## **MEDIA ADVISORY**

# Lindsay Cunningham Communications & Marketing Director

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### ROOSTER DAYS FESTIVAL PRESENTED BY TTCU FEDERAL CREDIT UNION RETURNS FOR 94<sup>TH</sup> YEAR

Broken Arrow, OK – May 12, 2025 – The Broken Arrow Chamber of Commerce, along with title sponsor TTCU Federal Credit Union and in partnership with the City of Broken Arrow will host the 94<sup>th</sup> Rooster Days Festival. Rooster Days is Oklahoma's longest running festival rooted in tradition.

Date: Thursday, May 15-18, 2025

Festival Hours:

Thursday, May 15 – 5-10 p.m. Friday, May 16 – 5-11 p.m. Saturday, May 17 – 10 a.m.-11 p.m. Sunday, May 18 – Noon-6 p.m.

Location: Central Park on Main (1500 S. Main St., Broken Arrow, OK 74012)

Cost: Free to attend

#### **Festival Attractions:**

- Over 100 marketplace vendors to shop (located inside the Community Center)
- Food Trucks
- Local Entertainment
- Carnival Rides
- Kids Activity Zone with crafts, free bounce house, and cooling area
- 5k & 1 mi. fun run
- Parade

Media inquiries and interview requests for the Broken Arrow Chamber should be directed to Broken Arrow Chamber of Commerce Marketing & Communications Director, Lindsay Cunningham. To ensure someone is on festival grounds and available, please text an approx. time for interviews to Lindsay at 918.810.0405.

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**About the Broken Arrow Chamber:** With over 850 members, the Broken Arrow Chamber provides the support and resources our business community needs so that together we create an environment in which every business from entrepreneurs to corporations can thrive. The Chamber is the leading voice to advocate for business because when Broken Arrow businesses grow, the entire community thrives.

**About the Rooster Days Festival:** First held in 1931 to help local farmers market their excess poultry, the festival has grown into one of Oklahoma's longest-running community celebrations. Today, it's all about parades, carnival rides, live music, and community fun—still celebrating Broken Arrow's roots while making new memories every May.