page
- 2 seats at the event
- Recognition from podium

CUP SPONSOR $1,500 (1 Available)

Must be purchased 2 months prior to event

- Have your company logo on every cup at the event
- Company name will be listed on all event signage
- Logo on Chamber event page
- 2 seats at the event
- Recognition from podium

VIP GLASSWARE SPONSOR $1,500 (1 Available)

- Have your company logo on the glassware given to all VIPs at this event with Main Street Burn logo
- Company name will be listed on all event signage
- Logo on Chamber event page
- 2 seats at the event
- Recognition from podium

MANUFACTURING Unplugged

MANUFACTURING UNPLUGGED

There are over 350 companies in Broken Arrow who are involved with manufacturing. The manufacturing industry has a significant economic impact on our community by selling products all over the globe and employing more individuals than any other industry in our community. This newly re-imagined Manufacturing Unplugged event will feature a casual afternoon networking opportunity for manufacturers and the business community, food, drinks, and brief topic discussions from some of our local manufacturers.

Attendance: This event averages 250+
Key Demographic: Those involved in manufacturing and supply chain, education, and community leadership

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR
$3,000 (1 Available)

- Man. Unplugged presented by…
- Opportunity to address the audience
- Opportunity to introduce the speaker
- Logo on all dedicated event emails
- Logo on event signage
- Logo in event newsletter
- Logo on Chamber event page
- Placement of marketing materials
- 8 tickets to event
- Full page ad on event program
- Recognition from podium
- Logo on social media post

GOLD SPONSOR
$2,500 (4 Available)

- Logo on event signage
- Logo in event newsletter
- Logo on all dedicated event emails
- Logo on Chamber event page
- Placement of marketing materials
- 8 tickets to event
- ½ Page ad on event program
- Recognition from podium
- Logo on social media post

SILVER SPONSOR
$1,000 (6 Available)

- Logo on event signage
- Logo in event newsletter
- Logo on all dedicated event emails
- Logo on Chamber event page
- 8 tickets to event
- 1/4 Page ad on event program
- Recognition from podium
- Logo on social media post

EVENT SPONSOR **$400 (Unlimited)**

- Name on event signage
- 8 tickets to event
- Name in program

ADVOCACY

Business Advocacy 23
Advocacy Breakfast Series 24
BA Day At The Capitol & Reception. . 25

BA TRC

BUSINESS ADVOCACY

BUSINESS ADVOCACY CHAMPION
$6,500 (8 Available) | Sponsor of all Business Advocacy Events in 2023

- Business Advocacy Series reserved table (5 events)
- Congressional Forum reserved table** (1 event)
- Four admissions to BA Day at the Capitol & Reception
- Logo used in promotion of Business Advocacy events such as table signage, directional signage, dedicated emails, and slideshows
- Logo on Business Advocacy section of website
- Opportunity to have a company rep introduce speakers at one of the Business Advocacy events
- Logo on BA Chamber Advocacy Agenda
- Invitation to sit on Business Advocacy Council – Invitation Only
- Ability to place marketing materials at each event
- Logo on 'Our Voice' Programming

*Depending on venue, table seating may accommodate six or eight people. **This is dependent on if the event occurs: Table at ONE Congressional Forum, additional forums will require the purchase of a table.

BUSINESS ADVOCACY PARTNER
$3,000 | Sponsor of all Business Advocacy Events in 2023

- Business Advocacy Series 4 seats (5 events)
- Congressional Forum reserved 4 seats (1 event)
- Two admissions to BA Day at the Capitol & Reception
- Listing in promotion of Business Advocacy events
- Listing on Business Advocacy section of website
- Recognition on BA Legislative Agenda

BUSINESS ADVOCACY ADVOCATE
$1,500 | Sponsor of all Business Advocacy Events in 2023

- Business Advocacy Series 2 seats (5 events)
- Congressional Forum reserved 2 seats (1 event)
- One admission to BA Day at the Capitol & Reception
- Listing in promotion of Business Advocacy events
- Recognition on BA Legislative Agenda
- Invitation to sit on Business Advocacy Committee

ADVOCACY BREAKFAST SERIES

The Advocacy Breakfast Series features five breakfasts. The breakfasts will be held throughout the year and will give our members an opportunity to hear about current issues and also receive updates on policy items that can affect business.

Attendance: This event averages 75 - 100 people
Key Demographic: Elected officials, community leadership, and business leaders passionate about advocacy issues

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR
$2,000 (2 Available)

- Breakfast Series presented by…
- Logo on event signage
- Logo on social media posts
- Logo on Chamber event page
- Recognition from podium
- Logo on event program
- Table of 8 at event

GOLD SPONSOR
$1,000 (6 Available)

- Logo on event signage
- Recognition on social media
- Logo on Chamber event page
- Recognition from podium
- Logo on event program
- 4 Seats at event

SILVER SPONSOR
$500 (6 Available)

- Name on event signage
- Recognition on social media
- Logo on Chamber event page
- Recognition from podium
- Name on Event program
- 2 Seats at event

EVENT SPONSOR **$250 (15 Available)**

- Recognition from podium
- Name on event program
- 2 Seats at event

*Presenting, Gold and Silver Sponsors are for all 5 events
**Event Sponsor is for one event in the series

BA DAY
AT THE CAPITOL

BA DAY AT THE CAPITOL & RECEPTION

BA Day at the Capitol gives our members the unique opportunity to spend the day at our state capitol talking to our elected officials about the issues that are affecting the BA business community. The day will include transportation to Oklahoma City, a light breakfast, lunch and afternoon reception with our legislators. This event is slated to be held in the spring and will sell out!

Attendance: This event averages 50 - 100 attendees
Key Demographic: Community leadership, Leadership Broken Arrow class, elected officials, and business leaders

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR
$3,000 (1 Available)

- BA Day at the Capitol presented by…
- Ability to address attendees
- Logo on dedicated event emails
- Logo on invitation
- Logo on slideshow
- Logo on event signage
- Logo on social media
- Logo on Chamber event page
- Logo in Chamber newsletter
- Recognition at event
- 2 Paid admissions
- Ability to purchase additional tickets for $100

GOLD SPONSOR
$2,000 (2 Available)

- Logo on dedicated event emails
- Logo on event signage
- Logo on slideshow
- Logo on social media
- Logo on Chamber event page
- Logo in Chamber newsletter
- Recognition at event
- 1 Paid admission

SILVER SPONSOR
$1,500 (4 Available)

- Logo on dedicated event emails
- Logo on event signage
- Logo on slideshow
- Logo on social media
- Logo on Chamber event page
- Logo in Chamber newsletter
- Recognition at event
- 1 Paid admission

BA DAY AT THE CAPITOL Continued

BRONZE SPONSOR $500 (3 Available)

- Name on social media
- Name on Chamber event page
- Recognition at event
- Name on slideshow
- 1 paid admission to the event

TRANSPORTATION SPONSOR $1,500 (2 Busses)

- Logo on slideshow
- Logo on event signage
- Logo on social media
- Logo on Chamber event page
- Logo in Chamber newsletter
- Recognition at event
- 2 paid admissions to the event

RECEPTION SPONSOR $1,000 (2 Available)

- Logo on Reception invitation
- Logo on event signage
- Logo on Reception social media posts
- Logo on Chamber event page
- Logo in Chamber newsletter
- Recognition at event
- 1 paid admission to the event

ELECTED OFFICIAL OF THE YEAR AWARD SPONSOR $350 (1 Available)

- Recognition from podium
- Logo on event program
- Logo on award
- 2 Tickets to event

INDIVIDUAL TICKET* $175

- Tickets sold during TRC campaign will be at a discounted rate of $150, through January 1, 2023
- Tickets sold after January 1, 2023 will be $175

*Transportation is included.

