













Be a larger part of the BA community.



MAJOR EVENTS

Awards Gala
BA Wine Walk
Buy Broken Arrow
Golf Tournament
Rooster Days Festival
Taste of Summer
The Main Street Burn
Manufacturing Luncheon

ADVOCACY

Business Advocacy Advocacy Breakfast Series BA Day At The Capitol & Reception DC Fly-In

BUSINESS RESOURCES & NETWORKING OPPORTUNITIES

Chamber After Hours
Java with Jennifer
Monthly Chamber Luncheons
In the Business of Bowling - Bowling Tournament
Small Business Series
Successful Women's Series

MARKETING

BA Chamber Dining Guide Community Guide Program Ad Lobby Banner Events Postcard Digital Advertising Options Chamber Email Newsletters Weather Alert Email

LEADERSHIP

2024 Community Leadership Retreat 2025 Best Practices Trip Leadership Broken Arrow Chamber Ambassadors Broken Arrow Young Professionals

ECONOMIC DEVELOPMENT

Grounds for Development
Manufacturing Month
EDC Newsletter
Talent Attraction & Retention
Work In BA Career Fair
Career Awareness
EDC & Amplify BA Awards Luncheon

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BATRC



It is the premier event for Broken Arrow Leadership. The Gala is a black tie event where the Arrowhead Business Awards winners are announced and Community Leaders are celebrated for their contributions to Broken Arrow. The Gala will be held in February and will be a celebration of our community.

Attendance: This event averages 600 people.

*Sponsorships cannot be divided between companies.

Key Demographic: Community Leaders, Business Owners, and Business

Management for the region.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$6,500 (1 Available)

- The Gala presented by...
- Ability to welcome attendees
- Logo on invitation
- Logo on event signage
- Listing on screens during reception prior to The Gala
- Logo on social media posts
- Logo on Chamber events page
- Logo on Save the Date
- Logo on dedicated emails
- Full page color ad in event program
- Table at Chairman's Reception
- Two bottles of wine at table
- Table of 8 at The Gala

GOLD SPONSOR

\$3.500 (5 Available)

- Logo on invitation
- Logo on event signage
- Listing on screens during reception prior to The Gala
- Logo on 'Thank You' social media post
- Logo on Chamber events page
- Logo on dedicated emails
- ½ page color ad in event program
- Table of 8 at The Gala
- Table at Chairman's Reception
- One bottle of wine at table

SILVER SPONSOR

\$2,500 (8 Available)

- Name on invitation
- Logo on event signage
- Listing on screens during reception prior to The Gala
- Logo on 'Thank You' social media post
- Logo on Chamber events page
- Logo on dedicated emails
- ¼ page color ad in event program
- Table of 8 at The Gala
- One bottle of wine at table



AWARDS GALA Continued

THE ARROWHEAD BUSINESS AWARDS PRESENTING SPONSOR

\$4,000 (1 available)

- Arrowhead Business Awards presented by...
- On stage during award presentation
- Logo on award specific social media posts
- Logo on event signage
- Logo on the Chamber event page
- Logo on award
- Name on invitation
- Full page ad in event program
- Table of 8 at The Gala
- Table at Chairman's Reception
- Listing on screens during reception prior to The Gala

CHAIRMAN'S RECEPTION SPONSOR

\$2,000 (1 available)

- Reception presented by...
- Logo on event signage
- Listing on screens during reception prior to The Gala
- Logo on bar signage and tables at reception
- · Logo on drink tickets
- Name on invitation
- Logo on social media
- Logo on Chamber event page
- 4 seats at the Awards Gala
- Opportunity to greet attendees
- Table at Chairman's Reception

NOMINATION GLASS SPONSOR

\$1,250 (1 available)

- Logo on glassware given to all award nominees
- Listing on screens during reception prior to The Gala

AFTER PARTY SPONSOR

\$3,000 (1 available)

- After Party presented by...
- Logo on after party signage
- Listing on screens during reception prior to The Gala
- Logo on bar signage and tables at after party
- Logo on Chamber event page
- Name on invitation
- Logo on after party social media posts
- 8 seats at the Awards Gala

TABLE SPONSOR

\$2,000 (Unlimited)

- Logo in event program
- Listing on screens during reception prior to Awards Gala
- 1 table of 8 at the Awards Gala
- 1 bottle of wine

BUSINESS SPONSOR

\$450 (Unlimited)

- Recognition in program
- Listing on screens during reception prior to Awards Gala
- 2 seats to the Awards Gala

WINE SPONSOR

\$2,500 (for sponsor tables only) \$5,000 (for all tables)

- Provide 3 cases of wine for event
- Personalized wine tags on all table
- Listed in program

INDIVIDUAL TICKET

\$175 (Unlimited)





BA WINE WALK

The Broken Arrow Wine Walk is a fun night of wine tasting, food and shopping in The Rose District. The Wine Walk will be held in December. Rose District retailers transform to wine tasting locations for the evening while restaurants are handing out tasty treats and stores are open late for holiday shopping. This event is open to the public.

Attendance: This event sells out at 750 participants. **Key Demographic:** Largely female attendees from throughout the community.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$3,000 (1 Available)

- BA Wine Walk presented by...
- Logo on Wine Walk billboard
- Logo on event signage
- Logo on event social media posts
- Logo on Chamber event page
- Logo on Wine Walk map
- Logo on Wine Walk cups
- Logo on Wine Walk bags
- Logo on dedicated emails
- Logo on event posters
- 8 wristbands to the Wine Walk
- VIP Wine Walk check-in
- Ability to include item in swag bag

GOLD SPONSOR

\$1,500 (5 Available)

- Logo on event signage
- Logo on 'Thank You' social media post
- Logo on Chamber event page
- Logo in Wine Walk map
- Logo on all dedicated emails
- Logo on all event posters
- 4 wristbands to the Wine Walk
- VIP Wine Walk check-in
- Ability to include item in swag bag

SILVER SPONSOR

\$750 (8 Available)

- Name on event signage
- Name on Chamber event page
- Name in Wine Walk map
- Name on 'Thank You' social media post
- 2 wristbands to the Wine Walk
- VIP Wine Walk check-in
- Ability to include item in swag bag



BA WINE WALK Continued

WINE GLASS SPONSOR

\$2.000 (1 available)

- Logo on Wine glasses
- Name on Wine Walk map
- Name on Chamber event page
- 2 wristbands to the Wine Walk
- VIP Wine Walk check-in

SWAG BAG SPONSOR

\$2,000 (1 available)

Everyone loves to feel pampered and the Wine Walk Swag Bag was created to do just that. The bag will be filled with fun gifts from Rose District Merchants and will be given to participants. In 2024, **600** bags will be given out.

- Logo on Wine Walk swag bag
- Name on Wine Walk map
- Name on Chamber event page
- 2 wristbands to the Wine Walk
- VIP Wine Walk Check-in
- Ability to include item in swag bag

SANTA SPONSOR

\$1,000 (1 available)

- Logo on event signage at Santa Stop
- Name on Wine Walk map
- Name on Chamber event page
- 2 wristbands to the Wine Walk

VIP ENTERTAINMENT SPONSOR

\$1,000 (1 available)

Put your company's name on what is sure to be the "go to" area for meet ups and good times during everyone's favorite holiday event!

- Wine Walk VIP entertainment presented by...
- Logo on VIP entertainment signage
- Logo on VIP entertainment promotion
- Ability to hang banners/signs in the VIP area (as space allows)
- 4 VIP wristbands to the Wine Walk
- Name on Wine Walk map

VIP GOLD SPONSOR

\$750 (1 available)

- Logo on VIP entertainment signage
- Logo on VIP entertainment promotion
- Ability to hang banners/signs in the VIP area (as space allows)
- 2 VIP wristbands to the Wine Walk
- Name on Wine Walk map

VIP WRISTBAND

\$80 (Limited Availability)

- VIP wristband to the Wine Walk
- VIP check-in
- VIP parking pass
- Wine Walk swag bag
- Commemorative premium wine glass
- Access to VIP pre-party (4:30 p.m.- 7 p.m.)

PREMIUM WRISTBAND

\$40 (600 available)

- Wine Walk wristband
- Wine Walk swag bag
- Wine Walk wine glass





BUY BA

Buy Broken Arrow is a holiday shopping program that encourages shopping in Broken Arrow during November and December that has been happening for over 20 years. The campaign gives away a total of \$16,000, split into 4 prizes, \$10,000, \$3,000, \$2,000, and our new Small Business Sponsor Drawing for \$1,000 for a shopper at one of our local small businesses. The drawing will be held in December at the presenting sponsor's location.

Attendance: We distribute approx. 1.75 million tickets.

