

## PRESS RELEASE

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## Broken Arrow Chamber Partners with Community Pass to Promote Members

Broken Arrow, OK – June 1, 2022 – The Broken Arrow Chamber of Commerce is excited to announce new partnership with Community Pass.

Community Pass, a mobile app founded by Billy & Shannon Paul, started with the concept that one positive action could spark many positive actions and in turn transform a community. Using the app, consumers can find special offers at their favorite businesses near their current location encouraging them to shop within their community to benefit local organizations.

Here's how it works:

- You Save Money
  - For only \$5 per month, subscribers can take advantage of offers on everything from food to haircuts to home repair and more! Saving money and supporting local businesses has never been this easy!
- You Help Community Organizations
  - A portion of the monthly subscription is donated to community organizations and charities. Community Pass is the perfect contactless, digital fundraising tool.
- You Support Local Businesses
  - Local businesses list special offers on the app for Community Pass members. What makes Community Pass so great for business owners is, unlike other discount apps, it is FREE to list offers on the app.

“The Chamber was eager to partner with Community Pass because of the impact it could have on our members,” says Jennifer Conway, President & CEO of the Broken Arrow Chamber of Commerce and Economic Development Corporation. “Marketing is often an expense some businesses can’t afford, so being able to put offers on this mobile platform for free is a great benefit to drive customers to them.” continued, Conway.

If you are interested in partnering with Community Pass, they will have a booth at this year’s Rooster Days Festival showcasing the app to festival goers.

For more information on Community Pass, please visit: <https://mycommunitypass.com/>

For more information, contact:  
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