BROKEN ARROW
CHAMBER of COMMERCE

BUSINESS RESOURCES & NETWORKING OPPORTUNITIES

Chamber After Hours 28
Meet Your Chamber 29
Monthly Chamber Luncheon 30
Restaurant Palooza. 32
Small Business Series 33
Successful Women's Series 35
Leadership Collective 36

BA TRC

CHAMBER AFTER HOURS

CHAMBER AFTER HOURS

The BA Chamber's monthly networking social event. The BA Chamber will handle event registration and check in, host agrees to sponsor to offer location, hors d'oeuvre and beverages to 50-80 members. Mutually agreed upon date from 4-6pm.

Attendance: This event averages 50 - 80 people
Key Demographic: Business persons looking to network and provide referrals!

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR
$2,000 (1 Available)

- Ability to host one of the 11 business after hours events at business locations and provide door prize
- Logo on all dedicated event emails
- Logo on event signage
- Logo on all social media posts
- Logo on Chamber event page
- 10 tickets to event

GOLD SPONSOR
$750 (2 Available)

- Logo on event signage
- Logo on all dedicated event emails
- Logo on Chamber event page
- 6 tickets to event
- Ability to provide door prize

SILVER SPONSOR
$350 (4 Available)

- Logo on event signage
- Logo on all dedicated event emails
- Logo on Chamber event page
- 4 tickets to event
- Ability to provide door prize

HOST SPONSOR* (10 Available)

- Opportunity to host the event at your location
- Logo on all dedicated event emails
- Logo on event signage
- Recognition on social media
- Logo on Chamber event page
- 10 tickets to event
- Ability to provide door prize *

***Host Sponsor is responsible for providing food and drinks.**

***Businesses are limited to one after hours host per year.**

HOLIDAY PRESENTING SPONSOR
$2,000 (3 Available)

- Holiday Chamber After Hours presented by...
- Logo on all dedicated event emails
- Logo on event signage
- Logo on all social media posts
- Logo on Chamber event page
- 10 tickets to event

MEET YOUR CHAMBER

Meet Your Chamber is an event where new and veteran members gather for an orientation to hear first-hand how to make the most of their Broken Arrow Chamber membership. Whether learning about the organization for the first time or as a refresher, Meet Your Chamber is a great place to become acquainted with board members, staff and volunteers. This event allows members to understand the Broken Arrow Chamber member benefits and enhances the members relationship with the Chamber and the many programs and services available to members.

Format: Quarterly
Audience: Approximately 30 people at each event, including large, medium and small businesses with an interest in increasing their network and making valuable connections.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

$1,000 (2 Available) for all (4) events

- Meet Your Chamber presented by…
- Access to guest list
- Opportunity to address attendees
- Logo on event signage
- Logo on Chamber event page
- Logo in event slideshow
- Logo in event newsletter
- Placement of marketing materials
- Logo on social media
- Offer to put up pop up banner at event

EVENT SPONSOR

$200 (4 available)

- Logo on event signage
- Logo on Chamber event page
- Logo in event slideshow
- Logo in event newsletter
- Placement of marketing materials
- Recognition on social media

MONTHLY LUNCHEON SERIES

MONTHLY CHAMBER LUNCHEON

Luncheons are a tradition at the BA Chamber and hosted 9 times a year at the Chamber offices. Attendance averages 150 people per event and represents a broad spectrum of the Chamber membership. The Chamber Lunch is both a networking and educational event that we encourage every member to attend.

Topics to be included in the Chamber Luncheon rotation in 2023 include:

BA Chamber & EDC Annual Meeting & Report
State of Education
State of the State
State of the City

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

$5,000 (6 Available)

- Chamber Lunch Series presented by…
- Recognition from podium
- Logo on event signage
- Logo on all dedicated event emails
- Logo on social media
- Logo in event newsletter
- Logo on Chamber event page
- Logo in event slideshow
- Logo on event program
- Placement of marketing materials
- Table of 8

MONTHLY SPONSOR*

$750 (3 available /month)

- Recognition from podium
- Logo on event signage
- Logo on all dedicated event emails
- Logo on social media
- Logo in event newsletter
- Logo on Chamber event page
- Logo in event slideshow
- Logo on event program
- Placement of marketing materials
- Table of 8

*If sold during TRC campaign, member will receive $100 discount.

NEW MEMBER WELCOME SPONSOR**

$300 (1 available/month)

- 1 ticket to event
- Recognition from podium
- Logo on event signage
- Logo on all dedicated event emails
- Logo on social media
- Logo in event newsletter
- Logo on Chamber event page
- Logo in event slideshow
- Name on event program
- Handout marketing materials to new members at all 10 luncheons

***Three Monthly Sponsors available per month, please indicate the month you want (excluding June, July, and November).**
****One New Member Table sponsorship available per month, please indicate the month or topic you want.**

MONTHLY CHAMBER LUNCHEON

MEMBER APPRECIATION LUNCHEON PRESENTING SPONSOR

$4,000 (1 Available)

- Ability to address crowd at event…
- Recognition from podium
- Logo on event signage
- Logo on all dedicated event emails
- Logo on social media
- Logo in event newsletter
- Logo on Chamber event page
- Logo in event slideshow
- Logo on event program
- Placement of marketing materials
- Table of 8

TABLE SPONSOR $500 (Unlimited)

- Recognition from podium
- Name on event signage
- Name on all dedicated event emails
- Table of 8 at the Event

*Table Sponsorships are unlimited; please indicate the month or topic you want.

Monthly Luncheon Voucher

LUNCHEON VOUCHER

$270 for 10 vouchers

This gives members the opportunity to prepay for all our monthly luncheons for the year. You will receive 10 vouchers that can be used at either a Monthly Chamber Luncheon or Successful Women's Luncheon during 2023. Multiple vouchers can be used at the same event and can be used by anyone (another staff member, a client or just for yourself). You MUST still REGISTER for the event in advance online at www.brokenarrowchamber.com with registration noted voucher will be used or by phone (918) 893-2100. Monthly Luncheon Vouchers must be paid for PRIOR to picking them up.

BROKEN ARROW CHAMBER of COMMERCE

RESTAURANT PALOOZA

Featuring tasty bites and sips from the best restaurants in Broken Arrow, Restaurant Palooza is an event, once in a year, that you do not want to miss. It's a great opportunity to entertain clients, celebrate with staff or just enjoy a relaxing afternoon.

Attendance: This event averages 100+ people
Key Demographic: Businesses and restaurants

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR
$1,000 (1 Available)

- Presented by...
- Logo on event signage
- Logo on Chamber event page
- 8 Tickets to event
- Ability to provide door prize
- Ability to address attendees

GOLD SPONSOR
$500 (2 Available)

- Logo on event signage
- Logo on Chamber event page
- 8 Tickets to event
- Ability to provide door prize

SILVER SPONSOR
$350 (4 Available)

- Logo in event promotion
- Logo on event signage
- Logo on Chamber event page
- 4 Tickets to event
- Ability to provide door prize
-

PARTICIPATING RESTAURANT
$300 (Trade Value)

- Provide bite sized menu samples for 75-100 people
- Provide plates and utensils for your samples
- Bring menus, flyers and other items to promote your restaurant

SMALL BUSINESS SERIES

The Small Business Series are networking and educational events serving the goal of providing Broken Arrow Chamber members with tools, education, resources and visibility.