Key Demographic: Entire community of Broken Arrow; retailers who participate are both small and large, independent and chains.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$6,000 (1 Available)

- Buy Broken Arrow presented by...
- Final drawing held at your location
- Logo on tickets
- Logo on billboard during campaign
- Logo on poster
- Logo on printable merchants' list
- Logo on Chamber event page
- Logo on social media
- Participating merchant
- Name on radio spots

GOLD SPONSOR

\$2,000 (4 Available)

- Logo on billboard during campaign
- Logo on poster
- Logo on printable merchants' list
- Logo on Chamber event page
- Logo on social media
- Participating merchant

SILVER SPONSOR

\$1,000 (8 Available)

- Name on poster
- Name on printable merchants' list
- Logo on Chamber event page
- Participating merchant
- Logo on social media

SMALL BUSINESS SPONSOR \$1,000 (1 Available)

- Small Business \$1,000 drawing presented by...
- Logo on Chamber event page
- Participating merchant
- Name on poster
- Name on social media

SUPPORTING SPONSOR

\$600 (10 Available)

- Logo on Chamber event page
- Participating merchant
- Name on poster
- Name on social media



BUY BA Continued

BUY BA BENJAMINS

\$1,500 (1 Available)

- Logo on Benjamin bills
- Name said on videos
- Logo on social media
- Logo on poster

SMALL BIZ SATURDAY

\$2,000 (1 Available)

- Logo on 500 pcs. of swag to be handed out during Small Biz Saturday
- Logo on all Small Biz Saturday promotions
- Logo on social media promotion of Small Biz Saturday

PARTICIPATING MERCHANT

\$300 (Unlimited)

- Every participant will be exclusively featured in at least one social media post on the Buy BA Facebook page.
- Each participating merchant will have their logo displayed for 1 week alongside other merchants on the BA Chamber's electronic billboard, or Highway 51 billboard.
- A Chamber Ambassador will visit the merchant during the campaign to "check-in" and post about the merchant from the Ambassador's personal social media page.
- Name on printable merchant list and website.



Teaser Billboard



1 of 10 Participating Merchang Billboards, each rotating for 1 week



Merchant Poster



Social Media Merchant Graphics







GOLF TOURNAMENT

The BA Chamber Golf Tournament, held in the spring/ summer, provides fun throughout the entire day and chances to win even if your golf game isn't the greatest. The tournament features a morning and afternoon flight and is a four-person scramble with a shotgun start.

Attendance: This event averages 40 teams of 4, 160

golfers total.

Key Demographic: Business owners, Business

Community Members.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$5,000 (1 Available)

- BA Chamber Golf Tournament presented by...
- Ability to address attendees
- Logo on golf gift given to golfers
- Recognition day of event
- Logo on event signage
- Logo on dedicated event emails
- Logo on social media post
- Logo on registration flyer
- Logo on event banner
- Logo on Chamber event page
- Logo on mulligan tickets
- 2 teams in the golf tournament
- 1 designated hole during tournament

GOLD SPONSOR

\$2,500 (3 Available)

- Recognition day of event
- Logo on event signage
- Logo on event banner
- Logo on dedicated event emails
- Logo on social media post
- · Logo on social media
- Logo on Chamber event page
- 1 team in the golf tournament

SILVER SPONSOR

\$1,500 (2 Available)

- Logo on event banner
- Recognition day of event
- Logo on social media
- Logo on Chamber event page
- 1 team in the golf tournament

LUNCH SPONSOR

\$1,000 (1 Available)

We host lunch to feed all of our golfers for both flights. You will be the presenting sponsor at this lunch and have the opportunity to address the golfers and participate in the festivities. *Team NOT included.

- Logo on event banner
- Recognition day of event
- · Logo on social media
- Logo on Chamber event page



GOLF TOURNAMENT Continued

HOLE SPONSOR

\$1,000 (17 Available)

Utilize your spot on your designated hole to have some fun and hand out goodies to promote your business. Each hole will have the ability to speak to each tem. *Team NOT included.

- Designated Hole During Tournament
- Name on Chamber event page

SPONSOR ADD-ON GOLF TEAM OF 4

\$600 (availability based on first come first served basis) Add an additional golf team to any sponsorship valued at \$1,000 or higher for a reduced rate.

CART PATH SIGNS

\$100

Add your company logo to signs placed along the cart path.

TOWEL SPONSOR

\$500/\$1,500* (1 Available)

A golf tournament in June can be warm, this is a great opportunity to get your company logo on the towels that will be handed out to every golfer in the tournament. This sponsorship also includes the ability to hang your company banner. *Team NOT included.

*There are two price options for this sponsorship: \$500 is for sponsors who want to order the towels themselves and \$1,500 is for sponsors who would like us to order the towels on their behalf.

SCORECARD SPONSOR

\$250* (1 Available)

Your logo will be featured on all scorecards used by golfers during the tournament. *Team NOT included.

GOLF BALL SPONSOR

\$750/\$1,750* (1 Available)

Golfers are always looking for another ball. That ball may as well have your logo on it. The sponsor will provide sleeves of golf balls that will be included in the players goodie bags. The sponsor will be recognized in event promotion and at the event. *Team NOT included.

*There are two price options for this sponsorship: \$750 is for sponsors who want to order the balls themselves and \$1,750 is for sponsors who would like us to order the balls on their behalf.

LONGEST DRIVE + DRIVING RANGE SPONSOR

\$1,000* (1 Available)

Have your name on the contest hole where we test our golfers' long game! In addition you will also receive the opportunity to hang your banner or sign at the driving range! Golfers are always trying to get in some practice swings before the tournament, why not have your banner hanging there while they warm up? The longest drive + driving range sponsor has the ability to hang their banner at the driving range will receive signage at the longest drive hole.*Team NOT included.

CLOSEST TO THE PIN + PUTTING GREEN SPONSOR

\$1,000* (1 Available)

Want to get close to potential clients? This is your lucky day! With this sponsorship, you will receive signage at the contest hole where we see who can land closest to the pin! And as an added bonus you will also have the opportunity to have signage at the putting green! Putting is a technique that requires practice...lots of practice. Why not have your company banner hanging while all of the practicing is taking place? The closest to the pin + putting green sponsor has the ability to hang their banner at the putting green area, will receive signage on the contest hole for closest to the pin. *Team NOT included.



GOLF TOURNAMENT Continued

GOLF CART SPONSOR

\$1,000* (1 Available)

Every participant in the tournament will ride in or drive a golf cart. As the "Golf Cart" sponsor, your logo will appear on every golf cart used during the tournament. The sponsor will be recognized in event promotion and at the event.*Team NOT included.

GOLF TEAM OF 4

\$700 (26 Available)

Enjoy a wonderful day of golf while supporting the BA Chamber. Golfers will receive lunch, a goodie bag full of golf themed treats, and the chance to win additional prizes. This event WILL sell out!









ROOSTER DAYS FESTIVAL

Festival/Run/Parade/Cornhole Tournament

Rooster Days will be returning for the 93rd year. It is a proud Broken Arrow tradition and the longest continuing running festival in Oklahoma. The festival takes place at Central Park on Main Street each year in May. Enjoy a variety of entertainment for all ages including carnival rides, live entertainment, arts, wine garden and much more! Events include run, cornhole tournament, parade, etc.

Attendance: This event averages 30,000 people.

Key Demographic: families, teenagers, retailers, children,

open to the public.



SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR \$20,000 (1 Available)

- All Rooster Days activities presented by...
- Sponsor logo incorporated with the Rooster Days logo and used on ALL promotion (including: Festival, Run, Miss Rooster Days, Cornhole Tournament)
- Logo on Rooster Days sponsor banners
- Logo on official Rooster Days Festival t-shirt
- Ability to hang 4 banners at Rooster Days Festival
- Ability to hang 2 banners at Rooster Days Run
- First position in the parade behind
 The Pride of Broken Arrow
- Address audience from stage at Rooster Days Festival
- Logo on TV spots
- Name on radio spots
- Logo on billboard

- Address audience from stage at Rooster Days Run
- Logo on Rooster Days website
- Logo on Rooster Days Run website
- Logo on Rooster Days Run banner
- Logo on Run t-shirt
- 10 VIP parking passes
- 10 entries in the Rooster Days Run
- 1 team entry in the Cornhole Tournament
- Ability to include an item in the run goodie bag

FESTIVAL SPONSORS

GOLD SPONSOR \$4,000 (4 Available)

- Logo on Rooster Days dedicated emails
- Ability to hang 1 banner at Rooster Days Festival
- Ability to hang 1 banner at Rooster Days Run
- Logo on sponsor banners
- Float location in positions 3-6 behind The Pride of Broken Arrow in the parade
- Recognition from stage at Rooster Days Festival
- Recognition from stage at Rooster Days Run

- Logo on Rooster Days website
- 6 VIP parking passes
- 4 entries in the Rooster Days Run
- 1 team entry in the Cornhole Tournament
- Ability to include an item in the run goodie bag

SILVER SPONSOR \$2,500 (6 Available)

- Name on Rooster Days dedicated emails
- Logo on sponsor banners
- Float in the parade
- Recognition from stage at Rooster Days Festival
- Recognition from stage at Rooster Days Run
- Logo on Rooster Days website
- 4 VIP parking passes
- Ability to include an item in the run goodie bag

BRONZE SPONSOR \$1,500 (6 Available)

- Name on Rooster Days dedicated emails
- Name on sponsor banners
- Float in the parade
- Recognition from stage at Rooster Days Festival
- Logo on Rooster Days website
- 2 VIP parking passes
- Ability to include an item in the run goodie bag

SUPPORTING SPONSOR \$500 (6 Available)

- Recognition from stage at Rooster Days Festival
- Recognition from stage at Rooster Days Run
- Name on Rooster Days website

- 2 VIP parking passes
- Ability to include an item in the run goodie bag



FESTIVAL SPONSORS

ENTERTAINMENT SPONSORSHIPS

Rooster Days entertainment features and local and regional acts. No matter what your entertainment preferences are, we've got you covered!

