

PRESS RELEASE

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Taste of Summer is Back June 24!

Broken Arrow, OK – April 19, 2023 – Taste of Summer 2023, presented by Kinetic by Windstream and Blue Bell Creameries, will return to Broken Arrow on Saturday, June 24. The annual festival will take place at Central Park on Main, 1500 S. Main St., Broken Arrow, and feature summertime fun for the entire family, including:

- Unlimited Blue Bell ice cream
- “Get Active Zone” for all ages
- Kid’s craft area
- Marketplace with local vendors
- Food vendors
- Water inflatables and cooling stations to stay cool
- BAPD & BAFD Touch-a-Truck
- All new “water wars” zone with water balloon fights

“Blue Bell is honored to bring back Broken Arrow’s favorite summer event,” said Marty Kilgore, general manager of the Blue Bell Creamery Broken Arrow Plant. “The Broken Arrow community loves Blue Bell ice cream and this is our way to say thank you for their years of support. The new additions to the festival this year will make for a great day.”

“Kinetic by Windstream is excited to present the 21st anniversary of Taste of Summer,” said Aaron Morris, director of operations for Kinetic By Windstream. “Serving the community is an important part of our company’s mission and this is a fun way for us to show our investment to them community.”

Advanced tickets are \$5 before April 30. May 1 through June 23 are \$7 per person and \$8 at the gate. Children two and under are free. Purchase tickets at the gate, online at tasteofsummerba.com, or the BA Chamber office located at 210 N Main Street.

“Oklahoma summers can be brutally hot and this is a great way to get the kids out of the house for some fun,” said Jennifer Conway, President and CEO of the Broken Arrow Chamber of Commerce and Broken Arrow Economic Development Corporation, “Blue Bell Creameries and Kinetic by Windstream not only provide quality jobs and services to our community but love to get involved and give back as well. We are looking forward to a great event.” continued Conway.

For more information, visit tasteofsummerba.com.

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ABOUT THE BA CHAMBER OF COMMERCE AND ECONOMIC DEVELOPMENT CORPORATION

The Broken Arrow Chamber and Economic Development Corporation are 501(c)(6) organizations dedicated to building the Broken Arrow economy and to equipping BA businesses with the tools, skills and networks needed to make them successful. For more information, visit bachamber.com.

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