

PRESS RELEASE

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Taste of Summer is Back July 16th!

Broken Arrow, OK – July 1, 2022 – Taste of Summer 2022 will return to Broken Arrow on Saturday, July 16th. The yearly festival will take place at Central Park Community Center and feature summertime fun for the entire family, including:

- **Unlimited** Blue Bell ice cream
- ‘Get Active’ zone for all ages
- Live entertainment from local performers
- Large kids’ crafts area
- Marketplace with local vendors
- Food vendors
- Water inflatables & cooling stations to stay cool
- BAPD & BAFD Touch-a-Truck

“Blue Bell is honored to bring back Broken Arrow’s favorite summer event. Taste of Summer will be even sweeter this year being the 20-year anniversary! The Broken Arrow community has always been loyal supporters of Blue Bell Creameries and we can’t think of a better way to say thank you than all-you-can-eat ice cream. We decided to open an hour earlier to give attendees extra time to enjoy the festivities.” Said Marty Kilgore, General Manager of the Blue Bell Creamery Broken Arrow Plant.

“1-800 Water Damage is thrilled to be back again this year as presenting sponsor for the 20-year anniversary of this event. The longevity of this tradition proves how much Broken Arrow loves to come together to support local businesses and provide a fun environment for the residents.” said Nicole Smith, Owner of 1-800 Water Damage.

Advanced tickets after July 1st are \$7 per person. Children two and under are free. Purchase tickets at the gate, online at www.tasteofsummerba.com, or the BA Chamber office located at 210 N Main Street.

“We can’t imagine a hot Oklahoma summer without this event,” said Jennifer Conway, President and CEO of the Broken Arrow Chamber of Commerce and Broken Arrow Economic Development Corporation, “Blue Bell Creameries and 1-800 Water Damage not only provide quality jobs for our community but are also passionate about giving back to them as well. We can’t wait to see you there.” Continued Conway.

For more information, visit www.tasteofsummerba.com.

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