MAIN STAGE - PRESENTING SPONSOR \$7,000 (1 Available)

- Rooster Days Entertainment brought to you by...
- Logo prominently displayed on Main Stage banner
- Recognition from Main Stage before main acts each night
- Inclusion in media advertising (television, radio, outdoor, print)
- Ability to hang banners at festival (as space allows)
- 4 VIP parking passes

MAIN STAGE - GOLD SPONSOR \$3,500 (4 Available)

- Logo displayed on Main Stage banner
- Ability to hang banners at festival (as space allows)
- Recognition from Main Stage before main acts each night
- Logo on Rooster Days Festival website
- Social media recognition
- 2 VIP parking passes

MAIN STAGE - SILVER SPONSOR \$1,500 (6 Available)

- Logo displayed on Main Stage banner
- Ability to hang banners at festival (as space allows)
- Logo on Rooster Days Festival website
- Recognition from Main Stage



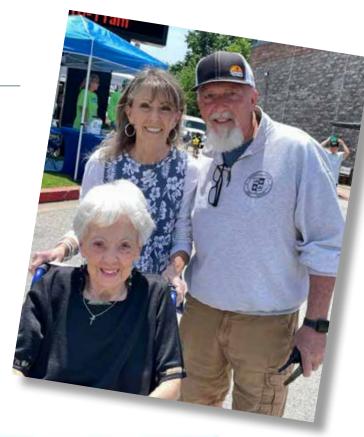


BEER GARDEN SPONSOR \$1,500 (2 available)

- Beer Garden brought to you by...
- Logo on sponsor banners
- Ability to hang banner in Beer Garden area (as space allows)
- Recognition from Main Stage
- Logo on festival website
- 4 VIP parking passes

SIDEWALK SIGN SPONSOR \$250 (40 available)

Use this opportunity to be in front of 30,000+ people! Place your logo on a sidewalk sign that will line the sidewalks of the Rooster Days Festival grounds!





ADDITIONAL EVENTS

ROOSTER DAYS RUN

The Rooster Days Run will feature a 5k and 1 mile fun run through the heart of the Rose District.

GOLD SPONSOR \$1,500 (2 Available)

- Logo on Rooster Days Run banner
- Logo on Run t-shirt
- Ability to hang 2 banners at run
- Recognition from stage post run

- Logo on Rooster Days Run website
- 2 VIP parking passes for Rooster Days Festival
- 6 entries for Rooster Days Run
- Ability to include an item in the Run goodie bag

SILVER SPONSOR \$1,000 (4 Available)

- Logo on Rooster Days Run Banner
- Logo on Run t-shirt
- Ability to hang 1 banner at Run
- Recognition from stage post run
- Logo on Rooster Days Run website

- 2 VIP parking passes for Rooster Days Festival
- 4 entries for Rooster Days Run
- Ability to include an item in the Run goodie bag

BRONZE SPONSOR \$500 (4 Available)

- · Logo on Rooster Days Run Banner
- Logo on Run T-shirt
- Ability to hang 1 banner at run
- Recognition from stage post run
- Logo on Rooster Days Run website

- 2 entries for Rooster Days Run
- Ability to include an item in the run goodie bag

SUPPORTING SPONSOR \$250 (6 Available)

- Name on Rooster Days Run banner
- Name on Run t-shirt
- Recognition from stage post run
- Name on Rooster Days Run website

- 2 entries for Rooster Days Run
- Ability to include an item in the run goodie bag



ROOSTER DAYS PARADE

The Annual Rooster Days parade features colorful floats, exciting dance teams, award-winning bands and more to get you in the Rooster Days spirit. The parade route travels straight down Main Street in the heart of the Rose District. The parade is attended by people from all over the community and averages thousands of people.

PARADE SPONSOR \$2,500 (1 Available)

- Logo on Rooster Days Parade application
- 1 10x10 booth at Rooster Days Festival (indoor or outdoor)
- Position 2 behind The Pride of Broken Arrow in parade
- Opportunity to announce the parade
- Logo on the Rooster Days website

- Logo on Rooster Days Parade banner
- Recognition from stage at Rooster Days Festival
- Recognition on social media

MISS ROOSTER DAYS PAGEANT

The Miss Rooster Days Pageant is a long-standing tradition in Broken Arrow. Miss Rooster Days is a sophomore or junior from Broken Arrow that serves as the Junior Ambassador for the Chamber Ambassadors. Miss Rooster Days attends and speaks at ribbon cuttings and ground breakings while also volunteering for Chamber and Community events.

The Miss Rooster Days Pageant is a Scholarship Pageant where the winning participant receives a \$5,000 scholarship and several prizes and is typically held in March/April.

SCHOLARSHIP SPONSOR

\$2,500 (4 available)

- Recognition from stage at event
- Logo on Miss Rooster Days slideshow
- Logo on Miss Rooster Days signage
- Logo on Miss Rooster Days t-shirt
- Logo on Miss Rooster Days website



SUPPORTING SPONSOR \$500 (4 available)

- Recognition from stage at event
- Name on Miss Rooster Days slideshow

- Name on Miss Rooster Days signage
- Logo on Miss Rooster Days website





TASTE OF SUMMER

The Broken Arrow Chamber of Commerce and Blue Bell Creameries are proud to present Taste of Summer! The summer event, which will be held at Central Park, will attract people from across the region for all-you-can-eat ice cream. Inflatables, face painting, kids crafts, food trucks, art vendors and more help create a spectacular day.

Attendance: 5,000 people in 2023

Key Demographic: Families and children for the

Broken Arrow Community



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$8.000 (1 available)

- Taste of Summer presented by...
- Logo on Taste of Summer sponsor banners
- Logo on Taste of Summer volunteer shirts
- Ability to hang 2 banners at event
- Logo on Community Stage banner
- Recognition from Community Stage
- Logo on Taste of Summer website
- Logo on social media
- Ability to set up tent in Kids Zone
- 8 VIP parking passes
- 20 entry tickets
- Logo on dedicated Taste of Summer emails
- Logo on TV spots
- Name on radio spots

GOLD SPONSOR

\$3,000 (6 available)

- 1 banner hung at Taste of Summer
- Logo on Community Stage banner
- Recognition from Community Stage
- Logo on Taste of Summer website
- Logo on social media post
- Ability to set up tent in Kids Zone
- 4 VIP parking passes
- 15 entry tickets

SILVER SPONSOR

\$2.000 (6 available)

- Logo on Community Stage banner
- Recognition from Community Stage
- Logo on Taste of Summer website
- Logo on social media post
- Ability to set up tent in Kids Zone
- 2 VIP parking passes
- 10 entry tickets



TASTE OF SUMMER Continued

BRONZE SPONSOR

\$1,000 (6 available)

- Logo on Community Stage banner
- Recognition from Community Stage
- Name on social media post
- Name on Taste of Summer website
- 2 VIP parking passes
- 8 entry tickets

SUPPORTING SPONSOR

\$500 (6 available)

- Recognition from Community Stage
- Name on Taste of Summer website
- 1 VIP parking pass
- 4 entry tickets



KIDS ZONE PRESENTING SPONSOR \$2,500 (1 available)

Taste of Summer is all about kids and the kid in all of us. The kids zone and the arts and crafts area are a huge hit. The live music coming from the stage and dining area are also popular as attendees can enjoy their food and desserts in the shade! This overall sponsorship gives your business the opportunity to have your name on EVERY area in this fun area!

- Kids Zone presented by...
- Logo on Taste of Summer sponsor banners
- Logo on Kids Zone banner
- Ability to hang 2 banners in Kid Zone area

- Logo on Taste of Summer website
- Ability to set up tent in Kids Zone area
- 4 VIP parking passes
- 10 entry tickets

INFLATABLES SPONSOR \$1,500 (2 available)

A bounce house, super slide and obstacle course, this area is going to be an attraction for everyone at Taste of Summer – both young and young at heart.

- Logo on Taste of Summer sponsor banners
- Ability to hang 1 banner in inflatables area
- Logo on Taste of Summer website

- Ability to set up tent in Kids Zone area
- 2 VIP parking passes
- 6 entry tickets



TASTE OF SUMMER Continued

TREASURE DIG SPONSOR \$1,500 (2 Available)

The Treasure Dig is always a huge hit for the kids at Taste of Summer. Kids dig for gold and silver coins in the giant sand box for a chance to win prizes. This popular attraction is a huge draw for kids and families attending Taste of Summer.

- Logo on Taste of Summer sponsor banners
- Ability to hang 1 banner in Treasure Dig area
- Logo on Taste of Summer website

- Ability to set up tent in Kids Zone Area
- 2 VIP parking passes
- 6 entry tickets

GET ACTIVE AREA SPONSOR \$1,500 (2 Available)

The Get Active Area features Broken Arrow's premier locations to help keep your family active! From sports to scouts we have them all!