Events included in the Small Business Series are:

Small Business Matters - Where we focus on business topics that help elevate your business. These are 60- minute lunch and learn style events that are hosted 4 times per year. Topics are chosen with the specific goal of providing education, tools, resources and visibility.

Special Topics- These will be hosted throughout the year as hot topics and issues for small business arise. This can include anything from law changes to best practices.

Networking Breakfast - The Networking Breakfast provides an opportunity for Chamber members to learn about each other's businesses while expanding their own business network. This event is hosted 6 times per year.

SMALL BUSINESS SERIES Continued

SMALL BUSINESS CHAMPION

$2,500 (6 Available) | Sponsor of all Small Business Series Events in 2023 including Small Business Matters, Networking Breakfast and any Special seminars hosted throughout the year. Benefits include:

- Logo inclusion at each event
- 4 seats at each event
- Logo on bottom of online library
- Recognition from the podium at each event
- Ability to place marketing materials at each event
- Ability to submit pinned post on 'Member Only' Facebook page

SMALL BUSINESS PARTNER

$1,000 (6 Available) | Sponsor either all of the Small Business Matters events or the Networking Breakfasts. Benefits include:

- Logo inclusion at each event
- 2 seats at each event
- One Article in Chamber newsletter
- Recognition from the podium at each event

SMALL BUSINESS ADVOCATE

$500 (6 Available) | Sponsor 6 months of Small Business Matters events or the Networking Breakfasts. Benefits include:

- Listing inclusion at each event
- 2 seats at each event
- Recognition from the podium at each event

SMALL BUSINESS SUPPORTER

$350 (6 Available) | Sponsor has the opportunity to pick one event in the series.

- 2 seats at each event
- Recognition from the podium at each event

ONLINE LIBRARY SPONSOR

$500 (4 Available)

- Logo on home page of online library
- Logo on slide in featured videos

SUCCESSFUL WOMEN'S SERIES

The Successful Women's Series Luncheons are highly successful with an average of 100 ladies in attendance at each event.

Each event will feature a presentation from successful female business leaders on relevant topics empowering and encouraging growth and leadership..

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR
$2,000 (2 Available)

- SWL presented by…
- Seat at the head table
- Recognition from podium
- Logo on event signage
- Logo on Chamber event page
- Logo in event slideshow
- Logo on all dedicated event emails
- Logo in event newsletter
- Logo on event program
- Table of 6 at event
- Opportunity to hand out promotional items

GOLD SPONSOR
$1,000 (4 Available)

- Recognition from podium
- Logo on event signage
- Logo on Chamber event page
- Logo in event slideshow
- Logo in event newsletter
- Logo on event program
- Logo on all dedicated event emails
- 4 Seats at event
- Opportunity to hand out promotional items

MONTHLY SPONSOR
$300 (24 Available)

- Recognition from podium
- Name on event signage
- Name on Chamber event page
- Name in event slideshow
- Name on all dedicated event emails
- Name in event newsletter
- Name on event program
- 4 Seats at event
- Opportunity to hand out promotional items

LEADERSHIP COLLECTIVE
BROKEN ARROW

LEADERSHIP COLLECTIVE

Are you looking to advance your role in leadership or taking your company to the next level? Maybe for yourself, business, or the local community? The Leadership Collective Broken Arrow is an exclusive one-day workshop for business owners, or C-Suite executives, with varying topics from year to year in order to unleash your leadership potential.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR
$3,000 (1 Available)

- BA Leadership Collective presented by _____
- 4 seats to attend conference
- Logo on event web page
- Logo on all event signage
- Opportunity to speak in Opening Remarks
- Recognition from podium
- Logo in slide show
- Opportunity to provide pop up banner
- Opportunity to provide marketing materials
- Logo on Save the Date
- Logo on printed invite
- Logo on program
- Logo in Chamber newsletter
- Logo on dedicated emails

GOLD SPONSOR
$2,500 (1 Available)

- 1 seat to attend conference
- Logo on event web page
- Logo on all event signage
- Recognition from podium
- Logo in slide show
- Opportunity to provide a pop up banner
- Opportunity to provide marketing materials
- Logo on program
- Logo on Chamber Newsletter
- Logo on dedicated emails
- Logo on social media post
-

HOST SPONSOR
$2,500 (1 Available)

- Opportunity to host event at your location
- 3 seats to attend conference
- Logo on event web page
- Logo on all event signage
- Recognition from podium
- Logo in slide show
- Opportunity to provide marketing materials
- Logo on program
- Logo in Chamber newsletter
- Logo on dedicated emails
- Logo on social media post

LEADERSHIP COLLECTIVE Continued

LUNCH SPONSOR $1,500 (1 Available)

- Lunch provided by _____
- Logo on event web page
- Logo on all event signage
- Recognition from podium
- Logo in slide show
- Opportunity to provide marketing materials
- Logo on program
- Logo in Chamber newsletter
- Logo on dedicated emails
- Logo on social media post

SESSION SPONSOR $500 (4 Available)

- This session brought to you by _____
- 2 tickets to attend the conference
- Logo on event page
- Logo on all event signage
- Recognition from podium
- Logo in slide show
- Opportunity to provide marketing materials
- Logo on program
- Logo in Chamber newsletter
- Logo in dedicated emails
- Logo on social media about session

RECEPTION SPONSOR $750 (1 Available)

- Reception brought to you by _____
- 1 ticket to attend the conference
- Logo on event page
- Logo on signage in reception area
- Recognition from podium
- Logo in slide show
- Opportunity to provide marketing materials
- Logo on program
- Logo in Chamber newsletter
- Logo in dedicated emails

MARKETING

BA Chamber Dining Guide 38
Community Guide 39
Program Ad 39
Lobby Banner 40
Events Postcard 40
Digital Advertising Options 41
Chamber Email Newsletters 42
Weather Alert Email 43

BA TRC

BROKEN ARROW CHAMBER DINING GUIDE

The BA Chamber Dining Guide serves the purpose of promoting dining in Broken Arrow and supporting the restaurants in Broken Arrow that are members of the BA Chamber and supporting the economic growth of the community.
Ways the Dining Guide will be used:

- It will be available at member hotels and conference centers. As guests ask for information on local dining, they will be given the guide. It will also be in their information center.
- Conferences, sporting tournaments and other large events hosted in BA often ask for items to hand their attendees. The guide will be given to these events to give to attendees at check in or in welcome bags.
- The guide will be on display in the lobby of the BA Chamber in the rack card display.
- Digitally downloadable from the Chamber website.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR
$1,000 (1 Available)

- Logo on the front of the guide, full page ad on the back panel

1/2 PAGE SPONSOR:
$500 (3 Available)

- 1/2-page ad on the inside panel

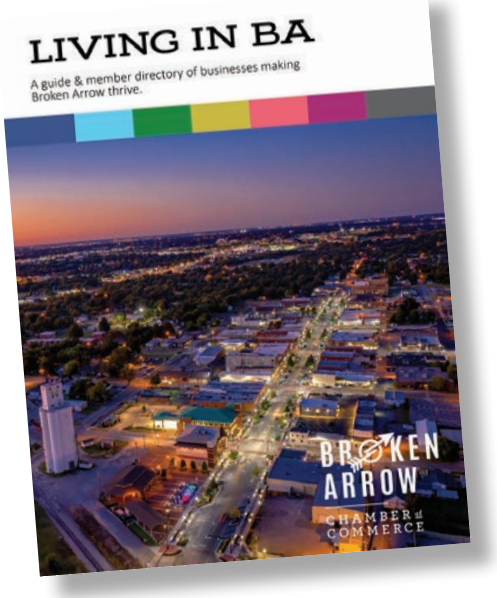
1/4 PAGE SPONSOR:
$250 (1 Available)

