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PACCAR Winch Hosts National Tour Stop for ‘AEM Manufacturing Express’ on August 9
Event Celebrates Contributions of Manufacturing Employees in Broken Arrow, OK

(Broken Arrow, OK / August 5, 2024) – PACCAR Winch announced today that it will host the “Association of Equipment Manufacturers (AEM) Manufacturing Express” in Broken Arrow on Friday, August 9.

AEM member, PACCAR Winch, along with its employees, will be recognized as an industry leader for their contributions to the local community and manufacturing industry. Every day, the team at PACCAR Winch works together to deliver the best winches, hoists and drives in the industry. Their products manufactured under the BRADEN, CARCO and Gearmatic brand names serve a diverse customer base across a wide range of markets, including many of the world’s leading equipment manufacturers.

The event will also celebrate the strong business community in Broken Arrow, which is home to nearly 300 manufacturers providing over 6,000 jobs!

“The ‘Manufacturing Express’ celebrates our employees and community while highlighting our contribution to American manufacturing and the U.S. economy,” stated Mike Rogers, PACCAR Winch President/General Manager. “It’s an opportunity to invite the community, local businesses, policymakers, and journalists to come together to learn more about PACCAR Winch and our role in driving innovation, economic growth, and job creation in the region.”

The “AEM Manufacturing Express” tour covers more than 20 states with 80 stops at equipment manufacturers to showcase the cutting-edge technology and innovations that power modern equipment, as well as the innovative technologies, processes, people, and products revolutionizing this industry across America.

“We are thrilled to be joining with so many community leaders and supporters of PACCAR Winch for this amazing opportunity to highlight the importance of American equipment manufacturing,” stated Wade Balkonis of AEM. “The ‘AEM Manufacturing Express’ is more than just a bus tour; it is an opportunity to tell the stories of the men and women of our industry in Broken Arrow and highlight how their grit, determination, and can-do spirit has been pivotal to the American way of life.”

While the event will help spotlight PACCAR Winch, the manufacturing industry, and policies that support manufacturers, it is fundamentally a celebration with games, food, and a chance to win prizes.

Community members, local elected officials, business owners and members of the media are invited to attend the event. Journalists are encouraged to RSVP in advance to secure their spot for scheduled interviews.

For further information, please contact Paula Bell at (918) 259-3216 or paula.bell@paccar.com. Additional details about the AEM Manufacturing Express national tour can be found at www.manufacturingexpress.org.

About PACCAR Winch:

PACCAR Winch Inc engineers and manufactures winch, hoist, and gear systems under the BRADEN, CARCO and Gearmatic brand names in Broken Arrow, Oklahoma with a second manufacturing facility in Okmulgee, Oklahoma. PACCAR Winch products are utilized in a wide variety of applications in the utility, oil and gas, construction, forestry, trailer and towing, marine, drilling, military, and related industries. Learn more about the full line of PACCAR Winch products at www.paccarwinch.com.

About the Association of Equipment Manufacturers (AEM):

[AEM](#) advocates on behalf of more than 1,000 members, representing over 200 product lines, to urge elected officials to champion policies that create a globally competitive business environment, rebuild our nation’s infrastructure, open foreign markets for equipment manufacturers in the United States, better prepare the next generation of America’s workforce, and keep the U.S. economy strong. The “[AEM Manufacturing Express](#)” is developed and executed by AEM to proudly display the equipment manufacturing industry’s commitment to building communities through family-sustaining jobs, education, environmental stewardship, and strong economies.

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