- Logo on Taste of Summer sponsor banners
- Ability to hang 1 banner in Get Active area
- Logo on Taste of Summer website

- Ability to set up tent in Kids Zone Area
- 2 VIP parking passes
- 6 entry tickets

COOL ZONE SPONSOR \$1,000 (5 Available)

The Cool Zone sponsorship gives your company the opportunity to be the coolest and most sought after areas at the festival! This sponsorship will help provide 2 cooling stations at Taste of Summer.

- Logo on signage at cooling stations
- Logo on Taste of Summer sponsor banners
- Name on Taste of Summer website
- 2 VIP parking passes
- 8 entry tickets

AQUA SPONSOR

\$500 (5 Available)

- Water games sponsored by...
- Logo on Community Stage banner
- Ability to hang 1 banner on fencing
- 2 VIP parking passes
- 2 entry tickets

KID ZONE TENT

\$500 (10 Available)

- Ability to set up tent in the Kid Zone area
- 2 VIP parking passes
- 2 entry tickets



MUSIC SPONSOR

\$500 (5 Available)

- Music sponsored by...
- Ability to hang 1 banner on fencing
- 2 VIP parking passes
- 2 entry tickets

VIDEO SPONSOR

\$500 (5 Available)

- Video produced by...
- Ability to hang 1 banner on fencing
- 2 VIP parking passes
- 2 entry tickets





MAIN STREET BURN

The Main Street Burn is an exclusive gentleman's evening featuring fine dining, choice cigars and sophisticated networking. The Main Street Burn cigar dinner is held at the Rose District Plaza and is a great opportunity to enjoy a delicious three-course steak dinner and superior-quality cigars. During the evening attendees will be able to purchase additional cigars and accessories as well as participate in a raffle and live auction. We will also be featuring hand rolled cigars and a whiskey tasting.

Attendance: This event has sold out the last four years at 345 people. **Key Demographic:** Largely male business leaders, C-Suite, and other business leaders.

* All tables must be paid by January 15



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$6.000 (1 available)

- Main Street Burn presented by...
- Receive 1 Main Street Burn ash tray on your table
- Logo on dedicated event emails
- Logo on social media posts
- Logo on event banner
- Logo on event signage
- Logo on Chamber event page
- 1 reserved table of 8
- UNLIMITED drink tickets
- 3 cigars per person
- 2 VIP parking passes
- Access to premium experience
- Special gift to each attendee
- Recognition from podium

GOLD SPONSOR

\$3.500 (6 available)

- Logo on event promotion
- Logo on event signage
- Logo on Chamber event page
- Logo on social media post
- 1 reserved table of 8
- UNLIMITED drink tickets
- 3 cigars per person
- Access to premium experience
- Special gift to each attendee
- Recognition from podium

TABLE SPONSOR

\$2.500 (26 available)

- 1 reserved table of 8
- UNLIMITED drink tickets
- 3 cigars per person
- \$500 to upgrade to premium experience
- Recognition from podium
- *The premium experience benefit does not apply to trade sponsorships.



MAIN STREET BURN Continued

PREMIUM EXPERIENCE UPGRADE \$750 per table (10 Available)

Includes:

- A private bar for premium tables with top shelf spirits
- 8 additional cigars for your table
- 8 engraved Main Street Burn highball glasses
- Premium table placement at the event
- First to be called to the food line
- Premium tables will be dressed with a different color table cloth to stand out among the crowd
- Private server for your table
- Name plates at table

- Premium Experience Event check-in.
 Skip the line!
- A member of the Chamber staff will check you in and deliver your cigars 2 days before the event
- *The premium experience benefit does not apply to trade sponsorships.

TORCH SPONSOR \$2,500 (1 Available)

- Torches will be given to every attendee at the event with your company logo
- Company name will be listed on event signage
- Logo on Chamber event page
- 2 seats at the event
- Recognition from podium

CIGAR CUTTER SPONSOR \$2,000 (1 Available)

- One cigar cutter will be placed on every table at the event with your company logo
- Company name will be listed on event signage
- Logo on Chamber event page
- 2 seats at the event
- Recognition from podium



CUP SPONSOR \$2,000 (1 Available)

Must be purchased 2 months prior to event

- Have your company logo on every cup at the event
- Company name will be listed on event signage
- Logo on Chamber event page
- 2 seats at the event
- Recognition from podium

VIP GLASSWARE SPONSOR \$2,000 (1 Available)

- Have your company logo on the glassware given to all VIPs at this event with Main Street Burn logo
- Company name will be listed on event signage
- Logo on Chamber event page
- 2 seats at the event
- Recognition from podium







MANUFACTURING LUNCHEON

There are over 350 companies in Broken Arrow who are involved with manufacturing. The manufacturing industry has a significant economic impact on our community by selling products all over the globe and employing more individuals than any other industry in our community.

Attendance: This event averages 250+

Key Demographic: Those involved in manufacturing and supply chain,

education, and community leadership



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$3,500 (1 Available)

- Man. Luncheon presented by...
- Opportunity to address the audience
- Opportunity to introduce the speaker
- Logo on dedicated event emails
- Logo on event signage
- Logo on Chamber event page
- Placement of marketing materials
- 8 seats to event
- Full page ad on event program
- Recognition from podium
- Logo on social media post

GOLD SPONSOR

\$2,500 (4 Available)

- Logo on event signage
- Logo on all dedicated event emails
- Logo on Chamber event page
- Placement of marketing materials
- 6 seats to event
- ½ Page ad on event program
- Recognition from podium
- Logo on social media post

SILVER SPONSOR

\$1,500 (8 Available)

- Logo on event signage
- Logo on dedicated event emails
- Logo on Chamber event page
- 4 seats to event
- 1/4 Page ad on event program
- Recognition from podium
- Logo on social media post

TABLE SPONSOR \$600 (8 Available)

- Name on event signage
- 8 tickets to event
- Name in program

VIDEO SPONSOR \$3,000 (1 Available)

- Man. Luncheon video produced by...
- Logo on social media post
- Video emailed to attendees post event
- Video posted on BAC and EDC website





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DC Fly-In	27

BATRC



BUSINESS ADVOCACY CHAMPION \$7,000 (8 Available) | Sponsor of all Business Advocacy Events in 2024

- Business Advocacy Series reserved table (5 events)
- Congressional Forum reserved table* (1 event)
- Two admissions to BA Day at the Capitol & Reception
- Logo used in promotion of Business Advocacy events such as table signage, directional signage, dedicated emails, and slideshows
- Logo on Business Advocacy section of website
- Invitation to DC Fly-In

- Opportunity to have a company rep introduce speakers at one of the Business Advocacy events
- Logo on BA Chamber Advocacy Agenda
- Invitation to sit on Business Advocacy Council Invitation Only
- Ability to place marketing materials at each event
- Logo on 'Our Voice' Programming
- 3-5 minute interview on Government Affairs podcast episode

BUSINESS ADVOCACY PARTNER \$4,000 | Sponsor of all Business Advocacy Events in 2024

- Business Advocacy Series 4 seats (5 events)
- Congressional Forum reserved 4 seats* (1 event)
- One admissions to BA Day at the Capitol & Reception
- Listing in promotion of Business Advocacy events
- Listing on Business Advocacy section of website
- Recognition on BA Legislative Agenda

BUSINESS ADVOCACY SUPPORTER \$1,500 | Sponsor of all Business Advocacy Events in 2024

- Business Advocacy Series 2 seats (5 events)
- Congressional Forum reserved 2 seats (1 event)*
- One admission to BA Day at the Capitol & Reception
- Listing in promotion of Business Advocacy events
- Recognition on BA Legislative Agenda
- Invitation to sit on Business Advocacy Committee

*This is dependent on if the event occurs: Table at ONE Congressional Forum, additional forums will require the purchase of a table.





ADVOCACY BREAKFAST SERIES

The Advocacy Breakfast Series features five breakfasts. The breakfasts will be held throughout the year and will give our members an opportunity to hear about current issues and also receive updates on policy items that can affect business.

Attendance: This event averages 75 - 100 people

Key Demographic: Elected officials, community leadership, and

business leaders passionate about advocacy issues



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR*

\$2,500 (2 Available)

- Breakfast Series presented by...
- Logo on event signage
- Logo on social media posts
- Logo on Chamber event page
- Recognition from podium
- Logo on event program
- Table of 8 at event

GOLD SPONSOR*

\$1,500 (6 Available)

- Logo on event signage
- Recognition on social media
- Logo on Chamber event page
- Recognition from podium
- Logo on event program
- 4 Seats at event

SILVER SPONSOR*

\$1,000 (6 Available)

- Name on event signage
- Recognition on social media
- Logo on Chamber event page
- Recognition from podium
- Name on Event program
- 2 Seats at event

EVENT SPONSOR** \$350 (15 Available)

- Recognition from podium
- Name on event program
- 2 Seats at event

- *Presenting, Gold and Silver Sponsors are for all 5 events
- **Event Sponsor is for one event in the series





BA DAY AT THE CAPITOL & RECEPTION

BA Day at the Capitol gives our members the unique opportunity to spend the day at our state capitol talking to our elected officials about the issues that are affecting the BA business community. The day will include transportation to Oklahoma City, lunch, and afternoon reception with our legislators. This event is slated to be held in the spring and will sell out!