- 1/4-page ad on the inside panel

***Non-members may be listed in the Dining Guide for $100.**

COMMUNITY GUIDE

This is a print and digital downloadable guide with helpful information for those visiting or relocating to Broken Arrow. This will be a great addition to our Relocation Packet that will include the dining guide, community map, and Livability Broken Arrow.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR
$2,500 (1 Available)

- Logo & Website included on the front cover of the guide as the presenting sponsor
- Full ad on the back panel of the guide
- Ability to include Chamber approved marketing brochure in the Chamber Information Center

HALF PAGE SPONSOR
$500

- Half panel ad on the inside of the guide
- Ability to include Chamber approved marketing brochure in the Chamber Information Center
- Business category exclusivity

QUARTER PAGE SPONSOR
$250

- Quarter panel ad on the inside of the guide
- Ability to include a Chamber approved marketing brochure in the Chamber Information Center
- Limit of 3 per business classification

If you are interested in advertising in the Community Guide, Community Map, or Livability Broken Arrow, please contact Lindsay Cunningham - lindsay.cunningham@bachamber.com.

PROGRAM AD

Ad will be featured on a printed event program for one event of choice for all Chamber hosted breakfasts and luncheons.

INVESTMENT
$150 (21 Available, 1 per event)

BROKEN ARROW CHAMBER of COMMERCE

LOBBY BANNER

The Chamber offices are a hub of activity, with unique visitors coming in every day for meetings and events. Place your banner in the lobby of the BA Chamber for 3 months. The banner must be in a retractable banner stand (max size 33x80) and be approved by the Chamber.

INVESTMENT

$500 (4 Available, 2 per quarter)

EVENTS POSTCARD

The events post card is mailed out to over 1,500 individuals every two months. It is also given to each new member, handed out at the front desk and handed out at Chamber events.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

$1,200 (1 Available)

Logo on all Event Post Cards mailed in 2023, inclusion on social media posts when Event Postcard is promoted, inclusion on Event Postcard promotion on Chamber Website.

BI-MONTHLY SPONSOR

$250 (one mailing, 1 available per mailing) (6 Available)

Logo on Event Postcards in the months you select, mention on social media posts when Event Postcard is promoted, inclusion on Event Postcard promotion on Chamber Website.

DIGITAL ADVERTISING OPTIONS

SOCIAL MEDIA

SOCIAL MEDIA POST - ONE PLATFORM
$50 (Check Availability)

ONE post, to either the Chamber's Facebook, Instagram, or Twitter.

SOCIAL MEDIA POST - ALL PLATFORMS
$100 (Check Availability)

ONE post, posted on all Chamber Facebook, Instagram, & Twitter accounts.

Total followers on all three accounts: 12,801

WEBSITE

EVENTS CALENDAR
$200/month or $50/week (Check Availability)

Post an ad at the top of our events calendar promoting your business or event on the Chamber website.

MEMBERSHIP DIRECTORY
$200/month or $50/week (Check Availability)

Feature your business in an ad at the top of the membership directory on the Chamber website.

OTHER

LOBBY TV AD
$100/month or $250/quarter (Check Availability)

Running on lobby TV for one month or quarter.

SHOP BA BAGS
$2,500(1 Available)

Shopping bags will include Chamber Logo and sponsoring business logo. These bags are distributed at Chamber events, ribbon cuttings, and will be used during the Buy BA Campaign. (500 bags)

CHAMBER EMAIL NEWSLETTERS

CHAMBER NEWS - BI-WEEKLY

Chamber News is sent bi-weekly to Chamber Members and other businesses who have signed up to receive it. This newsletter is both informative and educational and includes updates on projects around our community, important information on business practices, news about the Chamber and educational articles.

PRESENTING SPONSOR*

$2,500 (1 Available)

- Chamber News presented by…
- Logo in Chamber newsletter
- Link to sponsor website
- Newsletter shared on social media
- 4 Educational Articles included

***Presenting Sponsor is for all year**

QUARTERLY SPONSOR*

$750 (4 Available)

- Logo in Chamber newsletter
- Link to sponsor website
- Newsletter shared on social media
- 1 Educational Article included

***Quarterly Sponsor is 1 quarter - 3 months**

EDUCATIONAL ARTICLE SPONSOR $300 (2 available per month, 18 per year, only one per member)

Chamber Members can participate in Chamber News by submitting an educational article. The article must be based on the industry the member represents and can't be an advertisement for the company. Each sponsor will receive a byline at the end of the article that includes the author's name, company they represent and contact information. In addition, a company logo will be included as the main image for the article.

EXPERT MEMBERSHIP MINUTE $300 (2 Available per month, 18 per year, only one per member)

- Two minute opportunity to share industry tips and expertise with the membership. You can film your own or the Chamber staff can assist. Company logo and contact info can be included.
- Can run in the Chamber News Newsletter OR can be posted to the BA Chamber Facebook page.
- Additional $100 to share on both.

CHAMBER EMAIL NEWSLETTERS Continued

EVENTS NEWSLETTER - BI-WEEKLY

Our Events Newsletter is sent bi-weekly to members to promote upcoming Chamber events.

PLATINUM SPONSOR*

$1,500 (2 Available)

- Events newsletter presented by…
- Logo in event newsletter
- Link to sponsor website
- Newsletter shared on social media
- 2 Educational Articles included

*Presenting Sponsor is for all year

QUARTERLY SPONSOR*

$500 (12 Available)

- Logo in event newsletter
- Link to sponsor website
- Newsletter shared on social media

*Quarterly Sponsor is 1 quarter - 3 months

WEATHER ALERT EMAIL

This email is sent out at minimum twice a year to all members, once in the spring and once in the fall. The email contains contact information of chamber members who can assist with any kind of weather damage that might have happened to a member's business or home.

PRESENTING SPONSOR:

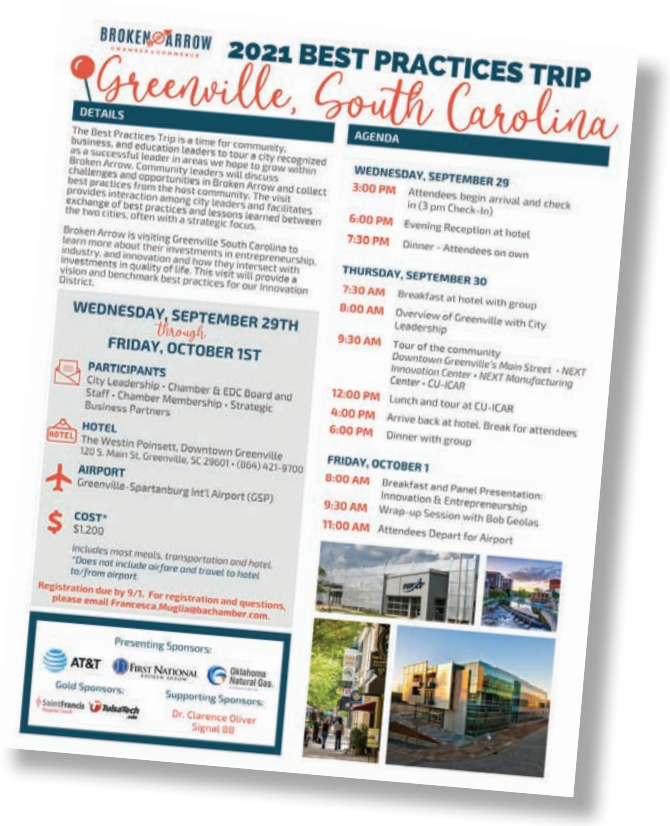
$300/quarter (2 available, 1 in Fall and 1 in Spring)

Logo on all weather alert emails sent in 2023 to all chamber members.

