

PRESS RELEASE

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Taste of Summer is Back June 22!

Broken Arrow, OK – March 26, 2024 – Taste of Summer 2024, presented by American Waste Control and Blue Bell Creameries, will return to Broken Arrow on Saturday, June 22. The annual festival will take place at Central Park on Main, 1500 S. Main St., Broken Arrow, and feature summertime fun for the entire family, including:

- Unlimited Blue Bell ice cream
- “Get Active Zone” for all ages
- Kid’s craft area
- Marketplace with local vendors
- Food vendors
- Water inflatables and cooling stations to stay cool
- BAPD & BAFD Touch-a-Truck
- “Water Wars” zone with water balloon fights

“Each year we are proud to bring back Broken Arrow’s favorite summer event,” said Marty Kilgore, general manager of the Blue Bell Creamery Broken Arrow Plant. “The Broken Arrow community has supported Blue Bell for many years and this is our way of showing them how appreciative we are.”

“American Waste Control is honored to present the 22nd anniversary of Taste of Summer,” said Amanda Curtis, waste and recycling consultant of American Waste Control. “Nothing means more to us than serving our city. Our priority is to make a difference in the lives of people as we build upon a legacy of sustainable living in Oklahoma.”

Advanced tickets are \$5 before April 30. May 1 through June 23 are \$7 per person and \$8 at the gate. Children two and under are free. Purchase tickets at the gate, online at tasteofsummerba.com, or the BA Chamber office located at 210 N Main Street.

“What could be more fun on a hot summer day than all-you-can-eat ice cream and community fun?” said Jennifer Conway, President and CEO of the Broken Arrow Chamber of Commerce and Broken Arrow Economic Development Corporation, “Blue Bell Creameries and American Waste Control not only provide quality jobs and services to our community but love to get involved and give back as well. We are looking forward to a great event.” continued Conway.

For more information, visit tasteofsummerba.com.

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ABOUT THE BA CHAMBER OF COMMERCE AND ECONOMIC DEVELOPMENT CORPORATION

The Broken Arrow Chamber and Economic Development Corporation are 501(c)(6) organizations dedicated to building the Broken Arrow economy and to equipping BA businesses with the tools, skills and networks needed to make them successful. For more information, visit bachamber.com.

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