Attendance: This event averages 50 - 100 attendees

Key Demographic: Community leadership, Leadership Broken Arrow

class, elected officials, and business leaders



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$3,000 (1 Available)

- BA Day at the Capitol presented by...
- Ability to address attendees
- Logo in dedicated event emails
- Logo on invitation
- Logo on slideshow
- Logo on event signage
- Logo on social media
- Logo on Chamber event page
- Recognition at event
- 2 Paid admissions
- 2 invites to VIP dinner

GOLD SPONSOR

\$2,500 (2 Available)

- Logo in dedicated event emails
- Logo on event signage
- Logo on slideshow
- Logo on social media
- Logo on Chamber event page
- Recognition at event
- 1 Paid admission
- 1 invites to VIP dinner

SILVER SPONSOR

\$1,500 (4 Available)

- Logo in dedicated event emails
- Logo on event signage
- Logo on slideshow
- Logo on social media
- Logo on Chamber event page
- Recognition at event
- 1 Paid admission



BA DAY AT THE CAPITOL Continued

BRONZE SPONSOR \$650 (3 Available)

- Name on social media
- Name on Chamber event page
- Recognition at event
- Name on slideshow
- 1 paid admission to the event

TRANSPORTATION SPONSOR \$1,800 (1 Bus)

- Logo on slideshow
- Logo on event signage
- Logo on social media
- Logo on Chamber event page
- Logo in dedicated event email
- Recognition at event
- 2 paid admissions to the event

VIP DINNER SPONSOR \$1,250 (2 Available)

- Logo on Reception invitation
- Logo on event signage
- Logo on Reception social media posts
- Logo on Chamber event page
- Logo in dedicated event email
- Recognition at event
- 1 paid admission to the event

ELECTED OFFICIAL OF THE YEAR AWARD SPONSOR \$500 (1 Available)

- Recognition from podium
- Logo on event program
- Logo on award
- 1 paid admission to the event

INDIVIDUAL TICKET* \$200

1 paid admission to the event





WASHINGTON DC FLY-IN

Join the Broken Arrow Chamber as we embark on a Washington D.C. Fly-In Trip. Experience the power of advocacy firsthand as we take our members and community leaders on an exclusive opportunity to meet with legislators at our nation's capitol. Network with fellow business leaders, gain invaluable knowledge, and forge lasting connections.

Attendance: This event averages 50 - 100 attendees **Key Demographic:** Community leadership and

business leaders



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$3,000 (1 Available)

- DC Fly-In presented by...
- Ability to address attendees
- Logo in dedicated event email
- Logo on invitation
- Logo on slideshow
- Logo on event signage
- Logo on social media
- Logo on Chamber event page
- Recognition at event
- 2 paid admissions

GOLD SPONSOR

\$2,500 (2 Available)

- Logo in dedicated event emails
- Logo on event signage
- Logo on slideshow
- · Logo on social media
- Logo on Chamber event page
- Recognition at event
- 1 paid admission

SILVER SPONSOR

\$1,500 (4 Available)

- Logo in dedicated event emails
- Logo on event signage
- Logo on slideshow
- Logo on social media
- Logo on Chamber event page
- Recognition at event
- 1 paid admission







BUSINESS RESOURCES& NETWORKING OPPORTUNITIES

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BATRC



CHAMBER AFTER HOURS

The BA Chamber's monthly networking social event. The BA Chamber will handle event registration and check-in, host agrees to sponsor to offer location, hors d'oeuvre and beverages to 50-80 members. Mutually agreed upon date from 4-6pm.

Attendance: This event averages 50 - 80 people

Key Demographic: Business persons looking to network and

provide referrals!



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$2,000 (1 Available)

- Ability to host one of the 11 business after hours events at business locations and provide door prize
- Logo in all dedicated event emails
- Logo on event signage
- Logo on all social media posts
- Logo on Chamber event page
- 10 tickets to event

GOLD SPONSOR

\$750 (2 Available)

- Logo on event signage
- Logo in all dedicated event email
- Logo on Chamber event page
- 6 tickets to event
- Ability to provide door prize

SILVER SPONSOR

\$350 (4 Available)

- Logo on event signage
- Logo in all dedicated event email
- Logo on Chamber event page
- 4 tickets to event
- Ability to provide door prize

HOST SPONSOR* (10 Available)

- Opportunity to host the event at your location
- Logo in all dedicated event email
- Logo on event signage
- Recognition on social media
- Logo on Chamber event page
- 10 tickets to event
- Ability to provide door prize *
- *Host Sponsor is responsible for providing food and drinks.
- *Businesses are limited to one after hours host per year and can not host two years in a row. Must be available 4th Tuesday of month.

HOLIDAY PRESENTING SPONSOR

\$2,000 (3 Available)

- Holiday Chamber After Hours presented by...
- Logo in all dedicated event email
- Logo on event signage
- Logo on all social media posts
- Logo on Chamber event page
- 10 tickets to event





JAVA WILL ENNIFER JENNIFER **JAVA WITH**

Join us for Java with Jennifer! This small and casual coffee meeting is designed for members of the chamber. This invitation-only gathering offers a unique opportunity to meet and engage with the President and CEO of the chamber, Jennifer, in an intimate setting. Get ready for a morning of valuable networking, relationship-building, and meaningful conversations.

Format: Monthly

Audience: Approximately 8-10 people at each gathering, including large, medium and small businesses..



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$1,200 (2 Available) for all (4) events

- Java with Jennifer presented by...
- Access to guest list
- Opportunity to connect with attendees
- Logo on event signage
- Logo on Chamber event page
- Logo in dedicated event newsletter
- Logo in event newsletter
- Placement of marketing materials
- Logo on social media
- Quality access to 8-10 members/month

EVENT SPONSOR

\$200 (4 available)

- Logo on event signage
- Logo on Chamber event page
- Logo in event slideshow
- Logo in dedicated event newsletter
- Placement of marketing materials
- Recognition on social media





CHAMBER LUNCHEON SERIES

Luncheons are a tradition at the BA Chamber and hosted 9 times a year at the Chamber offices and Stoney Creek Hotel & Conference Center. Attendance averages 150 people per event and represents a broad spectrum of the Chamber membership. The Chamber Luncheon Series is both a networking and educational event that we encourage every member to attend.



- BA Chamber & EDC Annual Meeting & Report
- State of Education
- State of the State
- State of the City



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$6,000 (6 Available)

- Chamber Lunch Series presented by...
- Recognition from podium
- Logo on event signage
- Logo in dedicated event email
- Logo on social media
- Logo on Chamber event page
- Logo in event slideshow
- Logo on event program
- Placement of marketing materials
- Table of 8

PREMIER LUNCHEON PRESENTING SPONSOR

\$1,500 (1 per premier luncheon)

- Chamber Lunch Series presented by...
- Recognition from podium
- Logo on event signage
- Logo in dedicated event email
- Logo on social media
- Logo on Chamber event page
- Logo in event slideshow
- Logo on event program
- Placement of marketing materials
- Table of 8

MONTHLY SPONSOR*

\$750 (3 available /month)

- Recognition from podium
- Logo on event signage
- Logo on dedicated event email
- Logo on social media
- Logo in event newsletter
- Logo on Chamber event page
- Logo in event slideshow
- Logo on event program
- Placement of marketing materials
- Table of 8

Monthly sponosors are not available for premier luncheons

^{**}One New Member Table sponsorship available per month, please indicate the month or topic you want.



^{*}Three Monthly Sponsors available per month, please indicate the month you want (excluding June, July, and November).

MONTHLY CHAMBER LUNCHEON

NEW MEMBER WELCOME SPONSOR**

\$300 (1 available/month)

- 1 ticket to event
- Recognition from podium
- Logo on event signage
- Logo in dedicated event email
- Logo on social media
- Logo on Chamber event page
- Logo in event slideshow
- Name on event program
- Handout marketing materials to new members at all 10 luncheons

MEMBER APPRECIATION LUNCHEON PRESENTING SPONSOR

\$4,000 (1 Available)

- Ability to address crowd at event...
- Recognition from podium
- · Logo on event signage
- Logo on all dedicated event emails
- Logo on social media
- Logo in event newsletter
- Logo on Chamber event page
- Logo in event slideshow
- Logo on event program
- Placement of marketing materials
- Table of 8

PREMIER TABLE SPONSOR \$750 (Unlimited)

- Recognition from podium
- Name on event signage
- Name in dedicated event email
- Table of 8 at a premier luncheon
- * Premier table sponsorships are unlimited; please indicate the month or topic you want.

TABLE SPONSOR* \$650 (Unlimited)

- Recognition from podium
- Name on event signage
- Name in dedicated event email
- Table of 8 at the Event
- * Table sponsorships are unlimited; please indicate the month or topic you want. Does not include premier luncheons.