LEADERSHIP

Community Leadership Event 44
Chamber Ambassadors 45
Leadership Broken Arrow. 46
Broken Arrow Young Professionals . . 48

COMMUNITY LEADERSHIP EVENT



The Chamber's Community Leadership Event, is an invitation only event, and will be held in the Fall of 2023.

Attendees include:

- Local, State and Federal elected officials
- Business owners
- Community leaders
- Key stakeholders
- Community Leadership Event is alternated between a Best Practices Trip and a Leadership Retreat
- Great opportunity for leadership to come together and plan for future growth of the Broken Arrow community

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR
$3,000 (2 Available)

- Community Leadership Event presented by:
- Recognition at trip events
- Logo on event signage
- One invitation to attend trip
- One paid invitation

GOLD SPONSOR
$2,000 (4 Available)

- Recognition at trip events
- Logo on event signage
- One invitation to attend trip
- $250 trip credit

SILVER SPONSOR
$1,250 (4 Available)

- Recognition at trip events
- Name on event signage
- One invitation to attend trip
- $150 trip credit

***Paid invitation does not include airfare and transportation to and from hotel upon arrival and departure.**

CHAMBER AMBASSADORS

The Ambassadors welcome new businesses to Broken Arrow with ribbon cuttings at new and expanding businesses. Ambassadors are key volunteers to the Broken Arrow Chamber of Commerce, in addition to celebrating with new businesses, they serve as greeters at most Chamber events and are sponsors of the Annual Miss Rooster Days Pageant.

SPONSORSHIP OPPORTUNITIES

LUNCH ON US SPONSOR

$250 (4 Available)

A program of the Ambassadors, "Lunch On Us" is given away at each Monthly Luncheon and provides one free lunch for the winner. (10x per year)

- Logo recognition in Ambassador section on Chamber Website
- Recognition at the Chamber Monthly Lunch
- Logo on the "Lunch On Us" certificate (10x per year)
- Ability to place marketing materials at each event

RIBBON CUTTING PICTURE SPONSOR

$250 (2 Available)

After each ribbon cutting or ground-breaking celebrated with the Ambassadors, a card is sent to celebrate the occasion. (Approx. 60 per year)

- Logo recognition in Ambassador section on Chamber website
- Logo on celebration card (approx. 60 per year)

LEADERSHIP BROKEN ARROW

LEADERSHIP
BROKEN ARROW

Leadership Broken Arrow provides participants the opportunity to have a unique perspective and understand the Broken Arrow Community, including the past, present and future. LBA also helps participants gain knowledge of their individual leadership skills and talents and how they can help meet the demands of our growing community. Graduates of LBA are in a position to influence the future of Broken Arrow through their community involvement. Leadership Broken Arrow consists of an all day kickoff session and 10 full-day sessions that meet monthly from August to June. Classes feature guest lecturers, experts in their respective fields, local area tours, visits to places with important community missions, leadership training, classroom participation, and an opportunity to network with other civic minded individuals.

* Attendee Cost: $750 - *Class of 2024 applications available late Spring 2023.*

LEADERSHIP BROKEN ARROW Continued

SPONSORSHIP OPPORTUNITIES

CLASS OF 2023-2024 PRESENTING
$1,500 (1 Available)

- Recognition in all publicity regarding the program
- Logo on all event signage for the 2022-2023 year
- Logo on Leadership Broken Arrow page on Chamber website
- Recognition from podium at each session
- Opportunity for one person to address the class at the 1st session and the graduation ceremony in May 2023
- One admission to LBA

GRADUATION SPONSOR
$300 (2 Available)

- Two seats at the graduation reception
- Recognition from podium
- Logo on graduation agenda
- Logo in all publicity
- Logo on LBA page of Chamber website
- Opportunity for one person to address the class at the 1st session and the graduation ceremony in May 2023

MEAL SPONSOR
$200 (*Limit 2 per session)

- Logo on session agenda
- Ability to address the LBA class and hand out promotional items
- Logo in session monthly email
- Name on LBA Facebook page and Chamber website

KICKOFF DAY SPONSOR
$1,000 (1 available)

- Logo on all publicity around kickoff day
- Logo on all day signage
- Logo in Chamber article related to the kickoff day and announcement of class members
- Name on social media related to the day
- Logo on Leadership BA page on Chamber website
- Recognition from podium on day of the event
- Ability to address the LBA class and hand out promotional items
- Logo in the class directory provided in October to the class
- Provide one person to the planning committee for the kickoff day

BROKEN ARROW CHAMBER of COMMERCE

BROKEN ARROW YOUNG PROFESSIONALS

We provide the young professionals voice to government and community leadership while ensuring diversity and inclusion for all in Broken Arrow.

"Building community while making an impact."

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR
$1,500 (1 Available)

- Logo on social media posts
- Logo on marketing materials
- Ability to address attendees at an event
- Logo on event table signage
- Logo on BAYP Quarterly Newsletter
- Ability to include swag items for events
- Logo on website

GOLD SPONSOR
$750 (4 Available)

- Name on social media posts
- Name on marketing materials
- Logo on event table signage
- Logo on BAYP Quarterly Newsletter
- Ability to include swag items for events
- Name on website

SILVER SPONSOR
$275 (12 Available)

- Name on marketing materials
- Name on website
- Name on event table signs

ECONOMIC DEVELOPMENT

Grounds For Development 50
Manufacturing Month 51
EDC Newsletter 52
Talent Attraction & Retention 53
Work In BA Career Fair 54
Route2BA 55
EDC & Amplify BA
Awards Luncheon 56

BA TRC

GROUNDS FOR DEVELOPMENT

Award winning Grounds for Development real estate booklet.

