

PRESS RELEASE

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Rooster Days Mascot Tryouts To Be Held February 15

Broken Arrow, OK – February 1, 2023 – The Rooster Days Festival presented by TTCU Federal Credit Union is looking for a new mascot. Rosco the Rooster has been a festival favorite for years.

In true festival fashion, tryouts will be held to find the new mascot. Mascot duties include media appearances, festival appearances, community events, and working with the Broken Arrow Chamber of Commerce to help promote and represent the festival brand.

The tryout details are below:

- **Date: Wednesday, February 15, 2023**
- **Time: 4 p.m. – 6 p.m.**
- **Location: Central on Main Ballroom (210 N. Main St., Broken Arrow, OK 74012)**
- **If you are interested in trying out, register here: <https://bit.ly/3RnzUX5>**
- **Tryouts are open to the public and free to attend.**
- **For a promotional video, click [here](#)**
- **For festival information, please visit roosterdays.com**

“Rosco the Rooster has been a festival favorite for years and we are excited to welcome a new Rosco for the upcoming 2023 festival.” Says Scott Eudey, Festival Chair of the Rooster Days Festival presented by TTCU Federal Credit Union. “Our past mascots have been an incredible asset to our event and team and we hope their retirement will give them a much-deserved break.” Continued Eudey.

The festival will run May 18-21, 2023. In addition to the festival, there will be additional Rooster Day festivities:

- Rooster Days Fun Run: May 20, 2023, Central Park (1500 S Main St)
- Rooster Days 5K Run: May 20, 2023, Central Park (1500 S Main St)
- Rooster Days Parade: May 20, 2023, Main Street (starts at College Street, ends at Mason Drive)
- Rooster Days Cornhole Tournament: May 18 & 19, 2023, Central Park (1500 S Main St)

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About the Broken Arrow Chamber:

With over 850 members, the Broken Arrow Chamber provides the support and resources our business community needs so that together we create an environment in which every business from entrepreneurs to corporations can thrive. The Chamber is the leading voice to advocate for business because when Broken Arrow businesses grow, the entire community thrives.