BOWLING BOWLING TOURNAMENT

The BA Chamber's monthly networking social event. The BA Chamber will handle event registration and check-in, host agrees to sponsor to offer location, hors d'oeuvre and beverages to 50-80 members. Mutually agreed upon date from 4-6pm.

Attendance: This event averages 50 - 80 people

Key Demographic: Business persons looking to network and

provide referrals!



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$2,000 (1 Available)

- Bowling tournament presented by...
- Logo in all dedicated event emails
- Logo on event signage
- Logo on all social media posts
- Logo on Chamber event page
- 2 teams in tournament

STRIKE SPONSOR

\$750 (5 Available)

- Logo on event signage
- Logo in all dedicated event email
- Logo on Chamber event page
- 1 team in tournament

SPARE SPONSOR

\$350 (Unlimited)

- Name on event signage
- Name in all dedicated event email
- Name on Chamber event page

BOWLING TEAM* \$250 (10 Available)

• Team of 4





The Small Business Series are networking and educational events serving the goal of providing Broken Arrow Chamber members with tools, education, resources and visibility.

Events included in the Small Business Series are:

Small Business Matters - Where we focus on business topics that help elevate your business. These are 60- minute lunch and learn style events that are hosted 4 times per year. Topics are chosen with the specific goal of providing education, tools, resources and visibility.

Podcast Topics- These will be hosted throughout the year as hot topics and issues for small business arise. This can include anything from law changes to best practices.

Networking Breakfast - The Networking Breakfast provides an opportunity for Chamber members to learn about each other's businesses while expanding their own business network. This event is hosted 6 times per year.





SMALL BUSINESS SERIES Continued

SMALL BUSINESS CHAMPION

\$2,500 (6 Available) | Sponsor of Small Business Matters and Networking Breakfast and any special seminars hosted throughout the year. Benefits include:

- Logo inclusion at each event
- 4 seats at each event
- Recognition from the podium at each event

- Ability to place marketing materials at each event
- Ability to indroduce speake
- Company name mentioed in podcastr

SMALL BUSINESS PARTNER

\$1,000 (6 Available) | Sponsor Small Business Matters and Networking Breakfasts. Benefits include:

- Logo listed at each event
- 2 seats at each event

- One Article in Chamber newsletter
- Recognition from the podium at each event

SMALL BUSINESS ADVOCATE

\$500 (6 Available) | Sponsor Small Business Matters and Networking Breakfasts. Benefits include:

- Name listed at each event
- 2 seats at each event
- Recognition from the podium at each event

SMALL BUSINESS SINGLE EVENT SPONSOR

\$350 (6 Available) | Sponsor has the opportunity to pick one event in the series.

- 2 seats at sponsored event
- Recognition from the podium at each event

PODCAST STUDIO SPONSOR

\$500 (4 Available)

Logo prominently in studio

Name mentioned in all recordings

MONTHLY EPISODE SPONSOR

\$500 (4 Available)

- 3-5 minute interview
- Logo on social media

Name and website in episode description





SUCCESSFUL WOMEN'S SERIES

The Successful Women's Series Luncheons are highly successful with an average of 100 ladies in attendance at each event.

This quarterly event will feature a presentation from successful female business leaders on relevant topics empowering and encouraging growth and leadership.

In addition, there will be a quarterly book club. Titles will be provided by the Chamber and discussion will be organized and directed by a facilitator.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$2,000 (2 Available)

- SWL presented by...
- Recognition from podium
- Logo on event signage
- Logo on Chamber event page
- Logo in event slideshow
- Logo in dedicated event email
- Logo on event program
- Table of 8 at event
- Opportunity to hand out promotional items

GOLD SPONSOR

\$1,000 (4 Available)

- Recognition from podium
- Logo on event signage
- Logo on Chamber event page
- Logo in event slideshow
- Logo on event program
- Logo in dedicated event email
- 4 Seats at event

EVENT SPONSOR

\$300 (24 Available)

- Recognition from podium
- Name on event signage
- Name on Chamber event page
- Name in event slideshow
- Name in dedicated event email
- Name on event program
- 2 Seats at event

BOOK CLUB HOST SPONSOR

TRADE (1 Available)

Provide host location for up to 12 book club members

BOOK CLUB BOOK SPONSOR

\$300 (1 Available per quarter)

- Book club books provided by... on sticker placed on inside book cover
- Logo on custom bookmark



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MARKETING

BATRC



BROKEN ARROW CHAMBER DINING GUIDE RACK CARD

The BA Chamber Dining Guide Rack Card serves the purpose of promoting dining in Broken Arrow and supporting the restaurants in Broken Arrow that are members of the BA Chamber and supporting the economic growth of the community.

Ways the Dining Guide will be used:

- It will be available at member hotels and conference centers. As guests ask for information on local dining, they will be given the guide. It will also be in their information center.
- Conferences, sporting tournaments and other large events hosted in BA often ask for items to hand their attendees. The guide will be given to these events to give to attendees at check-in or in welcome bags.
- The guide will be on display in the lobby of the BA Chamber in the rack card display.
- Digitally downloadable from the Chamber website.

(Front) ROVIDED BY (Back)

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$1,000 (1 Available)

- Dining guide provided by...
- Large logo on back top of card
- Address on back of card.
- Phone number on back of card

GOLD SPONSOR

\$500 (1 Available)

- Medium sized logo on back of card
- Phone Number

SILVER SPONSOR

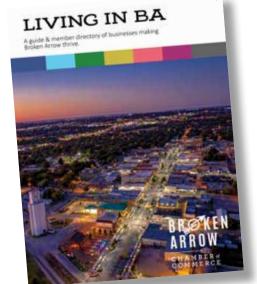
\$250 (1 Available)

Small sized logo on back of card



COMMUNITY GUIDE

This is a print and digital downloadable guide with helpful information for those visiting or relocating to Broken Arrow. This is a great addition to our Relocation Packet that will include the dining guide, community map, and Livability Broken Arrow.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$2,500 (1 Available)

- Logo & Website included on the front cover of the guide as the presenting sponsor
- Full ad on the back panel of the guide
- Ability to include Chamber approved marketing brochure in the Chamber

Information Center

HALF PAGE SPONSOR \$500

- Half panel ad on the inside of the guide
- Ability to include Chamber approved marketing brochure in the Chamber Information Center
- Business category exclusivity

QUARTER PAGE SPONSOR \$250

- Quarter panel ad on the inside of the guide
- Ability to include a Chamber approved marketing brochure in the Chamber Information Center
- Limit of 3 per business classification



If you are interested in advertising in the Community Guide, Community Map, or Livability Broken Arrow, please contact Lindsay Cunningham - lindsay.cunningham@bachamber.com.



PROGRAM AD

Ad will be featured on a printed event program for one event of choice for all Chamber hosted breakfasts and luncheons.

INVESTMENT

\$150 (21 Available, 1 per event)





LOBBY BANNER

The Chamber offices are a hub of activity, with unique visitors coming in every day for meetings and events. Place your banner in the lobby of the BA Chamber for 3 months. The banner must be in a retractable banner stand (max size 33x80) and be approved by the Chamber.

INVESTMENT

\$500 (4 Available, 2 per quarter)





EVENTS POSTCARD



The events post card is mailed out to over 1,500 individuals every two months. It is also given to each new member, handed out at the front desk and handed out at Chamber events.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$1,200 (1 Available)

Logo on all Event Post Cards mailed in 2023, inclusion on social media posts when Event Postcard is promoted, inclusion on Event Postcard promotion on Chamber Website.

BI-MONTHLY SPONSOR

\$250 (one mailing, 1 available per mailing) (6 Available)

Logo on Event Postcards in the months you select, mention on social media posts when Event Postcard is promoted, inclusion on Event Postcard promotion on Chamber Website.





DIGITAL ADVERTISING OPTIONS

CHAMBER EMAIL NEWSLETTERS



EDUCATIONAL ARTICLE \$300

The Chamber News email goes out to all members bi-weekly. The educational article is an opportunity to provide an educational article about your industry or business. (one article per year/per member)



EXPERT MEMBERSHIP MINUTE VIDEO

\$300

Two-minute video to share industry tips and expertise with the membership. Additional \$100 to share on social media. The video is included in Chamber News emails. (one video per year/per member)

SOCIAL MEDIA

SOCIAL MEDIA SPOTLIGHT \$250

With the social media spotlight you will receive a curated post featuring a quote from you, sentence about your business, and photograph.

Total followers on Facebook: 12,520

OTHER



LOBBY TV AD

- Running on lobby tv for one month. \$100
- Running on lobby tv for one quarter. \$250

WEBSITE

EVENTS CALENDAR \$200/month or \$50/week



Post an ad at the top of our events calendar promoting your business or event on the Chamber website.

MEMBERSHIP DIRECTORY

\$200/month or \$50/week



Feature your business in an ad at the top of the membership directory on the Chamber website.

ENHANCED MEMBERSHIP LISTING \$150



Upgrade your member listing in the member directory by adding your logo and all social media channel links.

Anything presented on this form can utilize digital advertising credits.

Further marketing advertising options are available for an additional sponsorship cost.