- 20-25 page color booklet highlighting commercial and retail real estate developments in the Broken Arrow market
- To be used in recruitment of retailers and commercial businesses
- Book is distributed to local, regional, and national brokers, retailers, tenant representatives and entrepreneurs
- Distributed on USB drives at national ICSC retail conferences in Oklahoma, Texas and Las Vegas to retailers, brokers and real estate agents
- Book is highlighted on BrokenArrowEDC.com as a resource for identifying available commercial properties
- Publication will be linked digitally on BrokenArrowEDC.com

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR
$2,500 (1 Available)

- Logo on Front Cover
- Full Page Ad on Inside Front Cover

GOLD SPONSOR
$1,500 (1 Available)

- 3/4 Page Ad on Back Cover

SILVER SPONSOR
$1,000 (2 Available)

- 1/2 Page Ad on Inside Back Cover

BRONZE SPONSOR
$500 (6 Available)

- ¼ Page Ad in Book

MANUFACTURING MONTH

October is Manufacturing Month and the BAEDC uses this time to highlight existing manufacturers and promote career awareness to students in Broken Arrow. Daily social media posts will highlight some of our over 300 existing manufacturing companies. The BAEDC will partner with Broken Arrow Public Schools and Union Public Schools to introduce students to careers in the manufacturing field. The event will introduce over 3,000 students from Broken Arrow Freshman Academy, Broken Arrow Options Academy, Union Freshman Academy, and Union Alternative School to the potential careers and career pathways located in our community.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR
$3,000 (1 Available)

- Logo on Daily Social Media Post
- Ability to Address Networking Event
- Logo in Press Event Materials
- Logo placement at Career Day
- Logo on BAEDC Newsletter
- Logo on Table Signs at Networking Events
- Logo on T-Shirt for Volunteers
- Swag Item for Students

GOLD SPONSOR
$1,500 (4 Available)

- Logo in Press Event Materials
- Logo Placement at Career Day
- Logo on BAEDC Newsletter
- Logo on Table Signs at Networking Events
- Logo on T-Shirt for Volunteers
- Swag Item for Students

SILVER SPONSOR
$750 (4 Available)

- Logo placement at Career Day
- Logo on BAEDC Newsletter
- Logo on Table Signs at Networking Events
- Logo on T-Shirt for Volunteers
- Swag Item for Students

BRONZE SPONSOR
$500 (4 Available)

- Logo on BAEDC Newsletter
- Logo on Table Signs at Networking Events
- Logo on T-Shirt for Volunteers
- Swag Item for Students

EDC NEWSLETTER

BAEDC Newsletter is sent every other month to Broken Arrow existing large employers and interested community members who have signed up to receive it. The newsletter is informational and provides updates on state and local programs, updates on projects, and other important resources as they become available.

BROKEN ARROW
ECONOMIC DEVELOPMENT CORPORATION

BROKEN ARROW ECONOMIC DEVELOPMENT CORPORATION NEWSLETTER

EVENTS AND NEWS UPDATE

connex OKLAHOMA

CONNEX OKLAHOMA
A free online database tool for manufacturers.
REGISTER TODAY

CONNEX™ Oklahoma is Oklahoma's supply chain solution that helps you identify Oklahoma manufacturers along with their process capabilities, equipment, materials, and certifications. This FREE supply chain solution allows Oklahoma manufacturers to connect with other manufacturers, be discovered, and grow their business.

What can CONNEX™ Oklahoma do for you?
- Generate more business
- Find suppliers
- Increase the ability for other manufactures to find YOU
- Search for Oklahoma Manufactures by NAICS/SIC codes, industry segment, process capability, equipment, certification, and region of the state
- Discover RFQ, RFP, and RFI opportunities for your company
- Create custom RFQ's to send to suppliers

Participation is simple - simply claim your record and get started today! To learn more, visit OMAs website at: www.okalliance.com/connex-oklahoma/ or email connex@okalliance.com.

Sign up before the end of May for free access!

Until the end of May, all manufacturers who sign up for Connex Oklahoma have free access to the National Manufacturing Marketplace **FOR LIFE**. That's an incredible benefit for a service that is regularly $500 annually.

Claim your record today!

New Virtual Foreign Trade Mission Opportunities

A new opportunity for virtual trade missions to the UK and Ireland has become available through the Oklahoma Department of Commerce in partnership with the SBA's State Trade Expansion Program (STEP).

Cost:
The cost of participation in the program is $6,300 per company. However, through the STEP Grant program, eligible small businesses will be reimbursed 85% of the total cost, leaving the actual out-of-pocket cost at **just $945 for participation in the trade mission.**

Virtual Trade Missions to the UK & Ireland
- Out-of-pocket cost only $945
- Pitch coaching
- Curated contact list

State Trade Expansion Program (STEP)

Benefits:
Companies will meet with export assistance experts and will receive:
- Presentation and Pitch Coaching.
- A targeted list of up to 20 companies within the targeted foreign markets with executive bios and contact information.
- 5-10 scheduled appointments for your company to virtually meet with foreign company executives.

To learn more contact our economic development team, or contact Nicole Bayles with the Oklahoma Department of Commerce at nicole.bayles@okcommerce.gov.

Learn More Here!

Community E-Sports Survey Now Open

ESPORTS FACILITY DEVELOPMENT COMMUNITY SURVEY
YOUR INPUT IS NEEDED!

We need your input! The Broken Arrow Economic Development Corporation (BAEDC), City of Broken Arrow, and Broken Arrow Public Schools are exploring the development of an esports facility in Broken Arrow. This survey is seeking your feedback on which, if any, components of an esports facility in Broken Arrow would best serve

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR
$500 (1 Available)

- BAEDC News Presented By…
- Logo on Newsletter
- Link to Sponsor Website
- Newsletter Shared on Social Media

QUARTERLY SPONSOR
$250 (6 Available)

- Logo on Newsletter
- Link to Sponsor Website
- Newsletter Shared on Social Media

TALENT ATTRACTION & RETENTION

SPONSORSHIP OPPORTUNITIES

CHAMPION SPONSOR
$1,500 (2 Available)

- Logo recognition on the Broken Arrow Economic Development website, workforce section
- Logo recognition at Talent Attraction meetings with logo on agenda and vocal acknowledgment
- Logo recognition at Chamber and EDC sponsored hiring events
- Logo recognition on BA Chamber social media promotions
- Flyer in relocation packet sent out from Chamber
- Invitation to round tables with ability to address attendees

ADVOCATE SPONSOR
$750 (4 Available)

- Name recognition on the Broken Arrow Economic Development website, workforce section
- Name recognition at Talent Attraction meetings agenda
- Name recognition at Chamber and EDC sponsored hiring events
- Name recognition on BA Chamber social media promotions
- Invitation to round tables

Our city's success is built on the talent we recruit, develop and retain for area employers.

WORK IN BA CAREER FAIR

The Work In BA Career & Workforce Center exists to connect businesses with talent in Broken Arrow. Work In BA will host two career fairs, a Spring and a Fall Career Fair, connecting job-seekers to organizations in the community. This will be an opportunity for your organization to showcase available positions, network, and connect with job-seekers as well as other organizations. **cost of sponsorship is for each individual event**

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR
$3,000 (1 Available)

- Work In BA Career Fair Presented by...
- Logo recognition on event handouts
- Logo recognition on workinba.com
- Logo recognition on EDC and Chamber websites
- Logo recognition on EDC and Chamber social media pages
- Logo recognition in EDC and Chamber newsletters
- Premium spot at Career Fair

GOLD SPONSOR
$2,000 (3 Available)

- Logo recognition on event handouts
- Logo recognition on workinba.com
- Logo recognition on EDC and Chamber websites
- Logo recognition on EDC and Chamber social media pages
- Logo recognition in EDC and Chamber newsletters
- Booth at Career Fair

SILVER SPONSOR
$750 (6 Available)

- Name recognition on event handouts
- Name recognition on workinba.com
- Name recognition on EDC and Chamber websites
- Name recognition on EDC and Chamber social media pages
- Name recognition in EDC and Chamber newsletters
- Booth at Career Fair

ROUTE2BA

Route2BA is an event series pioneered by the Broken Arrow Economic Development Corporation and the Broken Arrow Chamber in partnership with existing businesses. The program allows college interns as well as new graduates and young professionals an opportunity to experience all things Broken Arrow. Interactive events will give young professionals a connection to their peers, access to local leaders, professional development opportunities, and a chance to learn why all routes can lead to Broken Arrow.

