

PRESS RELEASE

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Join us for a press conference at 10:00AM, Tuesday, February 8th, Central on Main Ballroom at 210 N. Main Street, Broken Arrow for the announcement of details for our Rooster Days event.

91st Anniversary of Rooster Days Scheduled for May 12th – 15th

Broken Arrow, OK – January 31, 2022 – The tradition continues! Oklahoma’s longest-running festival, Rooster Days, is back for its 91st year presented by TTCU Federal Credit Union, the Broken Arrow Chamber of Commerce, and the City of Broken Arrow.

The traditional four-day event will be full of entertainment, food, carnival fun, great vendors, and more. Moving into our 91st year, we are making some awesome updates to this beloved festival. The Broken Arrow Chamber of Commerce, TTCU Federal Credit Union, and the City of Broken Arrow are excited to announce some of these changes at this press conference, such as:

- A new cashless system that will make parking and purchasing food and drink easier on festival-goers
- Current entertainment lineup
- Where’s Rosco App features

The festival will run May 12-15, 2022. In addition to the festival, here is the schedule of additional Rooster Day festivities:

- Rooster Days Fun Run: May 14, 2022, Central Park (1500 S Main St)
- Rooster Days 5K Run: May 14, 2022, Central Park (1500 S Main St)
- Rooster Days Parade: May 14, 2022, 2021, Main Street (starts at College Street, ends at Mason Drive)
- Rooster Days Cornhole Tournament: May 14, 2022, Central Park (1500 S Main St)

“The tradition continues! We are pleased to have the festival back in May with some exciting new features to make this event better than ever.” said Jennifer Conway, President and CEO, of the Broken Arrow Chamber of Commerce and Broken Arrow Economic Development Corporation. “Our goal is to keep Broken Arrow’s longest tradition going but also creating room for growth and new and exciting things each year.” continued Conway.

“TTCU is passionate about community, and it’s been our honor for more than a decade to support Rooster Days and help continue this tradition in Broken Arrow providing a place for families to gather.” said Rosie Kramer, Community Relations Partner for TTCU Federal Credit Union.

For more detailed information regarding these events, please visit www.roosterdays.com.

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