SHOP BA BAGS

\$3,000(1 Available)

Shopping bags will include Chamber Logo and sponsoring business logo. These bags are distributed at Chamber events, ribbon cuttings, and will be used during the Buy BA Campaign. (500 bags)





Chamber News is sent bi-weekly to Chamber Members and other businesses who have signed up to receive it. This newsletter is both informative and educational and includes updates on projects around our community, important information on business practices, news about the Chamber and educational articles.



\$2,500 (1 Available)

- Chamber News presented by...
- Logo in Chamber newsletter
- Link to sponsor website
- Newsletter shared on social media
- 4 Educational Articles included
- *Presenting Sponsor is for all year

OUARTERLY SPONSOR*

\$750 (4 Available)

- Logo in Chamber newsletter
- Link to sponsor website
- Newsletter shared on social media
- 1 Educational Article included
- *Quarterly Sponsor is 1 quarter 3 months

EDUCATIONAL ARTICLE SPONSOR \$300 (2 available per month, 18 per year, only one per member)

Chamber Members can participate in Chamber News by submitting an educational article. The article must be based on the industry the member represents and can't be an advertisement for the company. Each sponsor will receive a byline at the end of the article that includes the author's name, company they represent and contact information. In addition, a company logo will be included as the main image for the article.

EXPERT MEMBERSHIP MINUTE \$300 (2 Available per month, 18 per year, only one per member)

- Two minute opportunity to share industry tips and expertise with the membership. You can film your own or the Chamber staff can assist. Company logo and contact info can be included.
- Can run in the Chamber News Newsletter OR can be posted to the BA Chamber Facebook page.
- Additional \$100 to share on both.



CHAMBER EMAIL NEWSLETTERS Continued

EVENTS NEWSLETTER - BI-WEEKLY

Our Events Newsletter is sent bi-weekly to members to promote upcoming Chamber events.



PLATINUM SPONSOR*

\$1,500 (2 Available)

- Events newsletter presented by...
- Logo in event newsletter
- Link to sponsor website
- Newsletter shared on social media
- 2 Educational Articles included
- *Presenting Sponsor is for all year

QUARTERLY SPONSOR*

\$500 (12 Available)

- Logo in event newsletter
- Link to sponsor website
- Newsletter shared on social media
- *Quarterly Sponsor is 1 quarter 3 months



WEATHER ALERT EMAIL

This email is sent out at minimum twice a year to all members, once in the spring and once in the fall. The email contains contact information of chamber members who can assist with any kind of weather damage that might have happened to a member's business or home.

PRESENTING SPONSOR:

\$300/quarter (2 available, 1 in Fall and 1 in Spring)

Logo on all weather alert emails sent in 2023 to all chamber members.



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LEADERSHIP

BATRC

The Chamber's Community Leadership Event will be scheduled for 2024. Trips will vary between day trips and single overnight trips.

Attendees include:

- Local, State and Federal elected officials
- Business owners
- Community leaders
- Key stakeholders
- Great opportunity for leadership to come together and plan for future growth of the Broken Arrow community

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$1,500 (2 Available)

- Community Leadership Event presented by:
- Recognition at retreat events
- Logo on event signage
- Logo on social media
- Logo in dedicated event emai
- Logo on Chamber event page
- One invitation to attend retreat

GOLD SPONSOR

\$1,000 (4 Available)

- Recognition at retreat events
- Logo on event signage
- Logo on social media
- Logo in dedicated event email
- Logo on Chamber event page
- One invitation to attend retreat

SILVER SPONSOR

\$625 (4 Available)

- Recognition at retreat events
- Name on event signage
- Name on social media
- Name in dedicated event email
- Name on Chamber event page
- One invitation to attend retreat

TRANSPORTATION SPONSOR \$1,800 (1 Busses)

- Logo on retreat signage
- Logo on social media
- Logo on Chamber event page
- Logo in dedicated event email
- Recognition at retreat

LUNCH SPONSOR \$1,000 (1 Available)

- Logo on retreat signage
- Recognition day of retreat
- Logo on social media
- Logo on Chamber event page
- Logo in dedicated event email

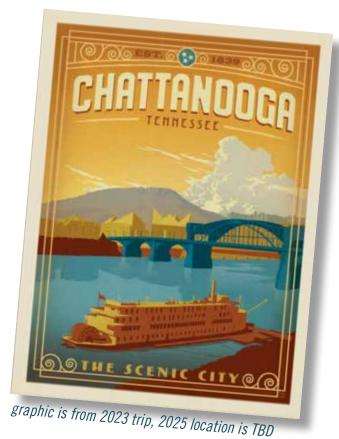




The Chamber's Best Practices Trip, is an invitation only event. The next trip will be scheduled in 2025.

Attendees include:

- · Local, State and Federal elected officials
- Business owners
- Community leaders
- Key stakeholders
- Great opportunity for leadership to come together and plan for future growth of the Broken Arrow community



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$3,000 (2 Available)

- Community Leadership Event presented by:
- Recognition at trip events
- Logo on event signage
- One invitation to attend trip
- One paid invitation

GOLD SPONSOR

\$2,000 (4 Available)

- Recognition at trip events
- Logo on event signage
- One invitation to attend trip
- \$250 trip credit

SILVER SPONSOR

\$1,250 (4 Available)

- Recognition at trip events
- Name on event signage
- One invitation to attend trip
- \$150 trip credit

*Paid invitation does not include airfare and transportation to and from hotel upon arrival and departure.





LEADERSHIP

BROKENARROW

Leadership Broken Arrow provides participants the opportunity to have a unique perspective and understand the Broken Arrow Community, including the past, present and future. LBA also helps participants gain knowledge of their individual leadership skills and talents and how they can help meet the demands of our growing community. Graduates of LBA are in a position to influence the future of Broken Arrow through their community involvement. Leadership Broken Arrow consists of an all day kickoff session and 10 full-day sessions that meet monthly from August to June. Classes feature guest lecturers, experts in their respective fields, local area tours, visits to places with important community missions, leadership training, classroom participation, and an opportunity to network with other civic minded individuals.

* Attendee Cost: \$1,000 - Class of 2025 applications available late Spring 2024.



LEADERSHIP BROKEN ARROW Continued

SPONSORSHIP OPPORTUNITIES

CLASS OF 2024-2025 PRESENTING

\$1,500 (2 Available)

- Logo on all event signage for the 2024-2025 year
- Logo on Leadership Broken Arrow page on Chamber website
- Recognition from podium at each session
- Opportunity for one person to address the class at the 1st session and the graduation ceremony in May 2024
- One admission to LBA

RETREAT SPONSOR

\$1,000 (1 available)

- Logo on all day signage
- Logo in Chamber article related to the kickoff day and announcement of class members
- Name on social media related to the day
- Logo on Leadership BA page on Chamber website
- Recognition from podium on day of the event
- Ability to address the LBA class and hand out promotional items
- Logo in the class directory provided in October to the class
- Provide one person to the planning committee for the kickoff day

GRADUATION SPONSOR

\$500 (2 Available)

- Two seats at the graduation reception
- Recognition from podium
- Logo on graduation agenda
- Logo on LBA page of Chamber website
- Opportunity for one person to address the class at the 1st session and the graduation ceremony in May 2023

MEAL SPONSOR

\$250 (*Limit 2 per session)

- Logo on session agenda
- · Ability to address the LBA class and hand out promotional items
- Logo in session monthly email
- Name on LBA Facebook page and Chamber website

DAY SPONSOR

\$300 (*Limit 2 per session)

- Logo on session agenda
- Ability to address the LBA class and hand out promotional items
- Logo in session monthly email
- Name on LBA Facebook page and Chamber website

DIRECTORY SPONSOR

\$500 (1 Available)

- Logo on directory cover
- Receive copy of directory







The Ambassadors welcome new businesses to Broken Arrow with ribbon cuttings at new and expanding businesses. Ambassadors are key volunteers to the Broken Arrow Chamber of Commerce, in addition to celebrating with new businesses, they serve as greeters at most **Chamber events and are sponsors of the Annual** Miss Rooster Days.



SPONSORSHIP OPPORTUNITIES

LUNCH ON US SPONSOR

\$250 (4 Available)

A program of the Ambassadors, "Lunch On Us" is given away at each Monthly Luncheon and provides one free lunch for the winner. (10x per year)

- Logo recognition in Ambassador section on Chamber Website
- Recognition at the Chamber Monthly Lunch
- Logo on the "Lunch On Us" certificate (10x per year)
- Ability to place marketing materials at each event

RIBBON CUTTING PICTURE SPONSOR

\$250 (2 Available)

After each ribbon cutting or ground-breaking celebrated with the Ambassadors, a card is sent to celebrate the occasion. (Approx. 60 per year)

- Logo recognition in Ambassador section on Chamber website
- Logo on celebration card (approx. 60 per year)





We provide the young professionals voice to government and community leadership while ensuring diversity and inclusion for all in Broken Arrow.

"Building community while making an impact."