Route 2 BA
Connecting Interns to Broken Arrow

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR
$2,000 (3 Available)

- Recognition on social media posts
- Ability to address attendees at events
- Recognition on marketing materials
- Logo on BAEDC newsletter
- Logo on table signs at events
- Logo on t-shirts

GOLD SPONSOR
$1,000 (5 Available)

- Ability to address attendees at events
- Recognition on marketing materials
- Logo on BAEDC newsletter
- Logo on signs at events
- Logo on t-shirt for volunteers

SILVER SPONSOR
$750 (5 Available)

- Recognition on marketing materials
- Logo on BAEDC newsletter
- Logo on signs at events
- Logo on t-shirts

EDC & AMPLIFY BA AWARDS LUNCHEON

Economic Development is not an organization, it is an action and it takes an entire community participating and investing to make it successful. Amplify BA and Economic Forecast Luncheon is an economic update and forecast for the city, region and state.

The BAEDC recognizes individuals, businesses and organizations who have made a significant contribution to Broken Arrow through their economic development efforts. The room will be filled with business and community leaders investing in Amplifying Broken Arrow.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR
$3,000 (1 Available)

- Amplify Awards Luncheon presented by…
- Opportunity to address the crowd
- Recognition from podium
- Logo on event signage
- Logo on all dedicated event emails
- Logo on social media
- Logo in event newsletter
- Logo on Chamber event page
- Logo in event slideshow
- Logo on event program
- Placement of marketing materials
- Table of 8

GOLD SPONSOR
$750 (3 available)

- Recognition from podium
- Logo on event signage
- Logo on all dedicated event emails
- Logo on social media
- Logo in event newsletter
- Logo on website
- Logo in event slideshow
- Logo on event program
- Placement of marketing materials
- Table of 8

SILVER SPONSOR
$300 (6 available)

- 1 ticket to event
- Recognition from podium
- Logo on event signage
- Logo on all dedicated event emails
- Logo on social media
- Logo in event newsletter
- Logo on Chamber event page
- Logo in event slideshow
- Name on event program

THE EDC & AMPLIFY BA AWARDS PRESENTING SPONSOR $1,500 (1 available)

- The EDC & Amplify BA Awards presented by…
- On stage during award presentation
- Logo on award specific social media posts
- Logo on event signage
- Logo on the Chamber event page
- Logo on award
- Listing on screens prior to event
- 2 seats to event

MEMBERSHIP BENEFITS

Membership Benefits 59
Investment Opportunities 60

BA TRC

Where business *grows,* the community *thrives.*

NETWORKING

It's not just who you know...its who others know! Networking is a powerful tool for you and your business.

VISABILITY

Stand out from the crowd and get noticed as an active member of your business community!

IMPACT

Create a positive impact for your sales and workforce. Grow your referrals within the membership and our workforce through increased community exposure.

GROWTH

It's not just who you know...its who others know! Networking is a powerful tool for you and your business.

VOICE

We advocate on your behalf! Have a legislative voice through the Broken Arrow Chamber's advocacy efforts at the local, state, and national level.

CREDIBILITY

Your reputation matters now more than ever! Chamber membership is respected and trusted by your community!

BROKEN ARROW
CHAMBER of COMMERCE

Our Mission:

The Broken Arrow Chamber provides the support and resources our business community needs, so that together we create an environment in which every business from entrepreneurs to corporations are able to thrive. We are the leading voice and advocate for business because when Broken Arrow businesses grow, the entire community thrives.

Membership Benefits	Business Partner (Basic)	Enhanced Business Partner	Community Partner	Premier Partner	Executive Club	President's Circle	Chairman's Guild
Online Membership Directory Listing	•	•	•	•	•	•	•
Business Referrals	•	•	•	•	•	•	•
Member Decal for Business & Website	•	•	•	•	•	•	•
New Member Welcome on Social Media & Newsletter	•	•	•	•	•	•	•
Weekly eNewsletters	•	•	•	•	•	•	•
Attend Events at Member Price	•	•	•	•	•	•	•
Advertising & Sponsorship Opportunities	•	•	•	•	•	•	•
Advocacy Tools & Support - Local, State, & Federal	•	•	•	•	•	•	•
Post Job Openings on Chamber Website	•	•	•	•	•	•	•
Keyword Category Listings	2	3	4	5	6	Unlimited	Unlimited
Member to Member Discounts & Access to 'Members Only' Portal	•	•	•	•	•	•	•
Affinity Discount Programs	•	•	•	•	•	•	•
Notary & Certificate of Origin Services	•	•	•	•	•	•	•
Ribbon Cutting & Groundbreaking Ceremonies		•	•	•	•	•	•
Complimentary Membership List in Excel Format (no emails)		•	•	•	•	•	•
Enhanced Membership Listing		•	•	•	•	•	•
Digital Advertising Credit*		$100	$250	$500	$1,000	$1,250	$2,500
Sponsorship Credit*		$100	$250	$500	$1,000	$1,250	$2,500
Invitation to Attend Exclusive Receptions, Openings & Events				•	•	•	•
Recognition in the Annual Report & Annual Gala			Name	Name	Logo	Logo	Logo
Subsidiary Company Memberships/Additional Locations					1	2	3
Member Minute Video Included					1	1	1
Company Logo Digitally Displayed in Chamber Lobby					•	•	•
Signage Recognition at Chamber Member Events					•	•	•
Specialized Events Benefits					•	•	•
Recognized as a Major Investor on Social Media					•	•	•
Position on BA Business Leadership Council						1 seat	2 seats
First Option on Available Sponsorships						•	•
Educational Article or Blog Post in Email						1	1
Rotating Linked Logo on Chamber Website							•
Board of Directors Seat**							•
Invitation to Attend the Community Leadership Event							•
Opportunity to Recommend C-Suite Keynote Speaker							•
Representative of Company to Introduce Special Speaker							•
Guaranteed Placement in Leadership BA							•

**Credits can not be applied to tickets, table sponsorships or LBA and cannot be applied to reduce existing sponsorships below investor level.*
***Trade values do not count. Number of board seats are based on availability, highest investors recieve first right of refusal.*

MEMBERSHIP BENEFITS

BUSINESS PARTNER

The Business Partner is a minimum investment ***starting at $400*** in the Broken Arrow Chamber. See below for pricing.

Recognition Benefits:

- Online membership directory listing
- Business referrals
- Member decal for business and website
- New Member welcome on social media
- Weekly eNewsletters
- Advertising and sponsorship opportunities
- Advocacy tools & support
- Representation in the Regional One Voice Advocacy Agenda
- New Member welcome on social media
- Liked and followed on social media
- Post job openings on Chamber website
- Keyword category listings - 2
- Member to Member discounts and access to "Members Only" portal
- Affinity discount programs
- Notary and Certificate of Origin services
- Opportunity to win Annual Awards

Event Benefits:

- Attend Events at Member Price

ENHANCED BUSINESS PARTNER

The Enhanced Business Partner is a minimum investment of ***dues + $150*** in the Broken Arrow Chamber.

Recognition Benefits:

- Online membership directory listing
- Business referrals
- Member decal for business and website
- New Member welcome on social media
- Weekly eNewsletters
- Advertising and sponsorship opportunities
- Advocacy tools & support
- Representation in the Regional One Voice Advocacy Agenda
- New Member welcome on social media
- Liked and followed on social media
- Post job openings on Chamber website
- Keyword category listings - 2
- Member to Member discounts and access to "Members Only" portal
- Affinity discount programs
- Notary and Certificate of Origin services
- Opportunity to win Annual Awards
- Ribbon Cutting and Groundbreaking Ceremonies
- Complimentary membership list in Excel format (no emails)
- Enhanced membership listing
- Keyword category listings - 3
- Digital advertising credit - $100
- Sponsorship credit - $100

Event Benefits:

- Attend Events at Member Price

INVESTMENT OPPORTUNITIES

COMMUNITY PARTNER

The Community Partner is a minimum investment of ***$1,000 (dues and cash sponsorships)*** in the Broken Arrow Chamber. Community Partners in the Broken Arrow Chamber are considered Major Investors and receive a number of benefits.

Recognition Benefits:

- Online membership directory listing
- Business referrals
- Member decal for business and website
- New Member welcome on social media
- Weekly eNewsletters
- Advertising and sponsorship opportunities
- Advocacy tools & support
- Representation in the Regional One Voice Advocacy Agenda
- New Member welcome on social media
- Liked and followed on social media
- Post job openings on Chamber website
- Keyword category listings - 2
- Member to Member discounts and access to "Members Only" portal
- Affinity discount programs
- Notary and Certificate of Origin services
- Opportunity to win Annual Awards
- Ribbon Cutting and Groundbreaking Ceremonies
- Complimentary membership list in Excel format (no emails)
- Enhanced membership listing
- Keyword category listings - 3
- Digital advertising credit - $100
- Sponsorship credit - $100
- Listed as a Major Investor on all of the following:
- TV wall in the Chamber office
- Keyword category listings - 4
- Digital advertising credit - $250
- Sponsorship credit - $250

Event Benefits:

- Attend Events at Member Price
- Invitation to attend exclusive receptions, openings & events

PREMIER PARTNER

The Premier Partner is a minimum investment of ***$2,500 (dues and cash sponsorships)*** in the Broken Arrow Chamber. Premier Partners in the Broken Arrow Chamber are considered Major Investors and receive a number of benefits.

Includes all benefits of Community Partner plus the following:

Recognition Benefits:

- Keyword category listings - 5
- Digital advertising credit - $500
- Sponsorship credit - $500
- Recognition in the Annual Report and Annual Gala – Name

Event Benefits:

- Ability to include an item in the Golf Tournament goodie bag
- Ability to include an item in the Wine Walk goodie bag
- Listed as a Major Investor on all of the following:
  - Annual Gala Program
  - Recognition at the Annual Meeting

INVESTMENT OPPORTUNITIES

EXECUTIVE CLUB

The Executive Club is a minimum investment of ***$5,000 (dues and cash sponsorships)*** in the Broken Arrow Chamber. Executive Club investors in the Broken Arrow Chamber are considered Major Investors and receive a number of benefits.

Recognition Benefits:

- Online membership directory listing
- Business referrals
- Member decal for business and website
- New Member welcome on social media
- Weekly eNewsletters
- Advertising and sponsorship opportunities
- Advocacy tools & support
- Representation in the Regional One Voice Advocacy Agenda
- New Member welcome on social media
- Liked and followed on social media
- Post job openings on Chamber website
- Keyword category listings - 2
- Member to Member discounts and access to "Members Only" portal
- Affinity discount programs
- Notary and Certificate of Origin services
- Opportunity to win Annual Awards
- Ribbon Cutting and Groundbreaking Ceremonies
- Complimentary membership list in Excel format (no emails)
- Enhanced membership listing
- Keyword category listings - 3
- Digital advertising credit - $100
- Sponsorship credit - $100
- Listed as a Major Investor on all of the following:
- TV wall in the Chamber office
- Keyword category listings - 4
- Digital advertising credit - $250
- Sponsorship credit - $250
- Keyword category listings - 5
- Digital advertising credit - $500
- Sponsorship credit - $500
- Recognition in the Annual Report and Annual Gala – Name
- Keyword category listings - 5
- Digital advertising credit - $1,000
- Sponsorship credit - $1,000
- Recognition in the Annual Report and Annual Gala - Logo
- Subsidiary Company Memberships/Additional Locations - 1
- Member Minute video included
- Company logo digitally displayed in Chamber lobby
- Signage recognition at Chamber member events
- Rotating linked logo on Chamber website
- Specialized events package
- Invitation to attend BA Business Leadership Council Breakfasts
- Recognized as a Major Investor on social media

Event Benefits:

- Attend Events at Member Price
- Invitation to attend exclusive receptions, openings & events
- Ability to include an item in the Golf Tournament goodie bag
- Ability to include an item in the Wine Walk goodie bag
- Listed as a Major Investor on all of the following:
  - Annual Gala Program
  - Recognition at the Annual Meeting
- One VIP parking pass to Rooster Days
- One VIP parking pass and 2 admission tickets to Taste of Summer
- One free entry to each of the 2021 Chamber After Hours events
- Ability to put marketing materials on the marketing table at the Chamber Luncheon

INVESTMENT OPPORTUNITIES

PRESIDENT'S CIRCLE

The President's Circle is a minimum investment of ***$10,000 (dues and cash sponsorships)*** in the Broken Arrow Chamber. President's Circle investors in the Broken Arrow Chamber are considered Major Investors and receive a number of benefits.

Includes all benefits of Executive Club plus the following:

Recognition Benefits:

- Digital advertising credit - $1,250
- Sponsorship credit - $1,250
- Subsidiary Company Memberships/Additional Locations - 2
- Position on BA Business Leadership Council – 1 Seat
- First option on available sponsorships
- Educational article or blog post in email – 1***

Event Benefits:

- Reserved table at the Annual Gala Reception
- One VIP parking pass and 4 admission tickets to Taste of Summer
- Guaranteed placement in Leadership Broken Arrow**

**There is a registration fee associated with Leadership Broken Arrow. LBA applications must be submitted by 7/1/21.

***Articles will be scheduled by Chamber staff and must meet the criteria for educational articles in the newsletter.

CHAIRMAN'S GUILD

The Chairman's Guild is a minimum investment of ***$15,000 (dues and cash sponsorships)*** in the Broken Arrow Chamber. Chairman's Guild investors in the Broken Arrow Chamber are considered Major Investors and receive a number of benefits.

Includes all benefits of President's Circle plus the following:

Recognition Benefits:

- Digital advertising credit - $2,500
- Sponsorship credit - $2,500
- Recognition in the Annual Report and Annual Gala - Logo
- Subsidiary Company Memberships/Additional Locations - 3
- Position on BA Business Leadership Council – 2 Seats
- Educational article or blog post in email – 2***
- Board of Directors seat*
- Opportunity to recommend C-Suite keynote speaker
- Representative of company introduce special speaker

Event Benefits:

- Two VIP parking passes to Rooster Days
- Two VIP parking passes and 8 admission tickets to Taste of Summer
- Two free entries to one Chamber After Hours event
- Two free entries to one Small Business Series event
- Guaranteed placement in Leadership Broken Arrow**

*Board of Directors seat is available after your first year of Major Investor commitment. Trade values do not count. Number of board seats are based on availability, highest investors recieve first right of refusal.

**There is a registration fee associated with Leadership Broken Arrow and the Community Leadership Event. LBA applications must be submitted by 7/1/21.

***Articles will be scheduled by Chamber staff and must meet the criteria for educational articles in the newsletter.

BROKEN ARROW
CHAMBER of COMMERCE

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Be a larger part
of the BA community.