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$1,500 (1 Available)

- Logo on social media posts
- Logo on marketing materials
- Ability to address attendees at an event
- Logo on event table signage
- Logo on BAYP Quarterly Newsletter
- Ability to include swag items for events
- Logo on website

GOLD SPONSOR

\$500 (4 Available)

- Name on social media posts
- Name on marketing materials
- Logo on event table signage
- Logo on BAYP Quarterly Newsletter
- Ability to include swag items for events
- Name on website

SILVER SPONSOR

\$275 (12 Available)

- Name on marketing materials
- Name on website
- Name on event table signs





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BATRC



Award winning Grounds for Development real estate booklet.

- 22-26 page color booklet highlighting commercial and retail real estate developments in the Broken Arrow market
- To be used in recruitment of retailers and commercial businesses
- Book is distributed to local, regional, and national brokers, retailers, tenant representatives and entrepreneurs
- Postcard distributed at national ICSC retail conferences in Oklahoma. Texas and Las Vegas to retailers, brokers and real estate agents
- Book is highlighted on BrokenArrowEDC.com as a resource for identifying available commercial properties
- Publication will be linked digitally on BrokenArrowEDC.com



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$2,500 (1 Available)

- Logo on Front Cover
- Full Page Ad on Inside Front Cover

GOLD SPONSOR

\$1,500 (1 Available)

• 3/4 Page Ad on Back Cover

SILVER SPONSOR

\$1,000 (2 Available)

• 1/2 Page Ad on Inside Back Cover

BRONZE SPONSOR

\$500 (6 Available)

¼ Page Ad in Book





MANUFACTURING MONTH

October is Manufacturing Month and the BAEDC uses this time to highlight existing manufacturers and promote career awareness to students in Broken Arrow. Daily social media posts will highlight some of our over 300 existing manufacturing companies. The BAEDC will partner with Broken Arrow Public Schools and Union Public Schools to introduce students to careers in the manufacturing field.

The event will introduce over 3,000 students from Broken Arrow Freshman Academy, Broken Arrow Options Academy, Union Freshman Academy, and Union Alternative School to the potential careers and career pathways located in our community.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$3,000 (1 Available)

- Logo on Daily Social Media
 Post
- Logo in Press Event Materials
- Logo placement on Career Day flyer
- Logo on BAEDC Newsletter
- Logo on Table Signs at Networking Events
- Logo on T-Shirt for Volunteers
- Swag Item for Students
- Logo on Manufacturing Month video

GOLD SPONSOR

\$1,500 (4 Available)

- Logo in Press Event Materials
- Logo placement on Career Day flyer
- Logo on BAEDC Newsletter
- Logo on Table Signs at Networking Events
- Logo on T-Shirt for Volunteers
- Swag Item for Students

SILVER SPONSOR

\$750 (4 Available)

- Logo placement on Career Day flyer
- Logo on BAEDC Newsletter
- Logo on Table Signs at Networking Events
- Logo on T-Shirt for Volunteers
- Swag Item for Students

BRONZE SPONSOR

\$500 (4 Available)

- Logo on BAEDC Newsletter
- Logo on Table Signs at Networking Events
- Swag Item for Students





BAEDC Newsletter is sent every other month to Broken Arrow existing large employers and interested community members who have signed up to receive it. The newsletter is informational and provides updates on state and local programs, updates on projects, and other important resources as they become available.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$500 (1 Available)

- BAEDC News Presented By...
- Logo on Newsletter
- Link to Sponsor Website
- Newsletter Shared on Social Media

QUARTERLY SPONSOR

\$250 (6 Available)

- Logo on Newsletter
- Link to Sponsor Website
- Newsletter Shared on Social Media





TALENT ATTRACTION & RETENTION

SPONSORSHIP OPPORTUNITIES

CHAMPION SPONSOR

\$1,500 (2 Available)

- Logo recognition on the Broken Arrow Economic Development website, workforce section
- Logo recognition at Talent Attraction meetings with logo on agenda and vocal acknowledgment
- Logo recognition at Chamber and EDC sponsored hiring events
- Logo recognition on BA Chamber social media promotions
- Flyer in relocation packet sent out from Chamber
- Invitation to serve on Talent Attraction Committee
- Featured as a spotlight employer on Talent Attraction website

ADVOCATE SPONSOR

\$750 (4 Available)

- Name recognition on the Broken Arrow Economic Development website, workforce section
- Name recognition at Talent Attraction meetings agenda
- Name recognition at Chamber and EDC sponsored hiring events
- Name recognition on BA Chamber social media promotions
- Invitation to serve on Talent Attraction Committee
- Featured as a spotlight employer on Talent Attraction website

Our city's success is built on the talent we recruit, develop and retain for area employers.





The Work In BA Career & Workforce Center exists to connect businesses with talent in Broken Arrow. Work In BA will host two career fairs, a Spring and a Fall Career Fair, connecting job-seekers to organizations in the community. This will be an opportunity for your organization to showcase available positions, network, and connect with job-seekers as well as other organizations. *cost of sponsorship is for each individual event*

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$3,000 (1 Available)

- Work In BA Career Fair Presented by...
- Logo recognition on event handouts
- Logo recognition on workinba.com
- Logo recognition on EDC and Chamber websites
- Logo recognition on EDC and Chamber social media pages
- Logo recognition in EDC and Chamber newsletters
- Premium spot at Career Fair

GOLD SPONSOR

\$2,000 (3 Available)

- Logo recognition on event handouts
- Logo recognition on workinba.com
- Logo recognition on EDC and Chamber websites
- Logo recognition on EDC and Chamber social media pages
- Logo recognition in EDC and Chamber newsletters
- Booth at Career Fair

SILVER SPONSOR

\$750 (6 Available)

- Name recognition on event handouts
- Name recognition on workinba.com
- Name recognition on EDC and Chamber websites
- Name recognition on EDC and Chamber social media pages
- Name recognition in EDC and Chamber newsletters
- Booth at Career Fair







CAREER AWARENESS

The Broken Arrow Economic Development Corporation hosts a series of career awareness events aimed at introducing students to careers in the manufacturing and healthcare industries. The events include Healthcare Career Day, Manufacturing Career Day, and Broken Arrow Summer STEM Camp. The Healthcare and Manufacturing Career Days, held in April and October respectively, are each a day-long event and where volunteers from business and industry connect with nearly 3,000 students at Broken Arrow and Union Freshman Academies, Broken Arrow Options Academy, and Union Alternative School. Broken Arrow Summer STEM is a week-long camp where high school students from Broken Arrow and Union High Schools spend each day participating in tours, hands-on activities, and engaging with professionals in the healthcare and manufacturing industries. These events each have a goal of breaking common misconceptions about careers in manufacturing and healthcare and spark an interest in students so we can continue the pipeline of talent in Broken Arrow.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$2,000 (3 Available)

- Recognition on social media posts
- Ability to address attendees at events
- Recognition on marketing materials
- Logo on BAEDC newsletter
- Logo on table signs at events
- Logo on t-shirts

GOLD SPONSOR

\$1,000 (5 Available)

- Ability to address attendees at events
- Recognition on marketing materials
- Logo on BAEDC newsletter
- Logo on signs at events
- Logo on t-shirt

SILVER SPONSOR

\$750 (5 Available)

- Recognition on marketing materials
- Logo on BAEDC newsletter
- Logo on signs at events
- Logo on t-shirts

TRANSPORTATION SPONSOR

\$1,800 (1 Available)

- Logo on event signage
- · Logo on social media
- Logo on Chamber event page
- Logo in dedicated event email
- Recognition at event











EDC & AMPLIFY BA AWARDS LUNCHEON

Economic development is not an organization, it is an action and it takes an entire community participating and investing to make it successful. Amplify BA and Economic Forecast Luncheon is an economic update and forecast for the city, region and state.

The BAEDC recognizes individuals, businesses and organizations who have made a significant contribution to Broken Arrow through their economic development efforts. The room will be filled with business and community leaders investing in Amplifying Broken Arrow.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$3,000 (1 Available)

- Amplify Awards Luncheon presented by...
- Opportunity to address the crowd
- Recognition from podium
- Logo on event signage
- Logo on all dedicated event emails
- Logo on social media
- Logo in event newsletter
- Logo on Chamber event page
- Logo in event slideshow
- Logo on event program
- Placement of marketing materials
- Table of 8

GOLD SPONSOR

\$750 (3 available)

- Recognition from podium
- Logo on event signage
- Logo on all dedicated event emails
- Logo on social media
- Logo in event newsletter
- Logo on website
- Logo in event slideshow
- Logo on event program
- Placement of marketing materials
- 4 seats to event

SILVER SPONSOR

\$300 (6 available)

- 1 ticket to event
- Recognition from podium
- Logo on event signage
- Logo on all dedicated event emails
- Logo on social media
- Logo in event newsletter
- Logo on Chamber event page
- Logo in event slideshow
- Name on event program

THE EDC & AMPLIFY BA AWARDS PRESENTING SPONSOR \$1,500 (1 available)

- The EDC & Amplify BA Awards presented by...
- On stage during award presentation
- Logo on award specific social media posts
- Logo on event signage

- Logo on the Chamber event page
- Logo on award
- Listing on screens prior to event
- 2 seats to event





C H A M B E R of C O M M E R C E

BACHAMBER.COM